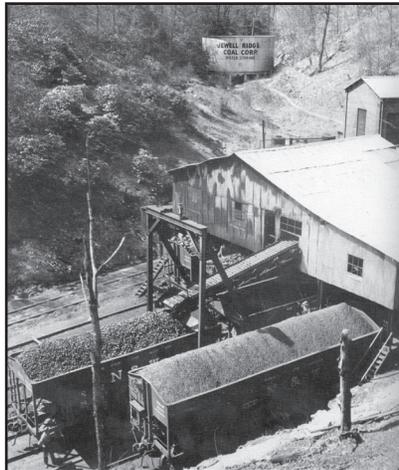


WHAT IS A CMP?

A CMP is a “written plan developed and adopted by the communities along a designated route that outlines how to protect and enhance the byway’s intrinsic qualities and characteristics that define the byway corridor”. To learn more, go to: www.byways.org/learn/program.html

The National Scenic Program require corridor management plans (CMP) to obtain national byway designation. CMPs outline the goals, strategies, and responsibilities for preserving and promoting the byway.

Typically CMPs address issues such as tourism development, historic and natural preservation, roadway safety, and economic development. They also provide marketing ideas and an opportunity to apply for federal dollars for implementation of the plan, interpretive and directional signage, marketing dollars, and more.



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COAL

HERITAGE TRAIL



DEVELOPING A CORRIDOR MANAGEMENT PLAN for the Virginia Coal Heritage Trail

Virginia Coalfield Regional Tourism

Heart of Appalachia
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WMTH Corporation

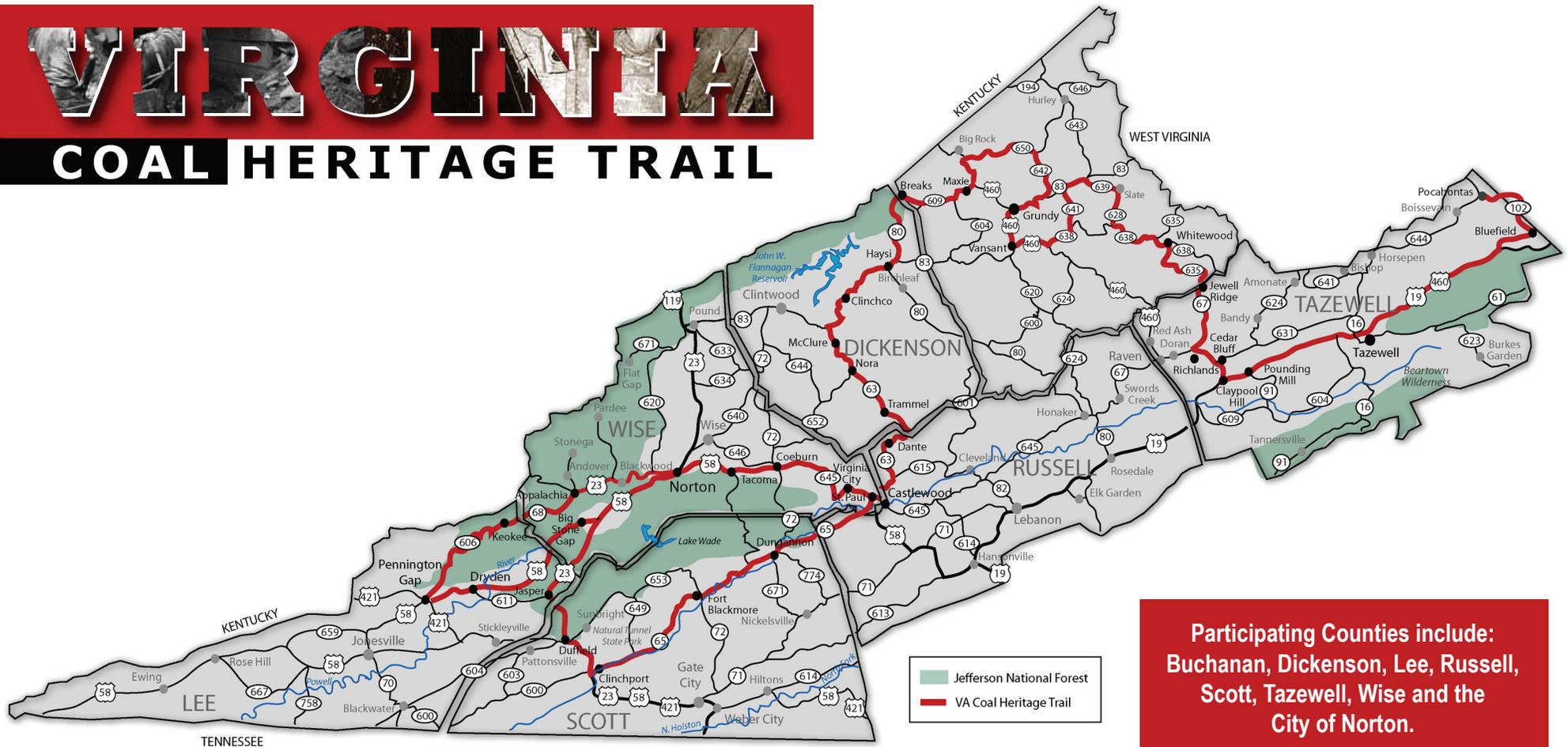
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VIRGINIA

COAL HERITAGE TRAIL



PROPOSED ROUTE



We Make Things Happen (WMTH) Corporation was hired in the summer of 2010 to work with the Virginia Coal Heritage Trail Committee and participating communities in developing a corridor management plan for the above proposed route.

GET INVOLVED!

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