

Similar Park Has Huge Economic Impact!

Clear Creek Whitewater Park in Golden Colorado, offering an 800-foot long course, attracted over 45,000 kayakers, canoeists and inner tubers over a three year period creating an economic impact of \$2.3 million and a significant increase in visitors to the downtown area.*

Interesting Side Note:

Golden Colorado is about the same distance from the Denver Airport as Bowling Green is from the Nashville Airport.



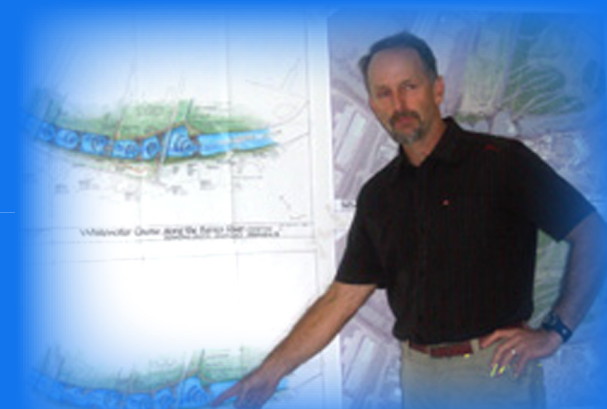
South Bend Indiana opened East Race Waterway in 1984. The park draws over 20,000 paddlers a summer and ignited a \$50 million development boom in which restaurants, shops, apartments and a chocolate factory replaced a dingy industrial area.

A recent Outdoor Industry Association survey showed 6.4 million Americans kayaked in 2000, a 50% increase in two years. And the number of kayaking "enthusiasts" - those who kayaked at least 10 times - increased 150% over the same period.**

* From article by Susquehanna Park Alliance

** From article by Joe Miller, Newsobserver.com

On September 22nd 2005, the U.S. Army Corps of Engineers, City of Bowling Green, and the Greenways Commission of Bowling Green & Warren County introduced concept plans for a whitewater course within Mitch McConnell Park as part of a revitalization plan for downtown Bowling Green. Over 60 people were in attendance.



Gary Lacy of Recreational Engineering and Planning presents concept plan at whitewater workshop on September 22nd 2005

In one week's time, the number of citizens expressing an interest in seeing this project become a reality has more than doubled including kayak-enthusiasts from Louisville, Lexington and as far away as Indiana and Missouri. These numbers are increasing daily as word spreads.

Partners in this initiative include:

- Bowling Green Municipal Utilities
- U.S. Army Corps of Engineers
- Greenways Commission of Bowling Green & Warren County
- City of Bowling Green
- Warren County Fiscal Court
- Western Kentucky University
- WMTH Corporation
- Numerous whitewater enthusiasts and paddling clubs across the region.

To learn more about the initiative or to be added to contact list, visit our website at: trailsrus.com or call (270) 781-6858.

WHITE WATER IN KENTUCKY!

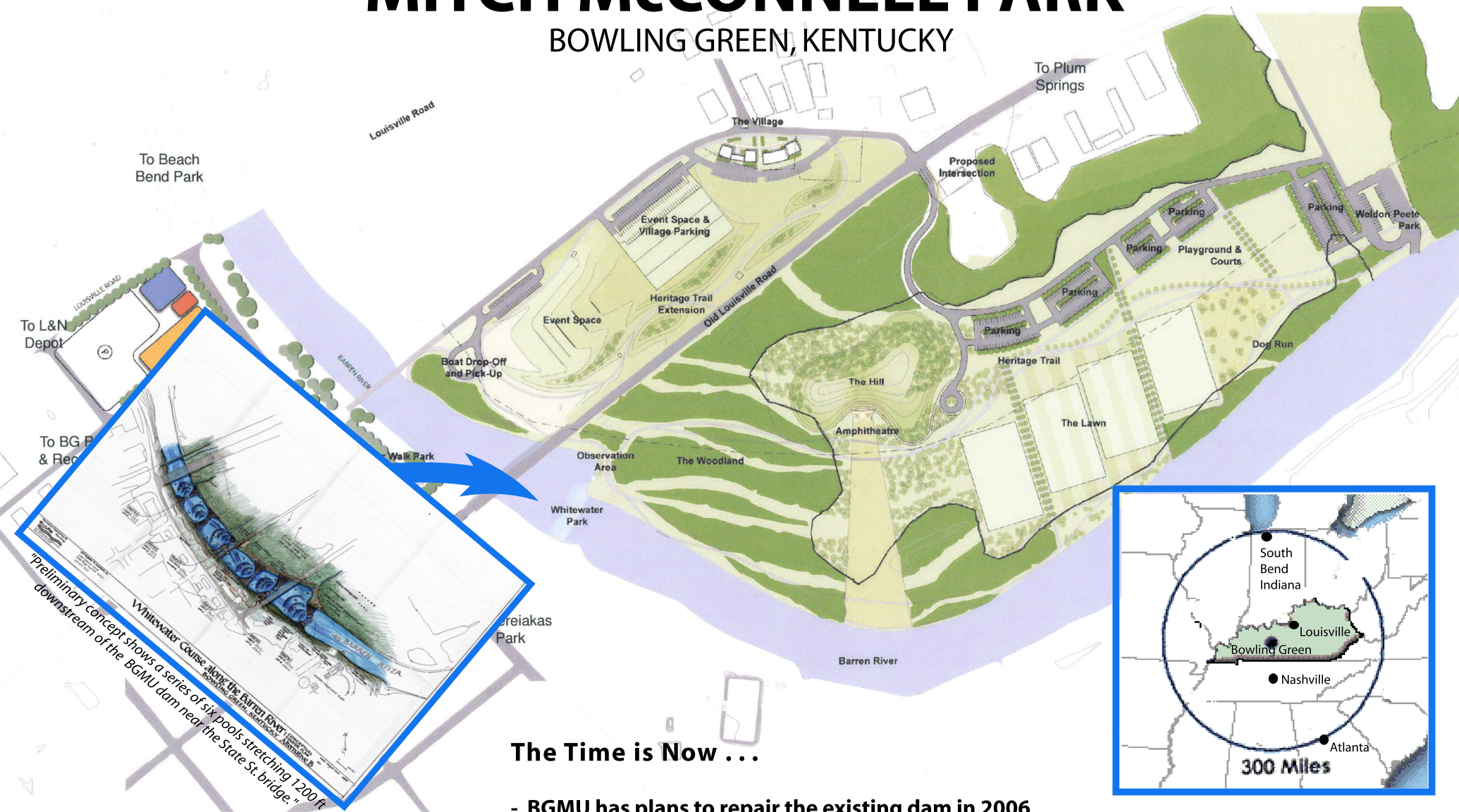


Potential for Huge
ECONOMIC IMPACT
in the Region.

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WHITEWATER COURSE AT MITCH McCONNELL PARK

BOWLING GREEN, KENTUCKY



The Time is Now ...

- BGMU has plans to repair the existing dam in 2006
- Strong interest in Mitch McConnell Riverfront Redevelopment Initiative
- Active Greenways Commission of Bowling Green and Warren County

Whitewater park preliminary concept plan developed by U.S. Army Corps of Engineers (Louisville District), GEC Inc. from Baton Rouge Louisiana, and Recreational Engineering & Planning, Boulder Colorado.

WBKO Online Poll 12/05:

"Do you think a whitewater park would add an economic boost to the BG area?"

YES: 65%