## Presentations

ATV, Lodging & More - Offering a Full Package in WV - Woody Duba, Pine Haven Cabins & Burning Rock ATVs

Making an Economic Impact through Adventure Tourism
- Peter Hackbert, Berea College

Wildlife Brings Big Dollars to Communities - Jamie Cook, KY Dept. of Fish & Wildlife Resources

Economic Impact of Hatfield & McCoy Trails - S.A.M. Events

Combining Lodging, Canoeing & Food: Unique Marketing Strategies - Hatfield & McCoy River Rats

Developing a County-Wide Adventure Tourism Park System - Judge Randy Thompson

Starting a Business that Combines Horses & Elk
- Bernice Amburgey

Starting Your Own Hunting Guide Service - Gary Linden, Wild Country Guide Service

How to Market Your Trails
- S.A.M. Events /Hatfield McCoy Trails

How to Make Money by Climbing the Walls
- Kathy Meyer

Case Study: Finding Funding for Cabins or Other Adventure Tourism Initiatives

Adventure Tourism Signage for Counties

Developing a Blueways Trail System

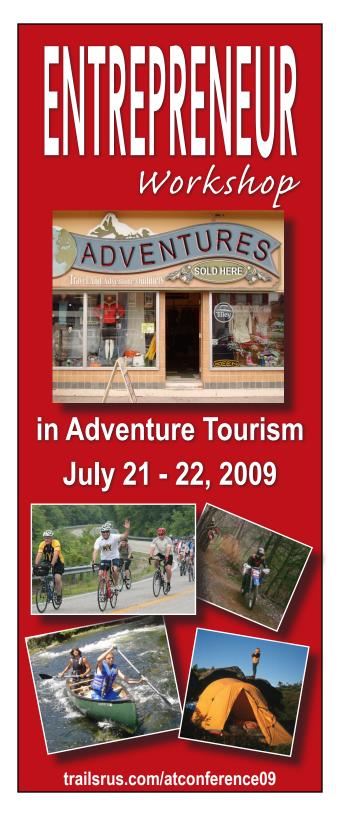
### Directions



Buckhorn Lake State Resort Park is 25 miles northwest of Hazard at 4441 Ky Hwy 1833, Buckhorn, KY 41721.

From I-75, go east on Hal Rogers Parkway to Hwy 15 North at Hazard to Hwy 28 West.

From Hwy 23, take Hwy 80 west to Hwy 15 at Hazard to Hwy 28 west.



An Enterpreneur Workshop has been scheduled for those interested in starting an Adventure Tourism business.

The two-day workshop will run from:

July 21 from 1 - 5 pm
July 22 from 8:30 am - 12 Noon
at Buckhorn Lake State Resort Park
Call for room reservations - (606) 398-7510

WORKSHOP FEE: \$20/per person



\*Scholarships available to help cover costs of lodging. Call (270) 792-5300 for details.

#### Partners

Kentucky Cabinet of Tourism, Arts & Heritage
Kentucky Tourism Council
Kentucky Department of Fish &
Wildlife Resources
Kentucky Association of County Officials
Office of Lt. Governor
Adventure Tourism Program
Berea College
Knott County Tourism Commission
SEKTDA
One Step Forward
WMTH Corporation

This workshop has been made possible through a flexi-grant from the Appalachian Regional Commission and the Kentucky Department of Local Government.

# Agenda

(See presenters on back) July 21, 2009: 1 pm - 5 pm

1:00 PM	Welcome
1:20 PM	Speaker
1:40 PM	Speaker
2:00 PM	Break with refreshments
2:20 PM	Speaker
2:40 PM	Speaker
3:00 PM	Speaker
3:20 PM	Speaker
3:40 PM	Speaker
4:00 PM	Speaker
4:20 PM	Speaker
4:40 PM	Speaker
5:00 PM	Adjourn
6:00 PM	Cook-Out
7:30 PM	Guided Elk Tours (Optional)
	(Guided Tours compliments of KDFWR)



July 22, 2009: 8:30 AM - 12 Noon

Elk Tours (Optional)
Round table discussions and
one-on-one sessions
(Continental Breakfast available)
Break (Refreshments available)
Discussions and continue
sessions with presenters
Door Prizes
Adjourn <b>Kentucky</b>

# Refreshments/Cookout Menus

July 21	BREAK
	Cookies, brownies, coffee,
	sodas & bottled water

July 21	COOKOUT
	BBQ Spare Ribs
	Grilled Chicken Breasts
	Rolls
	Condiments & Drinks
	Corn on the Coh

Condiments & Drinks
Corn on the Cob
Green Beans
Fried Apples

### July 22 BREAKFAST

Coffee, juice, danish, muffins, ham/sausage biscuits & fresh fruit

## July 22 BREAK

Cookies, brownies, coffee, sodas & bottled water

