

GOAL #10

#10 Cadiz recognizes tourism as an industry

- EDC, Chamber, Tourism, and Real Estate agents all working together towards developing entrepreneurial opportunities and encouraging success of existing businesses.

See ACTION 10A for more on creating a Community Development Team.

- Reestablish “Dream Big” Entrepreneurial Incentive Competition
ACTION TAKEN: Through a partnership between Chamber, Trigg County Economic Development Commission (EDC) and Tourism, “Dream Big In Trigg” Entrepreneurial Incentive Competition is now underway and has been expanded for existing as well as new businesses.
- Existing businesses linked to Tourism/Chamber website(s)
- More visible links to GoCadiz.com tourism website on all city and county websites.
 - ***See ACTION 4A and APPENDIX E for more information on specific websites.***
- Shop Local Program is hugely successful.
 - ***See Primary Recommendations***
- A vibrant robust downtown that becomes a major tourist attraction in its own right
 - Main Street extends to either end of By Pass.
 - Empty Stores filled
 - Cadiz actively seeks new businesses to fill empty buildings.
See ACTION 10A and APPENDIX I for more on this initiative.

Note: A few ideas for IGA building include:

- Moving at least a part of the Sheriff’s Department to IGA building
- Seeking other businesses such as an outdoor shop for the rest of the building.
- Adding a skate park in the parking lot.

See ACTION 5B and APPENDIX G for more on Skate Park

Note: Make a dinner theater out of the old Cadiz Theater House or another building downtown.

See ACTION 5D for more on the dinner theater

- A program started where empty buildings may be leased on a monthly basis to entrepreneurs and businesses until a buyer is found for the building for a nominal fee and utilities so no building is ever vacant.
See ACTION 10A for more on this.
- Actively assist Real Estate agents in selling businesses in the downtown area and along Hwy 68 that will fill encourage more people to shop and dine in Trigg County.
- Add evening venues so Downtown Shops have a reason to stay open longer.
ACTION TAKEN: As noted previously, Music on Thursday evenings at the Blue Heron. There is also live music at Lakeland Jamboree on the weekends plus Cruise-ins throughout the summer.
- Actively seek signature fine dining restaurant by the bypass and also in the downtown area.
 - Patti's Restaurant is an excellent example of how a restaurant can become a major tourism attractor for a community.
 - **UPDATE: Two restaurants, ice cream shop and catering business have just broken ground and are opening what many believe will be signature complex just west of I-24 on Hwy 68 in Cadiz.**
 - **UPDATE: A coffee house is opening in the old log house on Main Street.**
- Actively seek out:
 - Sporting goods store/Outfitter Shop
 - Supplier for ATV's, ATV Repair, Bike Repair, Hunting equipment, etc.
 - Improved carwash/detailer
 - Also one that includes an area to wash ATV
- Enhanced infrastructure.
 - Plans for sewer plant development with expanded growth.
- More parking
 - Especially for larger rigs
 - Parking area that can accommodate RV's and vehicles pulling horse trailers etc.

See ACTION 10A and APPENDIX I for more on this initiative.