

KENTUCKY

TRAIL RIDING

Experience Knott County Horseback Riding with hundreds of miles of trails in the beautiful mountains of eastern Kentucky.

Camp out by a roaring campfire, enjoy music and entertainment, & visit with new friends made on the trails.

Don't forget to keep an eye out for elk and other wildlife - you are in the "Elk Capital of the East" after all!



Join the Knott County Saddle Club and start enjoying your Knott County Adventure!

Open 7 Days a Week
Sutton Memorial Park



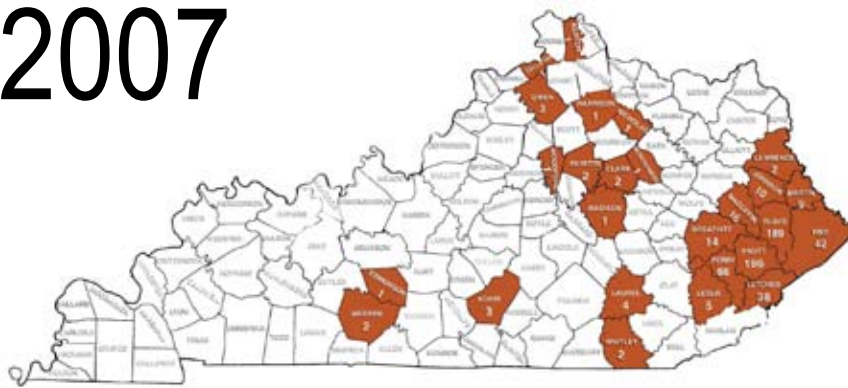
\$5/Park & Ride the Trails
Camp for the Night

2006



In October 2006, the First Annual Knott County Fall Trail Ride was held. Over 500 people and 400 horses attended the event coming from as far as Virginia, West Virginia, Tennessee, Indiana, Ohio, Mississippi and 14 counties across Kentucky. People spent on average \$139.73 during the event for gas, food and merchandise. The estimated total economic impact for the event was \$69,865.

2007



On May 4-6, 2007, the First Annual Knott County Spring Trail Ride was held. Over 1,500 people and 1,000 horses came from as far away as Iowa, Illinois, Indiana, Maryland, Ohio, Tennessee, Texas, Virginia, West Virginia and 26 counties across Kentucky.

THE FALL EVENT . . .

It is estimated 3,000 people and 1,500 horses attended the 2nd Annual Knott County Fall Trail Ride over the three days. More and more people are coming in on Tuesday and staying until Sunday. This year people came from Utah!!! Ohio, West Virginia, Indiana, Florida, Tennessee, Georgia, Texas and ninety people from Virginia. People from 39 counties in Kentucky attended.



NEW THIS YEAR . . .

More Trails! The area now offers a seven (7) hour trail, a four (4) hour trail, a short trail that takes one past a cave and an old still and a three (3) hour trail. **Of Special Interest:** Hot Showers for \$5 at the ATV Training Center!

MEMBERSHIP INFORMATION



The **Sutton Memorial Park** is the trailhead to over a hundred miles of horseback riding trails and is open to the public 7 days a week. There is a \$5 parking fee that allows for overnight camping.

• Knott County Saddle Club members ride free while non-members pay a \$5 fee at the ATV Training Center.

The Knott County Saddle Club meets the second Monday of the month at 7 pm. Cost for yearly membership is \$25 per person. \$40 per family (husband, wife and children 16 or younger).

Membership entitles a person access to club designated trails at no charge and free attendance at the two county-sponsored trail ride events. This year's 2008 spring trail ride will be held May 2, 3 & 4. The fall trail ride will be held October 3, 4 & 5. The cost for admission for each of these events will be \$10 per person. Free admission for club members and children under 12.

NEW THIS YEAR! The club will be hosting trail rides on the 3rd Saturday of every month beginning in January, 2008. See the website for details: www.trailsrus.com/knottcounty/horseback.html



To become a member, fill out the application insert and send to:

Knott County Saddle Club
1499 Hwy 2029, Hueyville, KY 41640

For more information: Roger Bolen (606) 785-3229 or (606) 438-3117
Garth Bolen (606) 946-2258
www.trailsrus.com/knottcounty/horseback.html



Revenue from membership fees will go towards next year's events, improvements to the site or as matching funds for grants.

ORDER YOUR VIDEO FEATURING ALL THREE TRAIL RIDES FOR JUST \$5!
CALL (270) 781-6858 or email: equestrian@trailsrus.com

MARK YOUR CALENDARS FOR THE FIRST WEEKENDS IN MAY & OCTOBER FOR THE SPRING & FALL KNOTT COUNTY SADDLE CLUB TRAIL RIDES!

COMMENTS/INTERVIEWS

- People LOVED the addition of hot showers.
- They greatly appreciated having ice available.
- Fire Department was wonderful in keeping everyone provided with water. We had lots of compliments on them. They even used their hoses to wash two women's hair!
- The location of the stage worked much better this year by providing room behind it for parking.
- Everyone thought the price was too low for a three-day event and suggested charging between \$20-40 per person.



RECOMMENDATIONS . . .

- Concessions during the event need to set up earlier especially Friday morning but possibly having one or two open as early as Thursday since more and more people are coming earlier in the week.
- Have a vet on site all day Thursday, Friday and Saturday that can conduct both Coggins testing and health examinations.
- Level the camping area to remove some of the holes.
- Set up more picket lines in the camping area.
 - Suggestion: Ask one of the mine companies to donate their used drill bits that could be cut in half and loops welded to the top to serve as the posts for the picket lines. Riders would be responsible for bringing their own rope.
- It has also been suggested that a picket line be added directly across the road from the concessions for those wanting to ride their horses down to shop or enjoy the music and concessions. Vehicle parking would be behind the picket line.
- Continue to not allow horse trailers to park in the front portion of the property.
 - All horse trailers park in the fields west of the concessions/tack shop & in the area behind the spectator tents.
- Have concessions set up half way between the band area and the camp ground area for easier access by all.

COSTS

It cost the county over \$11,000 to host this year's Fall trail ride. The breakdown includes:

Tents	County Workers
Chairs & Tables	Bush hogging and grading the roads before event
Generators	Clean up
Port-A-Potties	Marketing and Advertising, including signs
Security	Three bands
Fire Department	Stage and sound system rental



People estimated that they spent on average \$130.80 on gas, food, ice, t-shirts, tack, etc. The amounts ranged from some spending \$10 to others spending as much as \$300. One person spent over \$1,000 but that included a saddle and other items from one of the four tacks on site.

Did the event impact the local economy?

Anyone trying to find dinner rolls or bags of ice anywhere in town on Sunday was a good indicator that the event did indeed impact the local economy. Nearly every store for miles were sold out of both items. The gas stations experienced a significant increase in business especially those along Highway 80.

There were nearly one hundred members of the Knott County Saddle Club in 2007. We anticipate this number doubling in 2008. Fill out the enclosed application form and send it in today!