

# GOAL #3

## More Visible Presence

### #3 Cadiz/Trigg County more visible presence

➤ Better communication on happenings throughout the county.

- Local area closed circuit TV to highlight events
- Community Access TV
- Lighted message sign in front of Tourism office featuring upcoming events and happenings. Attractions in the area could also be featured on a rotating basis.

**ACTION TAKEN: The Tourist Commission has installed such a sign. See ACTION 3A**



- Community Calendar that lists all the happenings in Trigg County.

**ACTION TAKEN: The Tourist Commission has greatly improved their on-line calendar which includes all happenings within the county. Well done!**

**RECOMMENDATION: A printable month-at-a-glance calendar is now recommended. See ACTION 6A for more on this.**

- Local newsletter online and printed of upcoming events and happenings.

➤ More awareness of all offerings in Trigg County

- Many people visiting the area as well as those living in the area do not know all the community has to offer. *For example, how many people know Trigg County has an Alpaca Farm & Store at 284 Old Rocky Point Road in Cadiz?* A list of all current tourism offerings has been compiled and is provided in the Inventory section of this document following the goals.

**RECOMMENDATION: This inventory of offerings needs to be consistently updated and used as a base point when reviewing the current tourism website and other websites promoting the community. The list should also be**





Mural promoting Cadiz on Knights Inn Motel retaining wall or at least a

“Welcome to Cadiz” banner. Concept design below.



Conceptual design for retaining wall based on existing & proposed signage plan.

- **Owner of Knights Inn Motel is currently working with Kentucky Transportation Cabinet on this.**
- Signage plan in place directing people to sites throughout the county
- **ACTION TAKEN:**  
Signage plan has been developed based on existing welcome signs within the community. See ACTION 3A for more on this.



Existing Signage



Existing Signage



Proposed Sign Plan Concept