

Inventory Organized by Complementary Experiences

COMBO 1 History/Culture Travelers	COMBO 2 Outdoor Enthusiasts	COMBO 3 Gun & Rod Club	COMBO 4 Equestrian	COMBO 5 Country Charm
<u>Related Visitor Experiences</u> Civil War / Military History Historic Towns / Sites Museums Scenery Wineries	<u>Related Visitor Experiences</u> Biking Boating Golfing Hiking Scenery	<u>Related Visitor Experiences</u> Fishing Hunting Motorsports	<u>Related Visitor Experiences</u> Equestrian experiences Farms	<u>Related Visitor Experiences</u> Equestrian experiences Farms Historic Towns / Sites Museums Scenery Wineries
<u>Services</u> Accommodations (except camping) Food Other Visitor Services Shops and Stores	<u>Services</u> Accommodations (except camping) Camping Food Other Visitor Services Shops and Stores	<u>Services</u> Accommodations (except camping) Camping Food Other Visitor Services Shops and Stores	<u>Services</u> Accommodations (except camping) Food Other Visitor Services Shops and Stores	<u>Services</u> Accommodations (except camping) Food Other Visitor Services Shops and Stores
<u>Target Markets</u> Seniors Adults	<u>Target Markets</u> Adults Families w/kids Teens	<u>Target Markets</u> Adults Teens	<u>Target Markets</u> Adults Families	<u>Target Markets</u> Adults Seniors
<u>Dominant Activitie(s)</u> TBD	<u>Dominant Activitie(s)</u> Boating Hiking	<u>Dominant Activitie(s)</u> Fishing	<u>Dominant Activitie(s)</u> TBD	<u>Dominant Activitie(s)</u> TBD