



DRAFT

Strategic “ACTION” Plan 2015 Barbourville Tourism Commission

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EXECUTIVE SUMMARYBarbourville Tourism
Strategic “ACTION” Plan

In January 2015, WMTH Corporation was hired by the Barbourville Tourism Commission to develop a Strategic “Action” Plan for the Commission. The first month, an inventory of current offerings, review of past studies, and an analysis of existing publications promoting Barbourville/Knox County was conducted which is summarized in Chapter 2 of the plan.

In February, two public listening sessions were held by the Barbourville Tourism Commission in which over 60 people attended. Suggestions were made by those in attendance as to what each would like to see happen in Barbourville within the next five to ten years. Additional ideas were submitted via e-mail and dropped off at the tourism commission. These suggestions were then categorized under eight themes which became the goals to achieve. *See Appendix B for a list of these suggestions.*

Below is the list of 8 primary themes that came out of the Listening Sessions.

LIKE TO SEE BY 2020

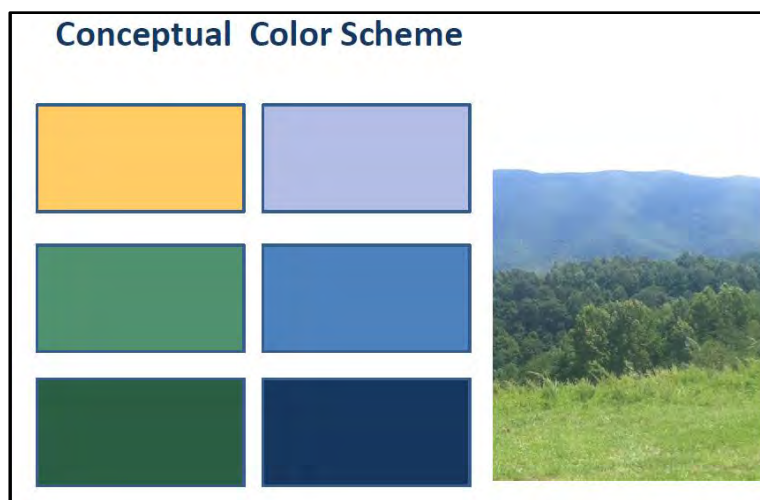
- 1. Rich History of area become a focus of why people want to visit**
 - And we (young and old) become Knox County Proud of our Heritage!
- 2. A vibrant robust downtown that becomes a tourist attraction in its own right**
- 3. A variety of Adventure Tourism Offerings**
- 4. More for young adults to do during the day and evening offerings for adults**
 - Prevent the lost revenue to Corbin
- 5. Develop a Website, Events, etc. One that truly captures all that is happening.**
 - Truly showcase all Barbourville/Knox County has to offer
- 6. Create a visitor friendly welcoming community**
 - From Hwy 25 to Downtown Barbourville, signage, lighting, welcoming
- 7. Become known as a Bikeable & Pedestrian-Friendly Community**
- 8. Become Knox County/Barbourville Proud!**
 - Provide venues for local artisans, crafters, farmers
 - Encourage and promote Agritourism entrepreneurship & Farmers market

In reviewing the ideas, it was determined nearly all could be accomplished within a two to five year period or less if the community became involved and engaged. Action Committees were created for each of these goals and chaired by one of the Tourism Commissioners. Each action committee was asked to help prioritize their lists and identify at least one action in each category that could be accomplished within the next few months. The results and recommendations of each committee are provided in the chapters listed as Goal #1 - #8. Below are two recommendations. One will have the greatest visual impact. The other has the potential to be the most revenue generating.

BRANDING BARBOURVILLE

#1 Creating a BRAND for the community that becomes recognizable and includes a consistent color scheme, tag line, logo, and sign program.

CONSISTENT COLOR SCHEME:



CONSISTENT RECOGNIZABLE FONT

Barbourville

Knox County Proud

Knox County
Proud



SIGN PROGRAM:

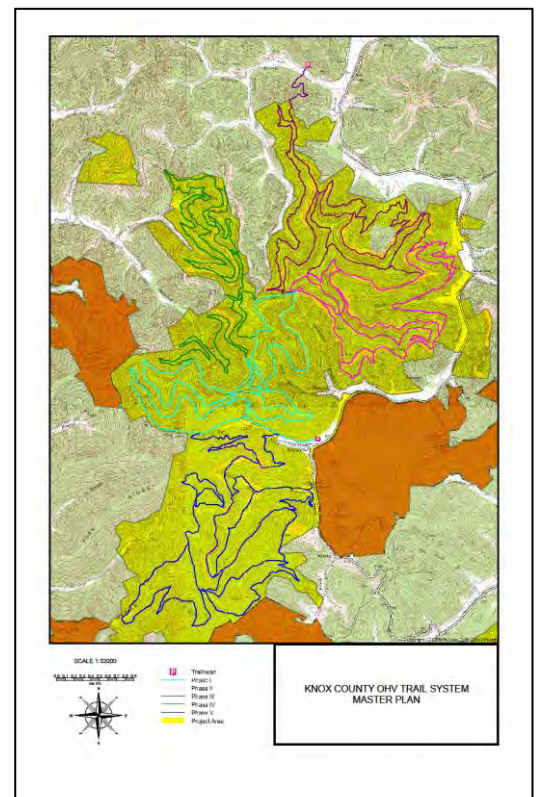


See Goal #6 for more on this.

DEVELOPING A MOTORIZED TRAIL SYSTEM

#2 Developing 100 miles of OHV trails for all terrain vehicles (ATV) and offroad motorcycles ideally using the park at KayJay as the primary trailhead.

See Goal # 7 and Appendix E for more on this.



On the following pages is a chart that provides an overview of many of the recommendations brought forth in the study, who the responsible parties should be to make them happen, and the time frame in which they can be accomplished. Please note, nearly all that has been proposed in this strategic “action plan” can be done within one year at a cost of under \$200,000.

STRATEGIC "ACTION" PLAN FOR BARBOURVILLE/KNOX COUNTY

GOAL	PROJECT	DESCRIPTION	PARTNERS	COST	Suggested TIME-FRAME	ACTION TAKEN/TO BE TAKEN	CONTACT	
#1	Cell-Phone Tours	Develop cell-phone based historic walking and driving tours. Companion maps/brochures plus a feature on the tourism & historical museum websites	Tourism partnering with Action Teams 1 & 2	\$50 per month. Annual cost of \$600	Free three month trial immediately available.	Action Team #1 is putting together a list of suggested stops and narration for consideration.		See Goal #1 & Appendix D
#1	Historic Buildings	Plaques to go on buildings providing historic photo of exterior or interior and brief history. Include a number to correlate with tours/maps above.	Tourism partnering with Action Team #1 & 2	Need input from Tourism & both Action Teams before pricing		Action Team #1 is determining which buildings they recommend for possible inclusion.	Mike Mills	See Goal #1
#2	Downtown Promotions	Create brochures and feature on the website all downtown shops & restaurants, hours of operation, their specialties & links to their websites.	Tourism partnering with Action Team #2	Paper & printing costs	If produced in-house, brochure could be completed within next few months	List of restaurants, hours of operation and specialties provided in Goal #5		See Goals #2 & #5
#2	Downtown ready for visitors	Refurbish marquis and use as a marketing tool for upcoming events	Tourism partnering with current owner		Immediate before it is beyond repair.			See Goal #2, page 7
#2	Downtown ready for visitors	Address Parking Issue	City & County working together		Issue is a problem that needs to be addressed immediately.		Mayor & Judge	See Goal #2, page 1
#2	Downtown ready for visitors	Mosaic planters	Tourism working with Action Team #2		1 to 2 years	Marcia Dixon & Betty Cole both expressed an interest in this initiative	Marcia Dixon & Betty Cole	See Goal #2, page 9
#2	Downtown ready for visitors	Cleaning of Awnings as well as general cleanup and beautification of downtown	Tourism, City & Main Street Group	Community involvement plus assistance from inmates.	Clean-up is being planned for this Spring.	Director of Tourism is working with the Mayor to make this happen this Spring	Bobbie Poynter is seeking help from inmates.	See Goal #2, pages 11 -14
#3	Adventure Tourism offerings	Turner Outdoor Center needs public parking lot and staging area	Union College in partnership with Tourism	Union College is working on cost estimates	Within a year.	Union College is working on design plans	Sean Trinique	See Goal #3, page 1
#3	Adventure Tourism offerings	Signage & Dirt for Pump Track at Water Park	Union College in partnership with Tourism & City		Within the next few months	Appears signage has been added and dirt delivered	Sean Trinique	See Goal #3, page 2
#3	Adventure Tourism offerings	Off Highway Vehicle (OHV) trail system for ATV's and off road motorcycles	Tourism	Undetermined at this time	Project on hold due to in perpetuity requirement.	Two grants were identified for consideration next year. Need to set up an Authority this year. Continue working with landowner.	Scot Clouse and Larry Cain	See Goal #3 pages 2-3 & Appendix E
#3	Adventure Tourism offerings	Blueways	Tourism & WMTH Corporation		If requested, WMTH offers to provide an analysis and recommendations.	Water levels were not conducive for an accurate review at time of study	WMTH Corporation	See Goal #3, pages 5-6.
#3	Adventure Tourism offerings	Archery in the Schools/Archery Range possibly next to the Junior High football field facing floodwall on city-owned property.	Tourism & Schools	Very little cost if schools are already participating.*	Could be implemented immediately.	*Target, stands and equipment should be available through schools. No action taken.	Action Team #3	See Goal #3, pages 6-7.

#3	Adventure Tourism offerings	Paintball on city-owned property behind the floodwall.	Tourism & City	\$6,000 - \$10,000 Cost breakdown provided in report.		Scot Clouse has a group that has expressed interest of possibly setting up a paintball course.	Scot Clouse	See Goal #3, pages 7-8.
#3	Adventure Tourism offerings	Faux Ice Rink at Waterpark to generate revenue in the offseason and	Tourism & City	\$20,000 - \$25,000	Could be implemented immediately if parties agree and funding is available.	Ice Rink Engineering & Manufacturing provided information and pricing for EZ Glide 350 - <i>See Appendix F.</i>	Denise Wainscott & Scot Clouse	See Goal #3, page 9 & Appendix F.
#4	More Things to do	Promote Stiver Aquatic & Wellness Center to residents and to visitors	Stiver Aquatic Center, Tourism, Local Media, etc.		Immediate	Communication needs to be improved and both events, offerings and memberships encouraged.		See Goal #4, page 4
#4	More Things to do	Outdoor Movie Theater (Price includes screen, audio mixer, HD Blu Ray player, full definition and adjustable zoom lens.	Tourism possibly partnering with City	\$12,000 - \$16,500 <i>Cost for movie rights to show is not included.</i>	Could be implemented immediately if funding is available.	Optional sizes and price breakdowns provided in Appendix G. (<i>Note: Union College may already have such a system</i>)	Action Team #4	See Goal #4, page 6
#4	More Things to do	Reaching out to find volunteers to help with events, offerings, beautification, repairs and more.			Volunteers are very much needed because a few seem to be doing a lot of the work. Implement now.	Dennis Mills is working on finding volunteers. List needs to be included on website with options to sign-up	Dennis Mills as part of Action Team #5 is working on this.	See Goal #5, page 7
#5	Website & Online Calendar	Website needs to be reworked to be more user friendly and better showcase all the offerings and unique features of Barbourville. Needs to engage the visitor to want to come visit, include relocation information and a volunteer section.	Tourism		Immediate	Info on restaurants provided in Goal #5 plus summary of attractions and events. <i>Dennis Mills is compiling photo inventory.</i>	Dennis Mills & Scot Clouse are working on this.	See Goal #5, page 2
#5	Website & Online Calendar	On website showcase history & historic downtown as major reasons to visit.	Tourism working with Group #1 & Group #2		Immediate			
#5	Website & Online Calendar	Online calendar should be a #1 priority. Too many activities and happenings, including sponsored events are being missed.	Tourism	\$200 a year	Implement immediately <i>Highly recommended by other Tourist Commissions. Very user-friendly</i>	Calendarwiz.com has a 30 day trial on their product. Definitely recommend reviewing it.	Action Team #5	See Goal #5, page 5
#5	Website & Online Calendar	Reaching out through Social Media needs to become a priority to reach younger audiences.	Tourism	In-House Training	Immediate.	No action taken. Interns from Union College might be great resource.	Scot Clouse	See Goal #5, page 7
#5	Website & Online Calendar	Volunteers and Relocation sections added to website	Tourism	As part of redoing website	When website is reworked	Dennis Mills is working on finding volunteers and conceptual sign-up page for inclusion.	Dennis Mills & Scot Clouse	See Goal #5, page 7
#6	Visitor-Friendly Community	Address Car Lots on Hwy 25. City issue but impacts Tourism and one's impression of community	City and State issue		Immediate	Tourism Commission was reviewing current ordinances and state laws.		See Goal #6, page 3
#6	Visitor-Friendly Community	Remove historic signs off Hwy 25 to recommended locations	City & Tourism	Possibly ask inmates to assist	Immediate	Action Team #1 suggested new location for each.	Tamara Sanborn & Mike Mills	See Goal #6, page 4
#6	Visitor-Friendly Community	Tourism Signage Plan for the downtown area	City, Tourism, Transportation		Need to seek approval from City & Transportation	Claudia Noland provided price quote.	Tamara Sanborn	See Goal #6, pages 9 to end of section.

#6	Visitor-Friendly Community	Two large welcome signs at intersection of Hwy 25 and Daniel Boone Drive	City, Tourism, Transportation	Contact maker of similar sign to obtain estimate.	Need to seek approval from City & Transportation	Conceptual idea. No action taken.	Action Team #6	See Goal #6, page 8
#6	Visitor-Friendly Community	Large more inclusive map	Tourism		When supply of existing maps diminish	Conceptual map at end of Goal #6. Needs graphic work		See Goal #6 at end of section for sample.
#6	Visitor-Friendly Community	Changeable vinyl "Billboard" on side of building on Daniel Boone Drive to feature upcoming events with separate piece at bottom for dates.	Tourism	No cost estimates but can be obtained upon request.	This was suggested during walk-about with Patty Frazier, Scot Clouse & Dennis Mills.	Need to ask current owner for permission to use side of building.	Scot Clouse, Dennis Mills, & Patty Frazier	See Goal #6, page 9
#7	Bike/Walk/Dog Friendly	Recommendations from Walk-about	Primarily City				Scot Clouse, Dennis Mills, & Patty Frazier	See Goal #6, pages 2-4.
#7	Bike/Walk/Dog Friendly	Rent-a-bike program	Tourism, City, Union	See Appendix I				See Goal #7, page 5 & Appendix I
#7	Bike/Walk/Dog Friendly	Dog Park at Water Park next to Pump Track & potential free-range dog park at Sandy Bottom	Tourism & City	See Appendix J		Land identified and permission from City provided	Action Team #7	See Goal #7, pages 5-9 & Appendix I
#7	Bike/Walk/Dog Friendly	Sandy Bottoms suggested improvements	Health Coalition in partnership with Tourism and Union	Recommend reapplying for Brushy Fork grant to complete project	Since signage is up on both Hwy 25 and in town directing people to Sandy Bottom & it is promoted on the tourism website, as soon as possible.	Plans should be developed now so they can be included in any grant request.	Action Team #7	See Goal #7, pages 9-12.
#8	Knox County Proud	Downtown location for Farmer's Market	Action Team #8 which is primarily the leadership of the Farmer's Market Association.			Farmer's Market group is very active and have excellent leadership. They are currently looking for potential locations.	Action Team #8	See Goal #8

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For Barbourville Kentucky

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INTRODUCTION

Strategic “Action” Plan for Barbourville/Knox County

INITIAL MEETING

In January 2015, We Make Things Happen Corporation was hired by the Barbourville Tourism Commission to develop a strategic “action” plan for the county. Initial meetings were held with members of the tourism commission to gather information and input. Strong interest was expressed by a number of its members for developing ATV trails. Also of interest was branding the community and better capitalizing on Knox County’s rich history.

PRELIMINARY RESEARCH

During the month of January, an analysis of past studies was conducted. In a spreadsheet format, a review of recommendations that came out of a 2002 and a 2005 study relevant to the current plan were compiled and recommendations made. *See Review of Past Studies in Chapter 1.*

ENGAGING THE PUBLIC

In February, two listening sessions were held to obtain community input and public participation. The first was held at Fort Bank in which 27 attended and 34 attended the second session. *A list of attendees is available upon request.*

At both meetings, three questions were asked:

- “What do you see as negative or challenging about Knox County?”
- “What do you see as positive or assets about Knox County?”
- “What would you like to see happening in Knox County in 5 to 10 years?”

Responses to those three questions are provided in Appendix B.

On the following page are a list of eight (8) primary themes that came out of the two listening sessions along with input from Barbourville Tourism Commission members and other interested citizens of how they would like to see Barbourville/Knox County in five to ten years. These “themes” were turned into action teams*.

**List of action team members is provided in Appendix C.*

LIKE TO SEE IN 5 TO 10 YEARS
Eight ACTION Teams

- 1. Rich History of area become a focus of why people want to visit**
 - And we (young and old) become Knox County Proud of our Heritage!
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The results from the listening sessions and above overall themes were shared with the client and a member of the Tourism Commission was chosen to chair or co-chair each of the action groups. In the following chapters, we address each of the goals above, what it will take to achieve each, who will be responsible, and the timeframe in which the goal can be accomplished. In reviewing the above, all could easily be accomplished and goals met within a 2 to 5 year period or less. *An overview is provided in the Executive Summary.*

CHAPTER 1

Review of Past Studies

Two past studies provided by the client were viewed by WMTH. They were Barbourville Kentucky Parks and Recreation Master Plan, October 2005 by CDP Engineers, and Kentucky's FIRST FRONTIER Region, Knox County Master Plan Initiative, University of Kentucky, June 2002. An overview of these studies that could be relevant in the development of the current strategic plan were compiled and reviewed to see what had been considered, what had been completed and what should still be considered. *A summary of those findings are provided in Excel format on the following pages.*

A FEW ADDITIONAL RECOMMENDATIONS ARE LISTED BELOW**FLOOD WALL GREENWAY**

One of the recommendations in the 2005 study was to connect the multiple parks through the creation of a greenways. One suggestion the Tourism Commission might want to reconsider is in using the floodwall as a viable option to connect the parks.

**“SHARE THE ROAD”**

Another consideration is to implement a “share the road” program in downtown Barbourville. It is already in place on Hwy 459 enroute to Thomas Walker State Park. As noted in Goal #7, “Share the Road” signage needs to be added on North Broadway for bicyclists taking that route to the Waterpark.

“Share the Road” signage should also be used to connect Thompson RV Park to the downtown area by placing signs at the park and as one crosses the bridge on S. Main Street. Bicyclist could then use the sidewalk in front of the First Advent Christian Church down to Hinkle Street which takes one right into the Square.



**SUGGESTED “SHARE THE ROAD” ROUTE CONNECTING
THOMPSON RV PARK WITH DOWNTOWN BARBOURVILLE**



Cross the bridge then take sidewalk past First Advent Christian Church onto Hinkle Street which takes one to the Square.

As noted, relevant information from two previous studies has been summarized on the following pages. Updated information and suggested recommendations are noted in **“red”**. *Companion maps from the 2005 study are provided in Appendix A.*

INFORMATION PULLED FROM PREVIOUS STUDIES AND PRELIMINARY VISITS

NOTE: 2015 Review and Recommendations noted in Red.

EXISTING PARKS	ACREAGE	OWNERS	AMENITIES	SITE ANALYSIS - POSITIVE	SITE ANALYSIS - NEGATIVE	RECOMMENDATION
American Legion Park (located on Pitzer Street west of downtown) (Located outside the flood wall)	14 acres	American Legion	Open field (multi-use) Horse Ring Bleachers for Horse Ring Picnic Shelters (3) Existing Buildings (2) Parking Full Basketball Court Play Structure - Removed. 1/4 mile walking track	Only park north of the Cumberland. Shelters in good condition. Existing asphalt for basketball court. Only horse ring in city. Work needed on basketball court.	Not City owned - Fees associated with use. Limited access - One road in. Limited organized parking. Regularly floods. Play equipment dated - Now removed. No playground surfacing for falls - N/A Little or no connection to other parks. Basketball Court not striped for regulation. Basketball court - poor shape /not playable.	Any structures, especially permanent ones, need to take into account that this area will flood. 1. Extend tract to 1/2 mi loop w' fitness stations 2. More parking will be needed for practice or games 3. Room for two more field sports, disc golf etc. 4. Playground expansion with fall zone surface - No longer an issue 5. More bleachers for horse ring and sponsor larger events. 6. Regulation size courts for basketball leagues. 7. Possibly add multiple courts for tournaments 8. Terminus to Greenway for west side of Barbourville.
EXISTING PARKS	ACREAGE	OWNERS	AMENITIES	SITE ANALYSIS - POSITIVE	SITE ANALYSIS - NEGATIVE	RECOMMENDATION
Barbourville City Park (Adjacent to railroad) (Visible from Hwy 25E (Accessible from Allyson Ave via Knox Street or Daniel Boone (KY 11) and from Johnson Ave.) Close proximity to Water Park	9 acres	City Park	Concession stand Play structure/equipment Baseball Field Little League Baseball Field Tee/Wee Ball Field Batting Cages (3) Tennis Courts (3) Basketball Court Parking	Very well used park. Center for community sports and league games. Nice Tennis Courts Baseball Fields in good condition All of the above is still true. Park is well maintained.	Lack of parking Parking very disorganized - not maximized Overall circulation and layout of field & parking very disconnected. Basketball Court could be full court & striped Batting cages block pedestrian circulation from parking area. Suggested improvements above were done. Layout and flow is much better.	1. Pedestrian circulation - need walkways and to relocate select features that restrict pedestrian traffic. 2. Relocate playground to open more parking at Allyson Avenue lot. 3. If parking is restructured, there is room for a regulation basketball court. 4. Relocate batting and benches to increase parking. 5. Parking lot added at turnaround by Tennis Courts. 6. Connection to Greenway on west side of park via sidewalk along Allyson Avenue. More options. Changes were made that address issues 1-5 above. Need a trail connector from College to Water Park. See Chapter XX.
EXISTING PARKS	ACREAGE	OWNERS	AMENITIES	SITE ANALYSIS - POSITIVE	SITE ANALYSIS - NEGATIVE	RECOMMENDATION
Sandy Bottoms Outside flood wall. Floods periodically Many trails used by mountain bikers, hikers but not recommended for ATV'ers One section on southeast used for athletic practice	118 acres	City Owned	Small Shelter built Trails Simple practice ball field Recommend also marketing Sandy Bottoms as an area for people to both walk and free-range their dogs.	Very large city owned open space Large network of trails added. Trailhead signage good. Directional signage in place on Hwy 25 and streets near college.	Limited signage on trails themselves. Trails need work. Parking is limited. Trail Bridges are not in locations needed and need to be moved to be functional. Flooding and water issues Low use causes concerns about vandalism and safety. (Not an issue)	Trail signage needs to be added. Work needs to be done on trails to make them usable. Suggestion would be to make this a nature walk and hiking trail. and encourage those wanting to mountain bike to use the trails on the Turner Property. If only a footpath, a minimum 12" boardwalk may be needed in the marshy areas. If it is to be used for hike & bike, a more traditional boardwalk of 3' or wider will be needed.
EXISTING PARKS	ACREAGE	OWNERS	AMENITIES	SITE ANALYSIS - POSITIVE	SITE ANALYSIS - NEGATIVE	RECOMMENDATION
Thompson Park south of the Cumberland River outside the floodwall. Direct River access Only accessible from S. Main Street via a side street.	14 acres		Picnic Shelter Picnic Tables Benches Grills Playground Horseshoe Pits (3) Gazebo 1/8 mi. 8ft wide asphalt trail Basketball Court Port-a-John Parking lot Lighting Electrical outlets	Very well used park Variety of activities Most in good condition Opportunity for expansion Close proximity to river Most areas accessible Park has seen many good improvements including the walking track expanded to 1/4 mile, fitness challenge apparatus added, splash park, and better routing using looped road system through park.	Basketball court needs improvements Still needs work to be usable . Some drainage issues in parking lot Appears to be solved. Poor Parking circulation Parking and circulation much improved. Port-a-John is not for everyone.* *See USACE Recommendation in this Chapter. No connection to other parks - Potential bike route to connect to Walnut Park and downtown area via Hwy 11 crossing bridge then taking sidewalk in front of 1st Advent Christian Church onto Hinkle Street.	1. Boat Launch - Has now been added. Well-done. 2. Camping - ISSUE: Existing sites are often filled by locals. 3. Parking is limited. Parking has been greatly improved. 4. Multi-Use Open Space - RV Loop leaves plenty of room for picnicking, frisbee, kickball etc. 5. Bathhouse - Still needs a bath/shower house. See Chap XX. 6. Picnic Shelters - Two more shelters added. 7. Reorganize existing parking and stripe or add parking blocks. Done 8. Make basketball court regulation size with striping - Needs work 9. Possibly add a second court? Is there a need? 10. Greenway connection - Southern terminus. Should be made. New additions: Extended walking track , fitness challenge apparatus, splash park and boat ramp added since 2005 study.

EXISTING PARKS	ACREAGE	OWNERS	AMENITIES	SITE ANALYSIS - POSITIVE	SITE ANALYSIS - NEGATIVE	RECOMMENDATION
Union College - Private Located in northeast section of city Majority of athletic complex is across Allyson Ave from City Park and Water Park. Access from all sides of college.	100 acres	1300 students	Football Field * 400 yard running track - 6 lane Baseball field* Tennis Courts (6) Soccer Field* Softball field* Multi-use practice field Gym (indoor swim pool) Indoor pool (25 meters) Athletic Training room Sand Volleyball Court Walking Trails/paths ponds <i>* Grandstand, press box, scoreboard</i>	Wide variety of activities Only running track and indoor rec facility in city. Note: Stivers Aquatic & Wellness Center now offers indoor recreation and area to walk indoors. Most facilities in good condition. College allows public use of all facilities when not in use by students. Still true?	College athletics comes before public use. No formal agreement between city/college No long term agreement for shared used. Football field and track need improvements Athletic training room very small and in full use by student athletes leaving very little time for general public use. Stiver Aquatic & Wellness Center opened in 2010 for use by public & Union College. Facility includes a 50 meter competition pool, a theraputic pool, cardio-equipment, free weight & machines, party room, plus cross-fit in the supply room should address all issues noted above.	1. Football Field has drainage issues - Solved? 2. Track has drainage issues and some cracking - Solved? 3. Add a 1/3 mile walking path and boardwalk around pond. 4. Training Room & Wellness Center recommended. Note: Stiver Aquatic & Wellness Center built in 2010. 5. Existing ponds/wetlands - 5 acres - Possible landuse 6. Greenway connection - Most sidewalks and pathways already in place. Just need to add wayfinding and directional signage. Need to connect west side of Barbourville to Water Park & City Park. Concrete access road perfect for both biking and walking already exists connecting to Water Park/City Park through Union College maintenance area but gates are often locked. See recommendations in Chapter XX.
EXISTING PARKS	ACREAGE	OWNERS	AMENITIES	SITE ANALYSIS - POSITIVE	SITE ANALYSIS - NEGATIVE	RECOMMENDATIONS FROM 2005 STUDY.
Walnut Park Located west of Oak St. between Hinkle & Walnut Bordered by flood wall to the west Accessible only from Hinkle Street via South Main, Oak Street or Sycamore Dr.	2 acres		Little League Field Dugouts Bleachers Ballfield & facilities noted above are in good shape. Half basketball court Tennis Courts (2) Basketball & Tennis Courts appear to have been removed.	Only park inside flood wall on south side of Barbourville. Good site for neighborhood park Field fencing in good condition	Existing field could use improvements Fields have been improved. Tennis Courts in poor condition and not used. Tennis Courts have been removed. Very limited accessibility - Still an issue. Gravel parking and no walkways Poor parking layout - Still an issue. No connection to other parks or neighborhood	1. Could become trailhead or destination point for greenway 2. Could create a 1/4 mile walking track to connect with greenway 3. Parking is an issue. Possibly extend Walnut Stree and add parking on the north end of park between house and floodwall. 4. Playground - None as of 2005 5. Picnic Shelter could be added - None as of 2005 6. Tennis courts either refurbished or changed into Basketball. Removed. 7. Connection to Greenway as trailhead and/or destination. None above have been done nor are they priorities in 2015 Strategic Plan.
EXISTING PARKS	ACREAGE	OWNERS	AMENITIES	SITE ANALYSIS - POSITIVE	SITE ANALYSIS - NEGATIVE	RECOMMENDATION
Water Park in the northeast portion of city Very visible from Hwy 25 Accessible by Allison Ave via Knox Street or Daniel Boon Ave (KY 11) or on side street from Johnson Lane.	17 acres	City operated?	Water Park Fishing Ponds (7) 10' walking trail - 1.25 mile loop Picnic Shelters with tables, grills and trash receptacles RV hook-up with electric, water dump station (8 spots) Covered Stage area Chapel Playground Nine holes of miniature golf Paddle boat rental Parking BMS pump track and additional RV spots added.	Wide variety of activities Well Used Park Brings visitors on a regional level Walking Trail is heavily used Length of walking trail is great Ponds make for an attractive setting Some area left for new development Still a very popular park although Water Park is experiencing reduced numbers due to competition from newer facilities including waterpark/ baseball complex in Somerset.	Lack of parking Parking along Allyson Ave backs out into St. Parking on east side is not well layed out Structural issues with walking bridges. Lack of shade trees esp around golf area. Erosion issues on road Ticket booth for pool in awkward location. People &Auto circulation needs improvement Primarily one access in and out Most if not all of the above has been addressed.	1. Pool parking verses League parking - 30 spaces could be gained in the gravel area north of the pool. Existing access road would need to be extended and some of the existing parking along east side of pool would be needed for travel lane. Parking for both have been improved. 2. Access Road to north of site is currently disorganized. Need extension of two-lane paved road & possible expansion of facilities. 3. Bridges unsafe. They appeared in good shape. 4. Parking along Allyson Ave is unsafe since drivers must back into oncoming traffic. Create angled parking could solve problem. Addressed. 5. Ticket booth - Combined with snack bar and bathhouse. <i>In 2005 the snack bar was not used and there was no bathhous e.</i> 6. In 2005, Day Camp facility vs existing BMX Track was considered. A pump track is currently under construction. Dog park proposed. 7. Skate Park - Ranked high in survey in 2005. Consideration now is in turning the water park into a "ice" skate rink in the winter. See Chapter XX for more on this. 8. Ropes Course - Part of day camp. Pump track built instead. 9. Nature/Wetlands Educational Center - Boardwalks, Informative Signage & information kiosks. Draw for public & use by Day Camp. Not developed. 10. RV Expansion - Room for 6 more RV spaces. RV spaces were added. <i>Suggests expansion of campground to 14 plus access road would create multi-purpose green space for RV campers and Day campers.</i>
2015 Strategic Plan proposes a dog park be developed between the BMX Pump Track and the walking track. See Chapter XX for more on this.						

					11. Stage was noted as not being used much in the 2005 study. 2005 Study suggested changing stage into shelter and building a bigger stage at Richland Coal Property Site. An amphitheater did not come out as a priority in 2015 Strategic Plan.	
EXISTING PARKS	ACREAGE	OWNERS	AMENITIES	SITE ANALYSIS - POSITIVE	SITE ANALYSIS - NEGATIVE	RECOMMENDATION FROM 2005 STUDY
Richland Coal Property Site	119 acres	City owned	Two small ponds Existing road	Large city owned parcel Mostly flat, clear parcel of land Cumberland River access	Access needs improvement Bordered by active railroad Excess gravel to be transported off site?	Suggested ideas from 2005 Study 1. Horse Arena Complex Due to rich history in champion saddlebred horses, develop a dual horse arena with bleachers/viewing on south side plus stables located nearby. A combination walking/horse trail would weave through the site and connect with greenways. 2. Athletic Field Complex Ball fields, picnic shelters, concessions and restrooms. <i>Consideration if Sports Tourism becomes a focus.</i> A horse/walking path would follow the perimeter of the site. 3. Boat Launch with a 2 mile trip down to Thompson Park Add boat/trailer parking plus picnic shelter and play area. <i>Consideration if Blueways is developed.</i> 4. Amphitheater Complex Outdoor amphitheater w' picnic gazebos, concessions & restrooms. <i>Parking will serve both amphitheater and boat launch</i> 5. Connection to Greenway - Southern terminus on the north side of the Cumberland River. <i>Note: Greenway will travel south out of town onto another city owned property by the old floodwall at the end of Allyson Avenue, split and follow the river corridor on the west side and the railroad corridor on the east. The two trails will merge together at the Richland Coal property and continue to travel south along the Cumberland.</i>
<div><p>A number of individuals suggested Barbourville host baseball tournaments. But if Tourism and the City want to attract large multi-day tournaments, which do bring tremendous revenue to the communities in which they are held, a four spoke lighted baseball field complex needs to be developed with fields adaptable to both Little League and girl's softball. Barbourville City Park does not have the space for such a facility.</p><p>In the 2005 Barbourville Parks & Recreation Master Plan by CDP Engineering, they proposed such a complex be built on a portion of the 119 acres owned by the City known as the Richland Coal Property. The estimated cost at that time was just over \$2 million dollars.</p></div>						

GOAL #1

Rich History of area becomes a reason people want to visit

1. Important “Firsts”**ASSETS**

- First College in Kentucky,
- First Historic Trails come together in Knox County (*See more below*)
- Thomas Walker State Historical Site is within Knox County and includes a replica of the first home built in Kentucky
- Longest running event in the State is centered around Daniel Boone, another historical figure who came through this area
- Battle of Barbourville - First Civil War battle with casualties in Kentucky
 - Annual Reenactment to commemorate it.
- Also a rich history in coal, railroad, Governors, schools, floods, and more.

2. Historic Roads – Boone Trace, Wilderness Road, Warriors Path, Skaggs Trace**ASSETS**

- All three historic roads merge in Knox County.
- Wilderness Road is a national scenic byway.
- Boone Trace is documented and now has signs showing driving route.
- Daniel Boone Memorial Park in Flat Lick – Site where trails split.
- Potential to walk undisturbed sections of the trail.
- A historic park along the path and open to the public.
- Only truly documented route of Boone and much of it is on asphalt road making access easy by car, bike or pedestrians.

Other historic offerings:**ASSETS**

- Thomas Walker State Historic Site
- Local history of Native Americans - Great opportunity for archeological digs
- Historic log cabin homes
- One room school houses still remaining
- Churches
- Trestle Bridge in Artemus/Kay Jay
- Extensive genealogy collection at museum
- Boone Trace – Wilderness Road, Warriors Path, Skaggs Trace

➤ We need to tell our stories and hidden secrets – Unique history.
Barbourville is an amazing place but many people, including those living in the community, do not know Barbourville and all its “Firsts” and its rich history. Unless one goes to the Knox Historical Museum, they may never know what a unique and historic place they live in.

The museum has an amazing collection specifically on the history of Knox County and Barbourville. They also have a genealogy room that includes information and research from multiple counties, a copy machine and more. And they own a machine that can make digitally enhanced large copies of old maps and photos, many of which are displayed within the museum. The museum has an awesome website at <http://www.knoxhistoricalmuseum.org/> and they are on Facebook. And the greatest asset of all is the strong and very dedicated historical group overseeing it who have a passion for Knox County and all its history.

ACTION TEAM #1

**Rich History of area becomes a focus of why people want to visit
And we (young and old) become Knox County Proud of our Heritage!**

Chairman Mike Mills

Action Team #1 held two meetings. The first was on March 5th 2015 at the Knox Historical Museum. Those in attendance were Charles Mitchell, Doug Bargo, Dora Farmer, Mike Mills, Kris Hubbard, Steve Valentine, Denise Wainscott, Charles Frazier Debby Spencer. The second meeting was held April 1st. Doug Bargo, Mike Mills, Dora Farmer, Steve Valentine, Charles Mitchell, Charles Frazier and Debby Spencer were in attendance.

Discussion:

- Mike Mills said there will be a weekly column in Advocate starting soon which is great news.
- Charles Mitchell and Mike Mills provided the history of the museum which was started in the 1970's under the guidance and direction of Charles. They then shared some of the recent initiatives of the organization including the research and documentation of Boone Trace.
- Rededication of Daniel Boone coming up

- Dora Farmer has been designing historical displays in Mitchell's window on the Square each month.
 - In January and February Black History was displayed.
 - Spring will featureee Females First (*1st woman sheriff, 1st college president, Last living slave, 1st place beauty contest winner, etc.*)

All agreed this should continue as an excellent outreach for the museum.



Black History Month Display



Display during Daniel Boone Event



RECOMMENDATION: Denise Wainscott suggested possibly changing out the windows quarterly rather than monthly to give residents, visitors and possibly even classes a chance to see them. Dora agreed this might be more doable.

ACTION TAKEN: In later discussions with Action Team #5 – Website/Calendar Events, it was agreed that the display window exhibits should be included on the proposed online calendar encouraging people to come view them. A photo of the windows themselves displayed on the website could serve as further enticement for encouraging people to visit downtown.

- The changing themes should also be shared with the local schools and in the local paper to encourage students, teachers and residents to visit downtown.

- Kris Hubbard shared with everyone about the museum he had in Corbin and the description of some of the items including a mummy had many of us drooling.

ACTION TAKEN:

- Kris Hubbard was invited to join the Historical Museum committee. Efforts will be made to incorporate some of his displays into the museum as room allows.
- Working with Bobby Doolin, Kris will have a changing display of artifacts at Union College starting in August.
- There were discussions of how to have his collection on permanent display within the county.
- There was discussion of the three historical markers on Hwy 25 and how difficult it is to stop and read them without pulling over on the side of the road which could be dangerous especially since the signs are located right before the new bridge which Action Team #6 “Create a visitor-friendly welcoming community” hopes to become Barbourville’s “front door” into the community.

Action Team #6 discussed the following options:

- Create a pull off to allow people to safely park their vehicles, get out of their cars and read the signs OR
- Move the signs to a location such as a park or the downtown area rather than along the Hwy. *One suggestion was to move at least the Civil War Skirmish historical marker to the Civil War Park and to move the sign about the First Cabin out to Thomas Walker Park.*



Note: The signs talk about when the county was named, the Civil War Skirmish, and the first cabin in Kentucky.

ACTION TO BE TAKEN: Action Team #1 agrees that the markers should be moved. Recommendations are to move the Civil War Skirmish marker to the Civil War Park, the County Named marker to downtown, and the First Cabin marker to Thomas Walker Park or to a site along Hwy 459 enroute to Thomas Walker Park.

- A suggestion was presented of developing a downtown walking tour which included a historical photo of each downtown building being placed on the outside of each with a short description of when the building was built, what types of businesses once occupied it. Each building would also have a number given to it to make it part of a historical walking tour.
 - **ACTION TAKEN:** Action Team #1/Historical Museum members agreed to provide the photos and brief history of each building.
- Also suggested was a historic driving/bicycle tour which would start at the Knox Historical Museum and take one to the Civil War Interpretive Park, Union College, Dr. Thomas Walker Park, One Room School House, the Flood Wall, the Daniel Boone Memorial Park, etc.



Conceptual idea for signage on historic buildings

ACTION TAKEN: Action Team #1/Historical Museum members agreed to assist with this as well.

NOTE: Action Team #7/Bicycle, Pedestrian, Dog-Friendly community agreed to assist with making the route bicycle-friendly and to help promote Boone Trace to bicyclist as well as vehicle traffic. *See Goal #7 for more on this.*

CREATING A CELL PHONE HISTORICAL WALKING/DRIVING TOUR

Discussion about a self-guided cell-phone based walking & driving tour was also discussed in which a number would be placed under each photo on the historical building or at each historic marker around the community. The visitor would then be encouraged to call a number on their cell phone, press the coordinating number of the photo or marker and a pre-recorded narration of that particular site would be provided over the phone. *To see an example of a community using a self-guided walking or driving tour, go to <http://www.visithopkinsville.com/walk-hopkinsville/>, click on one of the walking tours and follow the directions.*

Hopkinsville Kentucky is using a program called Spatial Adventure which enables one to provide multiple tours on one phone number for one low price. They offer three tours. The tours are easy to create and may be changed as often as desired. *A tutorial is provided in Appendix D.* One can also access web portal to see how many people are taking the tour and capture their area code for marketing purposes. *Note: Hopkinsville, Winchester, Midway, Horse Cave, Marion and Munfordville all use Spatial Adventures for their cell-phone based online walking and driving tours.*



Example of marketing piece used to promote the cell phone walking tours in Hopkinsville KY that are printable from their website at <http://www.visithopkinsville.com/walk-hopkinsville/>

RECOMMENDATION: Barbourville needs to implement a cell-phone based Walking Tour for their historic downtown area as well as a driving tour for Boone Trace and some of the other historic sites such as Dr. Thomas Walker Park, the old school house, Daniel Boone Memorial Park, Civil War Interpretive Park, Union College etc.

NOTE: Action Team #1/Historical Museum members have agreed to assist with this endeavor by compiling the information for both tours using, in part, some of the narration used in previous historical tours. Mike Mills has offered to narrate.

ACTION TO TAKE IMMEDIATELY: Spatial Adventure has offered a trial program for interested organizations and has provided a user name, password and temporary phone number that will enable one to build a trial cell phone walking tour. *For further assistance in implementation, contact Michael Giniger, mginiger@spatialadventure.com (978)448-0056 or (978)760-1128.*

If a “smart phone” is used, it is also possible to have photos come up on one’s phone as well as the verbal narration. This is through an app program that can be downloaded to one’s phone. Spatial Adventures can provide information on this as well. *Visit the website <http://spatialadventures.com/> for more on this.*

FURTHER RECOMMENDATIONS:

- Once created, the cell phone based tours need to be promoted on both the Barbourville tourism and Knox Historical Museum websites.
- Printable maps of both the walking and driving tours also need to be developed and downloadable from the websites as well as made available at the museum and Tourism Center.

There was also discussion of bringing back the trolley, offering carriage rides, or having a small tour bus available to take visitors on historic tours of Barbourville.



- There are a number of educational and documentaries on DVD about Barbourville, Knox County and Union College that few have never seen. There needs be more outlets for this media to be shared.

ACTION TAKEN: Knox County Tourism Commission has purchased a TV monitor and placed it in their reception area to play the videos.

RECOMMENDED ACTION: There was discussion of contacting local TV stations, PBS, and KET although it is unknown at this time if anyone followed up on this.

While staying at Best Western in Barbourville, we discovered there were two local television stations. Channel 4 advertised local businesses and Channel 62 advertised happenings at Union College. **Might one of these be an option? Also, might there be a way for Tourism to have their own channel to promote upcoming events and happenings?**

- An ongoing concern of ACTION TEAM #1 are the broken windows in a number of historical buildings on the Square downtown causing damage to the interior of the buildings, safety hazards to those standing below, let alone becoming an eye sore. This concern was also expressed during the Downtown Main Street Meeting Denise Wainscott held March 24th.
 - Mike Mills suggested using a vinyl protective covering to board up the windows while retaining the architectural beauty of the buildings.
 - Another suggestion was to install some type of material to enclose the windows then paint quilt blocks on a few of them as has been done on a building on Liberty Street.
 - During the walkabout with Action Team #7 it was suggested to paint silhouettes or have actual enlarged photos of historic people from Barbourville looking out the windows as part of the proposed historic walking tour. *See Goal #2 for more on this.*
- The discussion then led to the massive amount of information within the Knox Historical Museum and the true treasure it is to the county. Also the fact, due to lack of space, a lot is now in storage some of which is rotated in periodically.

IMMEDIATE GOAL: Efforts will be taken to acquire a few more rooms from the City in which to display. In particular the Chamber room that is no longer used for meeting. It was suggested that this room be turned into a depository for all club and organizations files and information, much of which is currently dispersed throughout the museum.

- The group also discussed the growing interest in Genealogy and the tremendous resource now available to Knox and surrounding county residents in the genealogy room recently opened.
- A need for an elevator was explored but the cost was prohibitive at this time. The consultant agreed to research this but encouraged everyone to seek out other options because if the museum was indeed to become the primary attraction for the county as it rightfully should due to both the rich history of the community as well as the amazing quality of the collections within its walls, the current location was not large enough nor ADA accessible. *Note: To accommodate those unable to climb the stairs, a virtual tour of the museum is provided in a room downstairs as well as an extensive website.*

OTHER ACTION TAKEN:

- Consideration for using the tagline “Welcome to Barbourville where history comes to life” and “First Frontier” was discussed.
Both Action Team #6 “Create a welcoming community” and Action Team #5 “Website” thought both were wonderful ideas and kept this in mind when developing the branding concept for the county. See Goal # 5 & Goal #6 for more on this.
- The community once had 100 one-room schools of which 67 photos are on display at the museum. Three of the schools have been restored.
Recommendation: One of the restored schools should be moved to Union College Campus for interpretation.
- Dora mentioned *Anita Farmers is working on a Pioneer Day event to be held at the Dr. Thomas Walker State Historic Site* although parking may be an issue. A trolley or bus as a way to transport was discussed.
- *Anita is also working on getting local history back into the curriculum at the local schools.*

- *Note: Action Team #8 “Become Knox County Proud” is hosting a scavenger hunt this Spring that will encourage people to seek out historic sites throughout the entire county.*

OVERALL RECOMMENDATION: An outreach effort needs to be made to encourage other groups to use the Knox Historical Museum as a meeting place so that more may be exposed to the wealth of history the museum contains.

- *Action: An effort needs to be made to have people especially those living in Knox County, visit the museum.*
 - *Step 1: There needs to be more community meetings held at museum*
- *Action: Local history needs to be brought back into the schools.*
 - **Action Taken:** Anita Farmer is working on this.

Primary Goal of this group is to assist in the development of a historical driving tour connecting Historic Downtown Barbourville the following.

GOAL #2

A vibrant robust downtown that becomes
a tourist attraction in its own right.

Action Team #2 never officially met during the duration of the study but many of its met with the consultant on an individual bases. Focused primarily on the Square, below are a few of the challenges discussed. *See Appendix C for list of members.*

Concerns noted during the public listening session held in February

CHALLENGES

- Limited parking around Square is being taken up by workers leaving no space for shoppers
- Misuse of yellow-lined no parking area around the Square.
- Most of the businesses around the Square are not retail shop. There are just a handful of shops that would be of interest to visitors.
- There is limited information on site telling people the history of the buildings, their age, and pointing out unique architectural features etc. that might be of interest to them although most of this information can be found by talking to the historians at the Museum including old photos of the buildings as they once appeared.
- No bike racks nor is the downtown currently bike friendly.
- Do not believe sidewalks are wide enough for both bikes and pedestrian.
- A challenge is that the fast food restaurants are visible from Hwy 25 which is also an asset.
- Need more shops/points of interest downtown
- Lack of support for downtown businesses
- The streets roll up at 5. Nothing to do at night. Even stores and restaurants close early
- County is dry which deters nice restaurants, industry & tourists
- Not enough evening entertainment
- Lack of enough evening/weekend places to eat downtown.
- A few open buildings – Should be something in each building
- Need more businesses that will draw people downtown including but not limited to: Ice cream/yogurt shop, bookstore, craft store, music shop.

HISTORIC DOWNTOWN BARBOURVILLE ITSELF BECOMES THE TOURISM ATTRACTION



Barbourville offers many historic buildings, each with their own unique architecture dating back to the early 1900's. Each has a story to tell.

ACTION: Develop a cell-phone based walking tour of downtown Barbourville that is featured on the website with downloadable brochures. See Goal #1 for more on this and visit www.visithopkinsville.com/walk-hopkinsville/ for example.

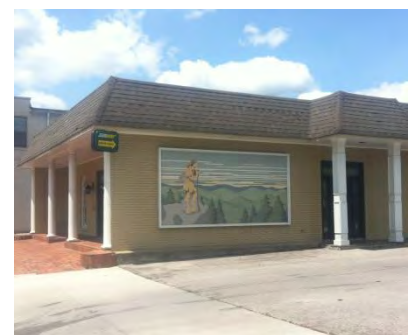
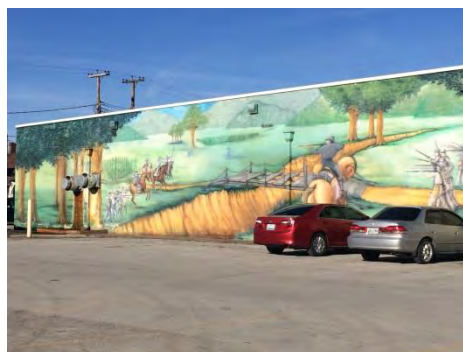
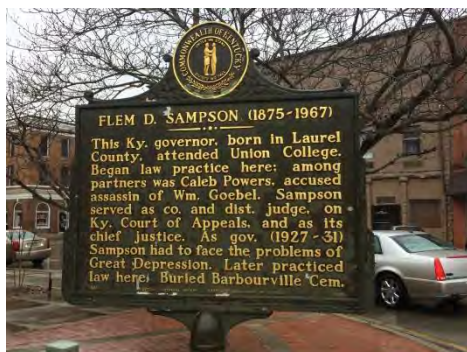
UNIQUE AND INVITING FEATURES



Quilts, Pocket Parks, and brick sidewalks



Historic lamps, park benches, banners and monuments



Historic markers and numerous murals

Downtown Barbourville is very inviting with its many pocket parks, historic markers & monuments, period lamps, and its quilts and banners.

All which give one a welcoming, inviting feeling.

And a few of the unique features have stories to tell as well.



Located on the outside of the old Union National Bank, the vinyl mural (left) shows visitors what the interior of the building looked like in 1926.

And the mural (to the right) depicts Fess Parker as Daniel Boone where he appears to be overlooking the community.

SUGGESTION: Both murals have been up more than ten years yet are in amazingly great shape. For any future murals throughout the community, consideration might be made to use vinyl depictions rather than actual painted work to reduce the cost of general maintenance.



*It is a one stop shop at its best
in downtown Barbourville*



Where else could a couple get married, spend the night and get divorced all in one establishment?

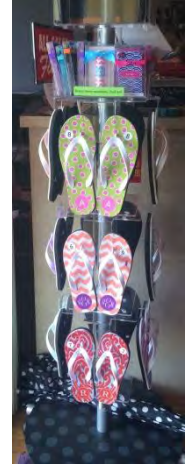
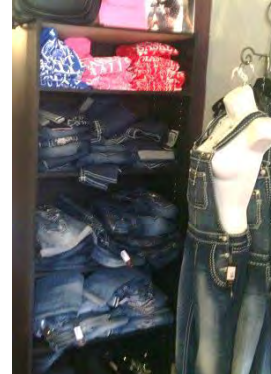
All above should be included on the historic walking tour. See Goal #1

“TOURIST ATTRACTORS” IN THE DOWNTOWN AREA

Other than the historic buildings, pocket parks and a few restaurants, the primary tourism draws to the downtown area are the unique shops. Two such shops are **Lillian June** and **Carreens Prom & Pageant**. Although one is supposedly a children’s shop and the other a place to buy prom dresses, a visit to either clearly reveals they are tourist attractions themselves.



Lillian June has everything from jewelry and dresses to silver platters and frames to UK memorabilia plus an amazing collection of children clothes.



And **Carreen's** doesn't just sell prom dresses.

The owners of both businesses confirm the majority of their clientel live outside the county.

Other unique shops on or near the Square include:

The Silver Fox which specializes in *“Unique Clothing, Jewelry & Accessories”* plus **Taylor's Treasures**, **Refab Shop** and the **Cole House**, all of which had some wonderful antiques and interesting merchandise. There is also a **flower shop** which recently moved to the Square after a fire to its place of business on Knox Street.

The combined marketing of all these businesses make downtown Barbourville a worthwhile stop for those who like to shop for unique finds and quality merchandise.

SPECIAL SHOPS ON OR NEAR THE SQUARE



Taylor's Treasures



Refab Shoppe



The Silver Fox



Cole's Corner



Carreen's



Lillian June

RECOMMENDATION: All of these businesses should be featured on the Barbourville Tourism website and marketed as attractions to the downtown area with links to their own websites and/or Facebook page. They should also be featured in a downtown shopping brochure that includes a description of the types of merchandise they carry or novelty items that sets them apart from others.

RECOMMENDATION: The community should actively pursue additional retail shops for the downtown area. In the meantime, agreements should be made with owners of vacant buildings to allow entrepreneurial businesses to occupy these spaces on an interim basis at a minimal cost (possibly to cover utility costs) until buildings are sold.

TURNING ISSUES INTO OPPORTUNITIES

PARKING

Developing a downtown historic walking tour and encouraging more retail businesses to open cannot happen without first addressing the parking issue.

RECOMMENDATION: There should be ordinances in place and enforced requiring employees in downtown businesses to park in the lots off the Square leaving the spaces in front of businesses available for patrons and visitors. Employee parking could be designated in the lot on the corner of Liberty and Knox, the lot next to the old hospital, and the church parking lot. A “walk for fitness” program could be started and employees rewarded for their cooperation.

RECOMMENDATION: Illegally parked cars make it quite difficult for larger vehicles to make the curve around the Square. Citations should be issued to those parking in “no parking zones” around the Square. Local police and sheriff’s departments should both enforce and abide by these rules.

MARQUIS

The Marquis on the Square catches people’s attention as they drive by and yet the community is not taking advantage of this golden opportunity to use this prime spot as an advertising tool for the county. Also, over the past few years, the marquis has continually deteriorated which reflects badly on the community when it in fact could be a true show piece.



RECOMMENDATION: An effort needs to be made to request the removal of the existing commercial sign, repaint & refurbish the exterior, repair the electrical work, and use the marquis as a billboard promoting upcoming events and happenings in Knox County.

In order to enable the current owner of the building to still promote his own business after the removal of his sign, let a tag line at the bottom of the marquis be added which says, "Brought to you by Nationwide (606)546-2834".



Creating a dinner theater in downtown Barbourville could become a major draw to the community and help Knox County become a destination.

RECOMMENDATION: One of the downtown buildings should be converted into a dinner theater for special movie night of both old movies and new releases. There could be themed nights such as an old John Wayne movie showing and a chuckwagon dinner served featuring beans, cornbread, and all the fixins on metalware dishes. Bands and musical groups could perform on stage other nights of the week. The lower tables could be moved to create a dance floor area. Local and Union College theater productions could provide live performances. When not in use, the facility could be rented out for special events, family reunions, prom, school presentations, and conferences. Food could be catered in from other local restaurants.

Ideally the dinner theater would be located in the old Magic Theater. If not, then possibly the owners of the Magic Theater Marquis would consider serving as the "Billboard" for the upcoming events at the dinner theater.

DOWNTOWN SIDEWALKS ARE BEAUTIFUL. PLANTERS ARE NOT.

The sidewalks around the Square are very wide with inlaid brick that are aesthetically appealing but the large concrete planters next to them tend to be an eyesore.



Using broken tile & concrete cement, the planters could be turned into beautiful works of art through the simple art of mosaics.

RECOMMENDATION: Create a mosaic on the existing planters. A competition could be held for the design. *NOTE: If properly done, a mosaic wall would require far less maintenance than a painted mural.*

Another suggestion is to use a heavy vinyl wrap (similar to what one uses to line swimming pools) to wrap the concrete then add a solid cap on top.



CONDITION OF STOREFRONT AWNINGS

Another concern in the downtown area is the storefront awnings. When originally installed they added beauty to the downtown area. But nothing has been done with many of them since they were installed nearly 10 years ago and it shows.



A few of the awnings downtown that could definitely use a bit of cleaning

During the “walk-about” of Action Team #7, Dennis Mills used Mean Green* and a scrub brush and cleaned a section on one of the awnings and discovered the awnings will clean up very well. It cleaned amazingly well.



**Mean Green is a cleaner and degreaser sold at Dollar General.*

CONDITION OF STOREFRONT AWNINGS *cont.*

RECOMMENDATION: During the proposed Downtown Spring Clean, the remaining awnings should all be cleaned with Mean Green since it appears to work so well.

ACTION TAKEN: Bobby Poynter contacted someone at the jail to see if a few of the custodial inmates might be able to help with cleaning awnings.

ACTION TAKEN: The manufacturers of Mean Green were contacted and they have sent a case of Mean Green to the Tourism Commission for use in the Spring Clean Up.

Beautification is already happening.

Note: Upon finding out that the awnings were cleanable, Betty Cole and her sister cleaned the awnings on her building. *(Photo of Cole House to right)*



But there will be a few awnings which are better off being replaced. That was the case with the awnings on Lillian June Shop which Marcia Dixon recently replaced *(right)*.



There also needs to be some discussion of keeping to the historic color scheme on banners.

The awnings (to the right) are definitely in need of some Mean Green.



BROKEN WINDOWS A CONCERN

A primary concern of many is the broken windows in a few of the historic buildings downtown. In particular are the Union National Bank (c. 1909), the Lawson Building (c. 1910), and the Jones Hotel (c. 1909) which became known as the Blackstone around 1925. *See photos on following page.* Birds and the elements are getting into the buildings causing considerable damage.

But this is not just a concern for the historic structures. It has become a major safety issue for the City. At a recent Main Street meeting it was noted that during the grand opening of the newest restaurant in Downtown Barbourville, the wind was blowing which caused glass to rain down on patrons. No one was hurt but it was a very clear indicator that something must be done soon.

During the walkabout with Action Team #7, it was suggested to paint silhouettes or have actual enlarged photos of historic people from Barbourville looking out the windows. As part of the proposed historic walking tour, one will be told to look up into a window at which time the history of that particular person and their contribution to the community and/or to history will be provided. Or it could be as simple as just a cat or a person looking out the window or both.



Governor James D. Black could be one of the people peering out a faux window.



Creative faux windows would be created over boarded up windows to appear as if the window is still in place.



ACTION TAKEN: Action Team #1 thought this was an excellent idea and agreed to find potential photos for consideration.

HISTORIC BUILDINGS DOWNTOWN WITH BROKEN WINDOWS



Parker Building later the Union National Bank. circa 1909.



Lawson Building circa 1910.



Jones Hotel Building built circa 1909 and lasted until 1925,
Later became the Blackstone (as most people know it now) 1925-1958.

OVERALL BEAUTIFICATION AND AWARENESS

As recommended in Goal #6, the “front door” into Barbourville should be via Daniel Boone Drive crossing over to Knox Street via College Street then entering the Square facing the courthouse because this is the most scenic and inviting route. But one still needs to address some of the other streets that are not so scenic, in particular, Liberty Street.

As the Square becomes more enticing for businesses, and as apartments in the upper levels begin to fill, there is a question of what one does with their trash. Currently



Liberty Street has an issue of what to do with their trash.

Liberty Street appears to be where much of the garbage is set out which is technically the backside of the buildings. If this was once a week, there would be no issue.

But what has become standard practice is for trash cans to stay out all week which is a bit unsightly and often results in trash and debris falling from overturned cans.

Consider something similar container (to the right) which also provides opportunities for people to recycle. And Tourism might partner with the City & building owners in return for the opportunity to advertise upcoming events or attractions or the community as a whole on its surface.



GOAL #3

A variety of Adventure Tourism offerings in Knox County

During the Public Listening Session in February, the following adventure tourism offerings were mentioned: Mountain biking, all-terrain vehicle (ATV), and horse trails, archery range, archery in the school practice target area, shooting range, paintball, canoeing & tubing on the Cumberland River. *See Appendix B for a complete listing of suggested adventure tourism offerings.*

ACTION TEAM #3

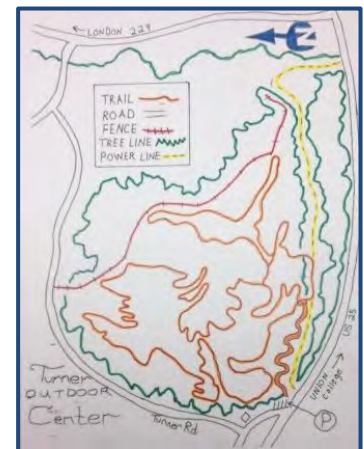
Chairmen: Scot Clouse and Larry Cain

A meeting of Action Team #3 was held in March 2015 at the Tourism Center. Bill Frazier, Scot Clouse, Randell Young, Sean Trinque, Debby Spencer. Larry Cain was absent and Jon Phoenix just joined the group. The following was discussed:

Adventure Tourism already happening in Knox County

Union College's Cycling Team has won national competitions and the trail system they are developing across Hwy 25 at the Turner Outdoor Center has been ranked 10th in the state and recognized as one of the premier mountain biking trails by other mountain biking clubs and enthusiasts. The Turner Outdoor Center also offers hiking and wilderness camping opportunities, areas to walk and historic features. There is a "pump track" on site and one under development at the Water Park.

Map of Trails at Turner Outdoor Center

**MOUNTAIN BIKE TRAIL UPDATE**

Current status of trails:

- One group primitive campsite is complete with another one in the works.
- Working with students to provide an interpretive hike to the powder house and other historic features along the trails during summer months using interns.
- There is also an "eagles nest" campground proposed at the top of the mountain.

As noted at the February Listening session, parking was an issue to inviting the public to use the trails and holding large competitions.

ACTION TAKEN: Union College has partnered with Barbourville Tourism to build a parking lot and staging area so the trails may be opened to the public. Signage is also being added above and beyond what already exists.

PUMP TRACK

Sean updated everyone on the Pump Track next to the Water Park.

- Need 10 tons of clean fill to complete (1 dump truck full)
- Have students and volunteers to do the work
- Completion and official opening planned for this summer if fill is obtained.

ACTION NEEDED: Ten tons of clean fill. Suggestion was to contact the City. Sean agreed to follow-up on this with the Mayor.

ACTION NEEDED: Signs will also be needed at the Pump Track once it officially opens.

Once opened, information about the Pump Track needs to be added to the Tourism website.



(Update 4/25/15) Sign and additional fill have been provided.

OFF HIGHWAY VEHICLE (OHV) TRAILS



A priority project of both chairmen of this committee was the development of OHV trails, commonly referred to as all-terrain vehicle (ATV) trails, within Knox County. To this end, a concerted effort was taken to find suitable land and

willing land owners. Once identified, a meeting was set up with members of the commission and the landowner in Knox County with a follow-up meeting with Kentucky Department of Fish & Wildlife Resources in Frankfort since the land was currently under a wildlife management agreement. All parties agreed to work together.

A follow-up meeting with Randell Young, Scot Clouse and Denise Wainscott was held in which an update was provided along with potential options in creating revenue once trails were developed. Also provided was information on setting up an authority and samples of both Articles of Incorporation and By-Laws for establishing the proposed Authority as a 501-c3.

Two types of grants were identified to cover the landowner's set price for obtaining a Trail Corridor Easement Acquisition totaling 100 miles of trails which all agreed was the mileage needed to attract riders from outside the area to stay multiple days in order to create significant economic impact. One of the grants was through the Recreational Trails Program (RTP) and the other through USDA.

The consultant and Managed Adventure Systems assisted in writing five RTP grants totaling \$500,000 and offered to assist in the writing of the USDA if so requested. The initiative came to a stop when the landowner realized his attorneys would only allow a 99-year lease and the State required the trails be in perpetuity. *See Appendix E for more information on the ATV Trail initiative including maps of proposed trails.*

RECOMMENDATION: Continue to pursue this. An Off Highway Vehicle Trail System of 100 miles has the greatest potential to increase the number of visitors coming to Knox County and spending money in the restaurants, lodging facilities, gas stations and stores than all other venues combined.

HORSEBACK RIDING

Bill Frazier mentioned 550 once owned by Bill and his family as a potential site for horse trails. Scot Clouse pulled the plats on the property which were provided to Bill Reed to determine the miles of trails that could be developed. It is estimated 30 miles of Horse Trails could be developed on this property. Randell Young and the consultant drove out to the site and took photos. Road access via Hwy 6 was excellent. Current owner: Tommy Graham (615)418-2510.



RECOMMENDATION: This might be a long range project. At this time, it should not be a priority project for the Barbourville Tourism Commission but might be a consideration for a private or nonprofit entity, keeping in mind immediate return on one's initial investment may be slow to materialize.

INDIAN SPRINGS 9-HOLE GOLF COURSE

While visiting the potential site for the Horse Trails, Randell and the consultant stopped by Indian Springs, a private golf course. Scot talked with Cory Chestnut and learned that visitors could pay the green fees and play the course during their visits to Barbourville which makes it a tourist attraction that can be promoted by the Tourism Commission on their website and publications. *Please Note: Memberships are still required for residents.*



IMMEDIATE ACTION: Information about the golf course should be included on the tourism website and in future advertising of the county as an attraction.

Below is information found on a website that may or may not be up to date but could be some basic language for Barbourville Tourism's website. Adding a score card to the website will provide potential visitors a layout of the Greens.

The 9-hole "Indian Springs" course at the Indian Springs [Golf](#) & Country Club facility in Barbourville, Kentucky features 3,484 yards of golf from the longest tees for a par of 36 . The course rating is 36.6 and it has a slope rating of 124. Designed by Roy Powell, the Indian Springs [golf course](#) opened in 1963. Roy Powell manages the course as the Superintendent.

Offerings at the Country Club also include cabins, a swimming pool, tennis courts and a pond all of which should also be noted on the website as additional amenities. *Note: The motel burned down in the 80's.*

INCREASE THE USE OF THOMAS WALKER STATE PARK

- Suggestions during the February Listening Sessions were to add a stage for performances throughout the year, offer concerts at the park and art festivals, add an RV park to encourage greater use and hold a Thomas Walker Park Pioneer Celebration involving the schools. BUT the number one challenge with the Park is the fact that it is landlocked with very little parking available.
 - One solution is to provide school buses and/or a trolley to transport visitors when large events are held thus solving the parking issue.
 - KCOCE may allow use of their buses. And school buses have been used in the past at a cost of between \$150 to \$200.

- Another suggestion would be to park just past the Narrows or in the pasture nearby and take wagon rides up to the site. Wiley Brown's property was mentioned.

ACTION TAKEN:

- Anita Farmer, member of Action Team #1 is planning a Pioneer Celebration event at Thomas Walker Park this Fall in which schools will be encouraged to attend.
- And it has been suggested that Action Team #1 help develop a self-guided, online cell-phone historic driving tour in which Thomas Walker Park will be one of the stops.
 - Action Team #1 loves the idea and will help gather the information for it. It was also suggested that Mike Mills be the narrator of which he agreed at a follow up meeting with Team #1
- Action Team #8 has Thomas Walker Park as one of their sites on their upcoming scavenger hunt. *See Goal #8 for more on this.*
- Other suggestions to increase use of the Park include:
 - Building and renting out primitive cabins and provide primitive tent camping.
 - Adding showers to the existing bathhouse.
 - Making it an overnight stop on the Blueways by developing a boat launch and encouraging canoe and tube use from this site.

BLUEWAYS

- There was much discussion about establishing a Blueways on the Cumberland, the length of the route, and proposed put-ins and take-outs along the way.
- Amenities offered at each of these locations were addressed as well distances between each.
- Sean suggested the stops utilize existing known sites such as the backside of the Industrial Park (Battle of Barbourville site), Thomas Walker State Park, Thompson RV Park, and Trestle bridge at Artemus.



RECOMMENDATION: Consultant offered to have her husband conduct a Blueways study this Summer which could later be incorporated into the strategic “action” plan. *NOTE: Blueways have been used in Recreational Trails Program applications and may be a consideration for next year’s round of grants.*

ARCHERY RANGE, PAINTBALL SITES, SHOOTING/TARGET RANGE,

- Randell Young suggested the possibility of using city-owned properties on the back side of the floodwall as potential sites for the above activities.
- Scot Clouse pulled the plats and recommendations were made as to which sites to consider for each activity.

Follow-up:

- Scot Clouse checked out where the police **Shooting Range** are currently located and the potential of a partnership for shared use at this or another site on the backside of the floodwall.
- A site is also under consideration for an **Archery Range** on the backside of the floodwall. *See below for potential site for “Archery in the School” target practice location.*
- **Paintball** was also considered and a location found behind the floodwall in close proximity to Union College. Scot Clouse had a group come look at the site and they seemed very impressed with the potential. *See next page for more on this.*

ARCHERY IN THE SCHOOL

At the listening session, one of the students in attendance asked if there might be consideration for an area where someone could practice archery. The “Archery in the School” program is gaining in popularity and yet there are limited locations one can actually practice shooting.



RECOMMENDATION: Consider using the floodwall behind the school next to the junior high football field. This area is currently not being used and the floodwall will act as a backdrop to stop arrows that miss their targets. There are no houses on the other side of the floodwall so any overshoot arrows should not pose to be an issue.



When targets are not in use, they could be stored under a very simple shelter similar in design to the one built at Sandy Bottoms.



PAINTBALL

The start-up cost for paintball can be very minimal, as little as \$6,000 to \$10,000. Anticipated costs include:

- Rental guns cost between \$50 to \$60 each.
NOTE: Best most durable model is Model 98.
- Compressors run between \$3,000 to \$4,000 and will be the biggest investment. *Note: CO₂ Tanks can be used initially but do not work well in cold weather.*

- Non-fogging goggles work the best but run between \$25 to \$30 each or purchase less expensive goggles and replace glass with non-fogging inserts.
- A 160' x 170' field can accommodate 30 people at one time.
- The best netting for both price and durability is K-Pro. If in the flood plain consider using high cables to hang netting so in high water, nets can be drawn up to avoid water and debris from collecting in them.
- Air Up Bunkers is a very popular company for blow-up bunkers but one can also use pallets, spools and other surplus building items one can get free or very cheaply.



Two types of paintball bunkers

- www.pbnation.com offers a great forum to ask questions and find good deals on gear.
- Paintball can be a weekend activity with other days by appointment only and requires very little staff to operate. In some cases, one can find volunteers to work the facility in return for play time.
- For more information, contact Brent Sanford, owner of N-Tense Sports (270)796-4120 <http://www.ntensesports.com/>



NOTE: The pallets (to the left) near the maintenance area at Union College would make great bunkers for the proposed Paintball Course. Used wooden electrical spools (below) also work great.



ICE RINK

Both Scot Clouse and Denise Wainscott mentioned converting a portion of the waterpark into an ice rink using a plastic form rather than actual ice is an excellent idea and could provide much needed revenue to offset the overall cost of the waterpark. In conversations with the company, the initial investment seems small compared to the potential revenue it could bring in from admission fees as well as potential increased

revenue for local businesses from visitors outside the area coming to Barbourville to skate and the potential for hockey teams to be formed as a new sport offering for the area. *See Appendix F for more on artificial ice rinks and price quotes.*



GOAL #4

More for young adults to do during the day
and evening offerings for adults

At the public listening session in February, many ideas were shared of activities and offerings that might encourage both students at Union and residents in the community to consider staying in Barbourville for both daytime and night time entertainment and shopping. A few suggestions included a downtown music store, a skate park, theater, venues to play and listen to music, an indoor gaming room, and more shopping options downtown. *For a complete list, see Appendix B.*

And yet, after further review many things are currently happening within the community that people are unaware of and therefore are not participating. A few examples are provided below:

➤ Need more things to do at night

- Seven films are shown throughout the year at Union College as part of the South Arts Film Festival of independent films. Four in the Fall and three in the Spring. Both the directors and the producers attend and questions and answer sessions are held after the filming. Very few people in the community seem to know about this and as a result, very few attend.

ACTION: These films need to be promoted as a tourism event and both community and visitors invited.

➤ Need more music venues.

- Ugly Mug currently features bands in their establishment and Romeo's is now offering music as well while one dines.
- Union holds Choral Concerts periodically and there is the potential to possibly work with the music director at Union and at a few of the high schools to expand this to include local talent.
- Hosting music night on the Square would also be a great venue to showcase some of the music talent found within the community.

ACTION: These music venues should be supported by the Tourism Commission through assistance in advertising them as well be promoted on the tourism calendar as an event.

- Start movies in the Parks.
 - Two conceptual ideas are provided on page 6.
- Start a community theater.
 - Promote existing theater productions currently held at Union College
 - **IMMEDIATE ACTION:** Include these productions on Tourism website.
 - Partner with Union College Theater program to possibly start a local community theater.

Contact Kim Yeager 606-546-1312 or e-mail at kyeager@unionky.edu to discuss further how Tourism and Union might work together on the above.

- Need to put up LED /Neon signs letting people know of upcoming events, attractions and happenings.
 - Alternative ideas which fits more with the overall historical theme of the community are provided in Goals #2 and Goals #6.
- Hold more scavenger hunts.
 - A Spring scavenger hunt was held this year to coincide with Red Bud Festival. *See Goal #8 for more on this.*
- Have a permanent place for community events such as Traveling museums, local art exhibits, music, lego clubs, story & craft hours, get ready for K classes, pottery classes, guest speakers, health classes and more.
 - Laurel County offers many of the above at their library.
RECOMMENDATION: *Contact Laurel County Library to find out more.*
 - Dianne Simpson says the local Library is already doing story hour and other initiatives but not very many people are aware of this. She also mentioned book club and a few other activities. She is going to touch base with the Library on some of these ideas and see what they already may be doing that might be added to the community calendar once developed.
 - Paul Dole says health and exercise classes are already being offered at Stivers Aquatic & Wellness Center but not very many people attend. There again very few people knew the classes were being offered.
 - Monica Clouse said the same about some of the theater production, events, guest speakers, exhibits etc. held at Union College
 - And Kris Hubbard is working with Union College to display many of his museum collections on campus which too will need to be advertised so people will know to go see them.

NOTE: The proposed online calendar in Goal #5 may help people become aware of all the happenings in Knox County.

Action Team #4

Monica Clouse and Sam Lee, Co-chairs

A first meeting of Action Group #4 was held on March 6th 2015 at the Tourism Center. Attendees included Monica Clouse, Sam Lee, Sherry Stark, Peyton Mills, and Paul Dole. Met with Dianne Simpson the following day and incorporated her thoughts into the discussion points below:

COMMUNICATION

- First and foremost there needs to be better communication between groups, organizations, event planners, Tourism and Union College.
 - Numerous events are held but not heavily attended. In fact, there are so many activities, special events and offerings in Barbourville that people seem to be totally unaware of or find out after they happen that, as a result, do not attend or participate but would have if they had known about them. This problem needs to be addressed.

ACTION TAKEN: As noted, Action Team # 5 is working on a printable online calendar concept to be incorporated into the tourism website that would include all events and happenings in county. *See Goal #5 for more on this.* People would then be encouraged to print and post these calendars in visible locations within their homes & businesses.

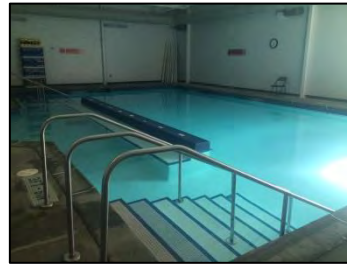
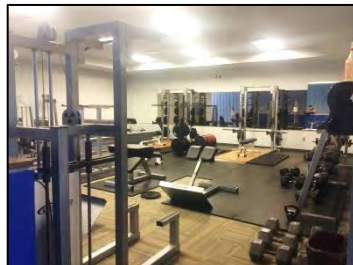
There were also preliminary discussions with the Advocate in having tourism post a weekly calendar in the local paper of happenings throughout the community.

Social media was discussed but has not begun to reach its potential. Tourism's Facebook page has created inroads to spreading the word about happenings within the community.

And there was a discussion on creating friends groups or buddy groups personally inviting people to events. *People often won't venture out without a personal invite.* **RECOMMENDATION:** Work with Dianne Simpson to see how this might be set up.

STIVERS AQUATIC & WELLNESS CENTER

- Maximize the potential of the Stivers Aquatic & Wellness Center. The facility is amazing offering a 50 meter competition diving pool, therapeutic pool, weight room, cardio equipment, cross fit, shower facilities and even a large party room. Other communities would love to have such a facility BUT for many reasons, Stivers Aquatic & Wellness Center is NOT reaching its economic or programming potential nor will it ever if changes are not made.



Stivers Aquatic & Wellness Center includes a competition diving pool, therapeutic pool, weight room, party room and more.

IMMEDIATE ACTION NEEDED:

The facility appears to be doing an adequate job of hosting competitions and attracts hundreds of people from outside the area for swim meets. However, three very significant problems face this facility and Barbourville:

1. Visitors to the Stivers Aquatic & Wellness Center need to be encouraged to spend their dollars in Barbourville. A coordinated marketing effort encouraging swim meet families to spend their dollars in Barbourville if not this trip then some trip in the future. This should be the goal.
 - a. Marketing packets should be provided by the Tourism Commission prior to the families arriving which includes a map of the community, a tourism brochure, and special discounts to local businesses including, but not limited to, local hotel, restaurants and shops.
 - b. Include also a list of unique things to see and do in Barbourville including but not limited to information on the waterpark, downtown shops, historic “firsts” and dining options. Entice visitors to want to explore the community either this time or on a return visit.
 - c. Visitors should be brought in “the front door”, taking them through the community via Daniel Boone Street to College Street, left on Knox Street through the Square then North Main. Or at the very least Knox Street to College Street then to North Main. Both routes best showcase the beauty of the community.

In return, Barbourville Tourism can help the director market and promote the facility to encourage more competitions and meets.

2. The second vital need is programming and marketing to build a strong local clientel base. Programming improvements and offerings with an emphasis on membership benefits will bring in greater and more consistent income while better meeting and addressing the needs of the Barbourville Community.
3. The third is to communicate. Let others know when swim meets are happening so those within the community might engage with those visiting the area. Create a greater awareness of all happenings at the facility that might encourage more Knox Countians to want to purchase a membership through the website, social media, flyers, local newspaper and other sources. Let people know that many health providers offer special incentives encouraging people to join fitness facilities in so much if they attend three to four times a week, their insurance will cover all or most of the cost. The therapeutic pool and water aerobics should be marketed strongly to senior citizens as well as a wonderful first step for parents with small children.

These actions require a “philosophy change” from current management practices. A potential solution to this is to hire a second person dedicated specifically to *marketing the facility* to Knox county residents and surrounding areas and coordinating these efforts with the community. Programs offered through the Stivers Aquatic & Wellness Center should be professionally directed and economically viable. Current programming seems rather “happenstance” and poorly promoted.

FIRST STEP TAKEN: Conversations with Action Team #5 about increased presence on the tourism website and offerings/events posted on online calendar was discussed but first communication needs to be opened between Tourism Commission and Stivers Aquatic Center so Tourism will know what to post and promote and when teams and their families are coming to Barbourville.

OUTDOOR MOVIE NIGHT

- There was a discussion about having “movie night” in Barbourville. Below are examples of successful movie nights in other communities.



Movie night in Lawrence KS where they use a big screen to show movies outdoors and offer local concessions on site.

Ice Cream and a “Moovie” at Chaney’s Dairy Barn in Bowling Green is shown on side of building.



RECOMMENDATION:

Have movie night for the Community and Union College at Stivers Aquatic & Wellness Center. The side of Stivers Aquatic & Wellness Center would make an ideal movie screen with ample room to either park one’s cars or lay out blanket and chairs.



Stivers Aquatic & Wellness Center is a perfect venue for outdoor movie night.

ACTION NEEDED:

Movie Night needs to happen somewhere.

Cost estimates from Outdoor Movies provided in Appendix G.

For more information, visit their website at outdoor-movies.com

- Shutting Square off from drive through traffic on weekends for possible evening events on Friday and all day Saturday when downtown retail shops and restaurants are needing traffic to justify staying open.
 - **RECOMMENDATION:** The Square is a great place to hold Saturday Farmer's markets and invite street vendors and musicians to set up around the Square.
 - **ACTION TAKEN:** An event on the Square is already planned for the first weekend in June when the Hwy 25 Yard Sale is taking place. Scot Clouse is one of the organizers for this event.
 - Marcia Dixon shared an event on the Square that took place over a three-year period (2008-2010) called Summer Fest which included cruise in, music, food vendors, and so much more. The event was sponsored by Knox County UNITE Coalition. An ad for the event is provided below.
- ACTION:** This event was held in September but could become the kick-off event for a summer of weekend fun on the Square if held in early June.



- Bring back Church and Fun leagues at the Water Park – Baseball fields reopened to public. *How do we make this happen?*
- Greater use of library and awareness of their programs such as Book Study. **ACTION:** *Include library programs on tourism/community online calendar.*
- Kids College Arts – 76 enrolled in Summer for 3 day camp. Self-sustaining.
 - *Need more programs like this. Talk to Diane Simpson for more on this.*
- Need a sidewalk or trail connecting Union with Waterpark/Rec Park
 - *Addressed under Goal #7*
- Route from Union College to Stivers Aquatic & Wellness Center is not scenic – How might this be changed?
 - *A suggested preferred route is addressed under Goal #7*
- Bringing Farmer's market downtown, possible locations and activities
 - *This is addressed a little in Goal #8.*
- Need to bring music down to the Square and showcase the talent in the area. Back Porch Pickers with Dulcimers was mentioned. Lots of local talent.
 - **ACTION NEEDED!** *Conversations with others about music on the Square is being discussed. Already both Ugly Mug and Romeo's offer music venues.*
 - Discussion on the performances and movie festival at Union
 - Need to create a greater awareness through the proposed online calendar, social media and posters so events are not missed.
- Lack of places and things for students to do downtown. Ugly Mug is currently one of the few draws. **Still looking for suggestions and ideas...**

THINGS ARE ALREADY HAPPENING:

- **Sam Lee will have Union students have a community service work day to spruce up sections of the waterpark and upgrade the putt putt course.**
- **Land has been identified to put in an archery range, a shooting range, and a paintball area. See Goal 3 for more on this.**

- **Sean Trinke anticipates the Pump Track being completed by summer which will be another offering. *See Goal 3 for more on this.***
- **Union is partnering with Tourism to develop a parking area for the mountain bike trails which can then be more openly marketed as a recreation option for both residents and visitors. *See Goal 3 for more on this.***
- Need to work Jodi Carroll to get student volunteers to assist with initiatives
 - *NOTE: Action Group #5 (Dennis Mills) is working on compiling information for adding a volunteer section on the tourism website.*

GOAL #5

Help develop a website/calendar of events etc.
that truly captures Barbourville and all its offerings.

Knox County has a lot to offer both visitors and residents that people do not appear to be aware of. And although the Barbourville Tourism website does provide some good information, it needs to be reworked and redesigned to fully capture all the area has to offer.

People at the listening sessions and in other meetings also said they hear about events after the fact or say they would have attended had they known about it. This needs to change. There also needs to be an online printable calendar. So will social media. *Action Team #5 was created to address the above issues.*

ACTION TEAM #5

Claudia Greenwood, Chairman

A first meeting of the Action Team #5 was held March 5th 2015 at the Tourism Center. Those in attendance included Claudia Greenwood, Dennis Mills, Sue Danner, Debby Spencer and Randell Young. Lydia Kitts met the consultant Wednesday morning and shared ideas. A second meeting was held April 3rd at the Ugly Mug in which Dennis Mills, Sue Danner, Scot Clouse, Lydia Kitts and Debby Spencer attended.

Discussion:

Websites have become one of the primary media sources used by travelers. Online is how people gather their information. Print media is still important but often it is used to draw people to a website where they can find the information they seek.

BRANDING

Timing is excellent for this group in the fact that Tourism Commission is totally revamping their website. The discussion of this group primarily centered on what it takes to make a good website and online calendar. Lydia Kitts was able to provide some excellent insight into this due to her strong background and experience in that field. She agreed Barbourville needed to develop a consistent

logo to brand ourselves using certain fonts and color schemes that carries onto the website, signage, publications etc. so people begin to identify with it. The rest of the committee agreed and working with Group #6 came up with both a color scheme and conceptual logo that should work well in all media. *See Goal #6 for more on branding.*

WEBSITE FORMAT

A website is only as good as the information it contains. And how that information is provided is equally important. The Team reviewed a few websites that work well in promoting their communities and all they have to offer. The websites are <http://www.visithopkinsville.com/> & <http://www.tourmurray.com/> A current list of Barbourville offerings was compiled to be used on the website. Claudia and Sue reviewed these and were able to add to the list as well as identify those businesses no longer in business. *List is provided at the end of this chapter.* This information should be provided to the web developer once one is selected.

Check out <http://www.knoxky.com/> It is a great website promoting Knox County. A link to this website from the tourism website would be a great addition. There are also a number of other websites promoting Barbourville as well as apps such as “Around Me”, “Urban Spoon”, etc. that people use while traveling. Some promote Barbourville well while others actually promote businesses not located in the area.

ACTION: Review the more popular travel apps to ensure Barbourville is properly represented.

Case in point:

- AroundMe app lists a total of 30 restaurant in or around Barbourville but the only ones actually with a Barbourville address are Subway, Bville Grill, Tammy’s Café Cakes & Catering, Vintage House & Latter Rain Café (three of which are now closed).
- AroundMe lists 30 hotels around Barbourville including those in London, Somerset, Corbin, Middlesboro, Williamsburg, Mt Vernon, Harlan. Even the Cumberland Gap Inn in Tiprell but not the Best Western in Barbourville.
- AroundMe lists 32 Coffee Shops including those in Corbin, London and Middlesboro but none in Barbourville
- AroundMe lists 33 banks which includes Hometown and Forcht banks in Barbourville.

Note: Most popular apps for restaurants in order:

Yelp #1, Urbanspoon #2, Zagat #3, Food Spotting #4, Local Eats #5

CALENDAR

One of the primary concerns in all the meetings has been the fact that there is a lot happening in Barbourville which people miss because there is not one central location to find the information. Therefore, one important feature of the tourism website needs to be an online calendar. Two types were reviewed. One was a listing calendar like the one used by Hopkinsville Tourism in which each event is listed one after the other. One scrolls down to see all the events. An example of this can be found on the Hopkinsville Tourism website at <http://www.visithopkinsville.com/>.

The other type of calendar is set up like a desk or wall-type calendar, an example of which can be found on the Murray Tourism website at <http://www.tourmurray.com/>. With the desk type calendar, one can click on any of the listings where more detailed information about that particular event is provided including, but not limited to, location, times, detailed description, photographs and a link to additional information if needed.



Recommended Online Calendar

Currently, Barbourville Tourism uses a listing calendar with only their ten annual events listed. The ten events are the Easter Egg Hunt and Red Bud Festival in April, the Barbecue Festival and Appalachian Foothills Fire Muster held in June, the Fourth of July Celebration, the Battle of Barbourville in September, the Daniel Boone Festival and Fright Night in October, and Christmas in Barbourville and New Year's Eve Ball Drop in December. It is good to list the primary events in the County but there are so many more activities and happening within the community and, in particularly, at Union College which would have appeal to both residents and visitors and, if known, might entice people to spend more of their time and money in Barbourville.

HOME LESSONS **CALENDAR** REGISTERS FOR STRICTIONS RENTALS ABOUT US

Calendar

Click on event title to get full event details. Events always start the 1st week of the month unless otherwise noted.

Search: Call: 800-777-7777 Print / PDF

< April 2015 >

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 • Cardio Kick 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	2 • Kickboxing Practice 6:00 pm • Open House - Kickboxing 7:00 pm - 8:30 pm	3 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Cardio Kickboxing 7:00 pm	4 • Kickboxing Practice 6:00 pm • Cardio Kickboxing 7:00 pm
5 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm	6 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	7 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	8 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	9 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	10 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	11 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm
12 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	13 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	14 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	15 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	16 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	17 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	18 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm
19 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	20 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	21 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	22 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	23 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	24 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	25 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm
26 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	27 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	28 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	29 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm	30 • Cardio Kickboxing 10:00 am • Kickboxing Practice 6:00 pm • Kickboxing - Open House - 7:00 pm - 8:30 pm • Salsa Dance Party 9:00 pm		

Powered by CalendarWiz

Action Team #5 viewed both calendar types and all agreed the desk or wall calendar type program used by Hopkinsville would work best for Barbourville. Especially since it has the capability to be printed and hung on a wall or refrigerator. It also can be color-coded to differentiate between Union College activities, Outdoor Recreation, Tourism, Community happenings, City or County meetings, etc. The company is [Calendarwiz.com](http://calendarwiz.com). A few other online calendars using calendarwiz.com are listed below. Each has customized their calendars to fit who they are and what they represent.

<http://danceworksstudio.com/calendar/>

<http://lajuntaevents.com/>

<http://living-yoga.org/events/our-class-calendar>

<http://www.myrtlebeachcycling.com/calendar/>

Please note: Calendar Whiz does have the capability to also be viewed as a listing which works better on viewing on one's phone.

Having the capability to update the calendar in-house is very important as well as having the ability to drop in or take out banner information quickly without having to wait so that someone does not go to the website and find outdated information. Not only is the Calendar Wiz website calendar easy to alter, it also has the capability for multiple people to input events on the calendar.

In talking with others throughout the community, all say Claudia is their point person for getting information out to the public. For that reason, it would make sense for Claudia to be the point person for putting information onto the online calendar. If calendarwiz.com is chosen, up to 50 people can actually input information onto the calendar which would allow Tourism, Union College, the City, the Library and others to add events themselves. Calendar Wiz also allows one to customize the calendar to fit your brand and add your own color scheme!

Key features include:

- Promote events and instant updates on website
- Customize colors and logos to match your brand.
- Simple copy & paste Javascript snippets or add by URL
- Social media, reminder and e-mail a friend buttons
- Add images, PDF's or documents to your events
- Free e-mail support.

And calendarwiz.com just released a new RSVP feature that will allow someone to invite a person to an event and request a response (Accept, Maybe, Decline).
See Appendix H for more about CalendarWiz and sample calendar.

NOTE: The cost to install and use the Calendar Wiz program is less than \$200 per year and one can download the program for a 30 day free trial.

RECOMMENDATION: Download <https://www.calendarwiz.com/index.php> for a thirty day free trial to see if it is something the Barbourville Tourism would wish to implement.

The local paper already lists many of the upcoming events. But they, like others in the community, stated they would love to have one overall calendar to work from and often don't hear about events until after they have taken place.

RECOMMENDATION: A partnership with the local paper could be to include a printed copy of the calendar in their newspaper each month. *These online calendars could also be printed and used as placemats in restaurants and posted on public bulletin boards, in church bulletins, and possibly having a television channel dedicated to Barbourville and all its happenings which could include the calendar of events.*

Sample printed calendar provided to the right and on page 9.



Printable Online Calendars

SOCIAL MEDIA

It was also agreed that social media is extremely important in getting the word out about Barbourville, all it has to offering, and happenings to encourage people to want to visit.

RECOMMENDATION: It was suggested by the committee that when looking for someone for the administrative assistant position, they need to be social media savvy or have the capability and willingness to learn. And that one of their priority functions will be to reach out and respond to social media on a daily basis. It appears Scot Clouse has taken on this role and is doing an excellent job with Facebook and has talked about other social media as the next step. Students at Union College may be able to assist in this area.

ONLINE HISTORICAL WALKING TOUR

Similar to the walking tours featured on Hopkinsville's website, <http://www.visithopkinsville.com/walk-hopkinsville/> in which they feature three different walking tours all of which the brochures are downloadable from the

website, there is a cell phone tour in which one dials a number and a verbal walking tour is provided.

Barbourville needs to implement such a Walking Tour for their historic downtown area as well as a driving tour for Boone Trace and some of the other historic sites such as Dr. Thomas Walker Park, the old school house, Daniel Boone Memorial Park, Civil War Interpretive Park, Union College etc.

Action Team #1 is willing to gather the photos and information for the historical tours and provide the narration. *If this initiative does come to fruition, it needs to be featured on the Barbourville Tourism website and include downloadable maps. See Goal #1 and Appendix D for more on cellphone based tours.*

PHOTOGRAPHY

Photos often tell a story better than words and good photos can “sell” a community and make a website “come alive”.

ACTION TAKEN: Dennis Mills has agreed to take photos for the website that compliment Barbourville and the Historical Society has offered to provide historical photos.

VOLUNTEERS

In conversations with all the groups, there is a constant need for volunteers. And many said they were available to help but no one has asked. It has been decided that the website should include a section for volunteers. And then as needs come up or people find they have some time to provide some assistance, they have only to look in the volunteer section of the website.

ACTION TAKEN: Dennis Mills has “volunteered” to begin gathering information on people interested in volunteering as well as to find those in the community with different skills so we have a database.

RELOCATION

Murray Kentucky’s tourism website provides relocation information. In conversations with people new to the Barbourville area, they said this would be extremely helpful.

ACTION TO TAKE: Using Murray’s website as an example, compile information that one might need to know if new to the community and create a link on the tourism website.

OVERVIEW OF ACTIONS FOR GOAL #5

ACTION 1: Review Hopkinsville and Murray websites, AND find other websites that have features or layouts that we might want to include on the Barbourville Tourism website and share with the rest of the committee.

ACTION 2: Review current offerings list provided in Appendix B and see what else needs to be included on the website.

ACTION 3: See what other websites are out there that promote Barbourville and what information they provide.

ACTION 4: There should be one online calendar that provides all events and happenings within the community (including events at Union College) which might attract both the locals and visitors to stay and spend their time and money in Barbourville. A 30-Day Trial Calendar is available for implementation. Claudia will continue to gather information on upcoming events so that once the calendar section of the website is up and running, this information may be added.

ACTION 5: Due to Barbourville's rich history, a historic walking & driving tours should be developed and promoted on the website as attractions. *See Goal #1 for more on this.*

ACTION 6: Dennis Mills has agreed to gather new photos for the website.

ACTION 7: Dennis Mills is putting together information for the volunteer section of the website.

ACTION 8: A relocation link to the website similar to the one on Murray's website is recommended.

Attractions/Recreation	Description	Phone	Hours of Operation	Interesting Point of interest
Visitor Center in Historic Home	Former KY Governor Black built house for his daughter c. 1800's <i>Make your first stop a tour of the Barbourville & Knox County Visitor Center to find out about current activities and events we have planned for our visitors and community. Located at 117 High Street, this beautiful stone house with parts dating back to at least the late 1800s, was officially reopened to the public on November 19, 2010 after seven long years of planning, reconstruction and conversion efforts by the Barbourville Tourism Commission and the City of Barbourville. Former Kentucky Governor James Dixon Black built the house for his daughter Georgia Clarice Owens. Phone: 606-545-9674 or email: tourism@barbourville.com. Needs to become the starting location for both walking and driving tours. Announce upcoming and current displays featured in building.</i>	606-545-9674		
Historic Barbourville	In 1840, "Barboursville," which carried an "s" in its name in the early years, served a population of 224 with three churches, one school, a courthouse, five stores and groceries, one tavern, three lawyers, two physicians and six mechanical trades. The city is recognized as the site of the first Civil War skirmish in eastern Kentucky, which took place on September 19, 1861. It is our goal to pay tribute to our community's rich heritage. From our notable Civil War history to our heritage in the state's early pioneer history, we honor our ancestors for the role they played in our past. <i>Needs more emphasis on some of the historic buildings one can see. Entice visitors to want to come to Barbourville (and visit museum) by highlighting some of the unique features they will see. Case in point, surgery room on second floor, house of metal, mural which shows reverse of historic street, building from Sears catalog, and more!</i>			Oldest town in SE KY. Was once the largest city south of Richmond, a major stop for settlers and travelers crossing Cumberland Gap on Wilderness Road.
Historic Driving Tour	<i>Note: Needs to be developed</i>			
Historic Walking Tour	<i>Note: Needs to be developed</i>			
Knox Historical Museum	The Knox Historical Museum was established in 1987 in order to preserve pieces of southeastern Kentucky's past. Knox County was established in 1799, and Barbourville was selected as the county seat during court sessions in 1800 and 1801. The museum is a non-profit, volunteer organization which publishes the award-winning magazine, The Knox Countian, and also offers an extensive genealogy collection that can be searched by the public in the museum's new genealogy center. <i>Could become one of Barbourville's greatest attractions. Current location and hours of operation limits this from happening.</i>	606-546-7581	Winter hours: Wed. khm1446@hotmail.com	http://www.knoxhistoricalmuseum.org , https://www.facebook.com/knoxhistoricalmuseum
Redbud Quilters' Garden (Pocket Park)	Redbud Quilters' Garden. Located right off the Court Square at Liberty Street and Sevier Court, the Redbud Quilters' Garden offers a nice place to sit and have lunch, read a good book or simply enjoy the colorful display of framed quilt patterns bordering 3 sides of this charming little out-of-the-way downtown oasis. Note: Other pocket parks should be noted including Boy Scout Pocket Park,		Open year-round	
Daniel Boone Memorial Park	Daniel Boone Memorial Park. The memorial park is situated along Kentucky's Frontier Paths, near the crossing of three historic roads — Warrior's Path, Boone's Trace and the Wilderness Road. This area was first used as an Indian camp. Daniel Boone was here by 1769. These roads converge and became one road to historic Cumberland Gap. <i>Needs more emphasis on this as an attraction.</i>		Open year-round	
Stivers Aquatic & Wellness Center	39,000 sq foot with 50 meter pool, large therapy pool, exercise room, two party/meeting rooms, lockers & office space. Stiverscenter.org or Stiver Center Facebook Page. <i>Needs to be marketed more with emphasis on encouraging memberships and participation in classes offered. Inclusion on community/tourism calendar of events.</i>	606-546-0005	5:30am-8:30pm M-F, 8am-7pm Sat, 1pm-5pm Sun	
Civil War Interpretive Park	The park is open year-round and offers a captivating learning experience documenting the first battle of the Civil War in Kentucky that resulted in casualties from both Confederate and Union troops. The park was dedicated in 2008 to the memory of the men who participated in the Battle of Barbourville and all the nation's Civil War battles and engagements. Informational kiosks are located throughout the park, as well as striking street view murals that help to tell the story of the battle		Open year-round	
Union College	The 1st college in the mountains founded in 1879 is a small private liberal arts college. Union hosts several cultural arts events throughout the year, including theater productions, choir concerts, art exhibits. Conferences, camps, athletic competitions, and special events. www.unionky.edu	606-546-1263		
Artisan on Main	KY Communities Crafts, a self-help program operated through local community action agency, markets unique gifts, most made by local or Ky artisans & crafters. <i>NOTE: Other unique shops should be featured on website with links to their webpages.</i>	606-546-2295		
Dr. Thomas Walker State Historic Site	Five miles from downtown, home of first house built by settlers including replica of first cabin. Playgrounds, basketball courts and picnic shelters. <i>Photos of its many offerings need to be featured, hours of operation and link to their webpage.</i>	606-546-4400	parks.ky.gov	
Barbourville Water & Recreation Park	Enjoy the Barbourville Water & Recreation Park! Fun for all ages, the park offers a wave pool, lazy river, water slides, a kiddie pool, concession, picnic shelters, seven acres of fishing ponds, paddle boats, putt-putt golf, ball fields, playgrounds, tennis and basketball courts, and RV parking with hook-ups. The water park is open from Memorial Day Weekend until Labor Day Weekend. (For rates or private functions call 606-546-6197.)	606-546-6197	Memorial Day - Labor Day	

Streetview Murals	Over the past decade Barbourville has become the home for beautiful murals that depict the history and culture of Appalachia and its people. Historical scenes from the Battle of Barbourville have been incorporated into the Battle of Barbourville Civil War Interpretive Park, located at the intersection of Daniel Boone Drive and Cumberland Avenue. A few steps away at the corner of Knox and College Streets, you will see a delightful mural that displays our fine mountain heritage of quilting. Continue on Knox Street to Liberty Street and you will find unique fabric murals, one of the original Union National Bank on Knox Street; the other of Daniel Boone himself. As you continue toward the visitor center on High Street and walk or drive toward N. Main, be sure to look to your left to see our newest mural, which portrays this section of N. Main as it was back in the late 1800's.		Viewable year-round	
Thompson RV Park	Go Camping! Thompson RV Park is located on Hwy 11 South, alongside the Cumberland River and is open year round. A five minute walk from the Court Square in downtown Barbourville, Thompson Park has all the amenities — playgrounds, a walking track with fitness equipment, a splash park , covered shelters and a boat ramp for access to the river.	606-546-6197, 606-627-2532, 606-627-2533	Open year-round	
Mountain Bike Trails	Note: Need public parking/staging area and more signage. Should become a major feature on the website once ready for visitors. Website should include hours of operation, offerings on site, maps of trails, rules and regulations, upcoming events, etc. OR at a minimum, a general overview of offerings and link to another website for more detailed information, maps, etc.		Open year-round	
Pump Track (New Attraction)	Located at the Water Park. Signage in place. Need to be noted on website when ready for visitors.		Open year-round	
Sandy Bottom Trails	Note: Trails are not ready for public use. Need more directional signs on trail and trails themselves improved.		Open year-round	
Bicycle-friendly community	Note: Signs, maps and bicycle racks and signs need to be added before posting		Open year-round	
Dog-friendly community	Note: Still in the development stage including but not limited to proposed enclosed dog park, and free range area for dogs. Local hotel is already dog-friendly.			
Add a volunteer section	Encourage people to volunteer on the website. Dennis Mills is working on this.			
Calendar of Events	Not only feature annual events but also have a very inclusive calendar of events of all happenings in Knox County.			
Maps of city and county	Need to add printable maps of attractions, historic driving tour, historic walking tour,			
Shops	Need to include a list of unique shopping opportunities in and around the Square			
Farmers Market & Agritourism businesses	Needs to be featured on website, hours of operation and links to website.			
Restaurants	Provide basic information, specialties, location, hours of operation, and links to their website if available. Include printable map. Map and information should be easy to update as needed. Note: Live music at establishments should be featured on website as an event.			

UNIQUE RESTAURANTS	DOWNTOWN	Phone	Type	Days and Hours	Tourism Web	Description
2 Amigos	119 Union Plaza	606-545-5333	Mexican	11:00 am-10pm	x	
El Mariachi	301 Daniel Boone Drive	606-545-0245	Mexican	11:00 am-10:30pm	x	
Barbourville Grille	240 Daniel Boone Drive	606-545-6000		11am-10pm	x	
Country Village CLOSED	1639 KY 1304	606-546-2075		10am-11pm	x	
Hamburger Hut	640 S. US Hwy 25E	606-546-5240		10am-10pm	x	Over 30 years in business
Hau Ming Chinese	247 Parkway Plaza	606-280-9658	Asian/Chinese	1030am-10pm	x	
Oasis Pizza Station	110 N. Main Street	606-546-9239	Pizza & MORE!	10am-11pm	x	
Oldway Café	100 Court Square	606-546-6367		10:30am-5pm	x	facebook page
Thelma's Place	226 N. Liberty Street	606-546-4048	Country Buffet	11-2 M-F 5-8 F	x	
Tommy's Rootbeer Stand	402 Knox Street	606-546-6721		11am-9pm		Billy Bob's is listed instead
Ugly Mug	103 Knox Street	606-689-3210	Coffee Shop	7:30am-7pm M-F 9am-7pm on Sat.	x	Facebook page for specials
Romeo's - OPENING SOON						

CHAIN RESTAURANTS	DOWNTOWN	Phone	Type	Days and Hours	Tourism Web	Description
Dairy Queen	610 Knox Street	606-546-6322	Fast Food	6am-11pm	x	
Subway	211 Knox Street	606-546-4639	Fast Food	7am-9pm	x	

UNIQUE RESTAURANTS	DOWNTOWN	Phone	Type	Days and Hours	Tourism Web	Description
Kentucky Biscuit Co.	1484 S. US Hwy 25E	606-280-9658		6:30am-2pm	x	

CHAIN RESTAURANTS	OFF HWY 25E	Phone	Type	Days and Hours	Tourism Web	Description
Arby's	385 Parkway Plaza	606-546-6788	Fast Food	6:30am-11pm		
Burger King	1082 S. US Hwy 25E	606-546-8221	Fast Food	6:00 am-11pm	x	
KFC	1484 S. US Hwy 25E	606-546-9679	Fast Food	10:30am-9:30pm	x	
Long John Silver's	1335 S. US Hwy 25E	606-546-5822	Fast Food	10:30am-9:30pm	x	
McDonald's	20 Parkway Plaza	606-546-5822	Fast Food	5:00am-11pm	x	
Taco Bell	1204 S. US Hwy 25E	606-545-6259	Fast Food	7am - 3am 7 days a week	x	
Little Caesars Pizza	595 Old US Hwy 25E	606-546-2525	Pizza	10:30am-10pm	x	
				9:30-11 M-Th 9:30am-1:30am F-Sat 9:30am-Midnight Sun		
Papa John's Pizza	1313 S. US Hwy 25E	606-546-7272	Pizza		x	
Pizza Hut	1049 S. US Hwy 25E	606-546-2311	Pizza	11:00am-10pm	x	
Wendy's	1364 Old US Hwy 25E	606-546-3985	Fast Food	10am-12pm		

NOTE: Listed on Urban Spoon under Cheap Eats only - 10 Barbourville Restaurants listed.

DATE	EVENT	DATES POSTED	OWN WEBSITE	DESCRIPTION
April	Red Bud Festival of Appalachian Culture	*Two day event in April on Union Campus	redbudfestky.com	Appalachian Arts & Crafts Marketplace, Heritage Living Exhibit, Storytelling, traditional Mountain Music, Regional authors, life skills demonstrations.
June	Barbecue Festival			
June	Appalachian Foothills Fire Muster	Third Saturday in June. Antique and Modern Fire Department Apparatus Show	affjs.com	Fire depart. Displays, firefighter competitions, Kids firefighting games, scale model fire depart vehicles contest and more. Free admission & Parking
September	Battle of Barbourville	Third weekend in September	mountainadvocate.com battleofbarbourville.com	At Minton Hickory Farm. Battles staged Saturday and Sunday afternoons. 1860's costumes of civilians. Infantry, Cavalry, Artillery demonstrations.
October	Daniel Boone Festival	*First full weekend in October	danielboonefestival.com	
December	Spirit of Christmas	*Starts w' Hanging of Greens & 12 days of Christmas Lights the week of Thanksgiving and ends with New Year's Eve Celebration and Ball drop at City Park		
	FRIGHTNIGHT IN DOWNTOWN BARBOURVILLE	This event combines Halloween with our community's campaign against drugs. Hundreds of children & adults dressed in full costume visit downtown Barbourville for a variety of treats and spooky activities. There's also an annual Ghost Tour at Union College! 606-545-9674 or 606-546-6197.		
	'I BELIEVE IN SANTA CLAUS PARADE'	A number of fun, festive events and activities are planned for the week of the Christmas festival, ending with the "I Believe in Santa Claus" parade on Saturday. The parade is led by Santa himself to the Barbourville City Park where thousands of lights are on display and treats are waiting for the kids! The Twelve Days of Christmas and other beautiful lighted Christmas scenes are on display along Hwy. 25E and at our parks beginning the week of Thanksgiving through New Year's. 606-545-9674. Dates:		
	CHRISTMAS IN BARBOURVILLE			
	NEW YEAR'S CELEBRATION	“New Year’s Celebration” presented by the City of Barbourville at the Barbourville Recreation Park/Water Park. Join us for fireworks as we “drop the ball” to bring in the New Year!		
June	BARBOURVILLE BBQ COOK-OFF & FESTIVAL	BBQ Team application download http://www.mountainadvocatemediacom/news/images/stories/pages/bbqteam.pdf		
	Memorial Day Celebration			
	Banks of the Cumberland Car Show	Now in its 17th year. Started by Davis Bend and Thelma Gibson & late husband Ted. 100's of cars		
	Ken-Ducky Derby	Day of free food, fun and entertainment and chance to win big prizes including \$5,000 grand prize. KCEOC dump hundreds of rubber ducks into Lazy River.		
	Easter Egg Hunt	Barbourville City Park		
	Canoe Race			

***Above is what is currently featured on the website. So much more is happening. An online printable monthly calendar should be a priority.**

GOAL #6

Create a visitor-friendly welcoming community

Points brought out during Listening Sessions in February

ASSETS

- Very friendly hospitable people. Strong on hospitality!
- Existing signage on Hwy 25 lets people know the area has something to offer
- Natural beauty of the area - Our mountains are as pretty as the Smoky Mountains
- Murals are amazing
- Beautiful new bridge – This is our front door! Dress it up!
- We have lots of tourist & business traffic traveling Hwy 25.
- Need to entice them to stop here and discover our rich history and many offerings
- We are one of the few “coal counties” that is still growing in population! Promote this!
- Twelve Days of Christmas makes a great impression on the community when traveling Hwy 25.
- New bridge into Barbourville very inviting and historic lighting ties in with those on the Square.
- Water Park, fishing, ballfields
 - Recreation area visible from Hwy 25 which draws people in and is quite inviting to visitors to want to come check it out

CHALLENGES

- Very few street signs make finding ones way through downtown difficult.
- Limited directional signs to attractions and offerings once one enters the City.
- Recreation area is hard to find once one gets off Hwy 25
- Existing campground is difficult to find and most often full.
- Entrances to town – Car lots and used cars on blocks not very inviting
- Negative attitude – Lack of support
- Lack of volunteers for events and initiatives.
- Same volunteers doing most of the work
- Lack of pride
- “Nothing to do”
- More lodging w' meeting/event space

SUGGESTIONS

- First Impressions to be welcoming, safe, pretty
- Put in a message board as visitors enter town.
- “Knox County Proud” posted on businesses, T-shirts, cups, etc.

ACTION TEAM #6

Co-Chairmen: Tamara Sanborn & Charles Frazier

A first meeting with Action Team #6 was held March 6th 2015 at the Tourism Center. Those in attendance were Charles Frazier, Kaysey Lawson, Patty Frazier, Randell Young and Debby Spencer. A second meeting was held between the Chairman Tamara Sanborn, Denise Wainscott, Dennis Mills and Debby Spencer on Saturday March 7th.

A photo review of what a driver sees when they travel through Barbourville via Hwy 25 and through the Downtown area is provided in Appendix G. Observations include:

- A variety of signage along Hwy 25 promoting many of Knox County’s primary offerings but which are difficult to locate once one comes into the community.
- No uniform signage nor color scheme.
- Hard for travelers to know which road one should take into Barbourville.

All members of Action Team #6 agreed, as did Action Team #7 on their walkabout, that the new bridge and Daniel Boone Drive should become Barbourville’s “front door”. Suggestions were made as to how best to encourage first time visitors to use this route.

RECOMMENDATIONS:

- Add flowering hanging baskets from light posts
- Add Banners onto light posts
- Plantings on either side of bridge as one comes off Hwy 25.
 - *Note: There are some plantings already.*
- Move Barbourville sign closer to stop light to make it more visible and to serve as Gateway sign. If so, consider having two signs set at an angle on either side of the bridge to direct people into Barbourville. *See page 6 for more on this.*

FIRST IMPRESSIONS

Automobiles (especially those that appear broken down) parked along Hwy 25 at the proposed route into Downtown Barbourville give a very negative image to the community. Not necessarily the first thing one wants to see when one is considering stopping in Barbourville.

**RECOMMENDATION:**

- Find out if any of the vehicles are located on state right-of-way and make sure all are located within the property boundaries in which they either own or lease. **ACTION: Scot Clouse will pull the deeds on the property to determine both property owner and property lines.**
- Find out the current law on visible salvage yards, if these two sites would be considered salvage since some of the cars are inoperable, and at what point a fence is required. **ACTION: Tamara Sanborn and Denise Wainscott are checking into both the local and also state laws concerning this since the vehicles are along a state highway.**

There are three historical markers along Hwy 25 that are impossible to read without pulling over on the side of the road which could be dangerous especially since they are located right before what the group hopes to become Barbourville's front door. Options discussed included:

- Create a pull off to allow people to safely park their vehicles, get out of their cars and read the signs OR

- Move the signs to a location such as a park or the downtown area rather than along the Hwy. *One suggestion was to move at least the Civil War Skirmish historical marker to the Civil War Park and to move the sign about the First Cabin out to Thomas Walker Park.*



Note: The signs talk about when the county was named, the Civil War Skirmish, and the first cabin in Kentucky.

ACTION TAKEN: The consultant shared these suggestions with the Knox Historical Museum/Action Team #1 at their weekly Wednesday meeting and they agreed the historical markers should be moved. *See Goal #1 for more on this.*

DEVELOPING A COLOR SCHEME

Addressing the fact that there was no evident color scheme, Action Team #6 compiled those signs that were most consistent in color.



CONSISTENT COLOR SCHEME

RECOMMENDATION: This color scheme of blues, greens, and tans should be used consistently throughout the county for tourism /recreation related offerings and signage in order to begin creating a brand for the community.

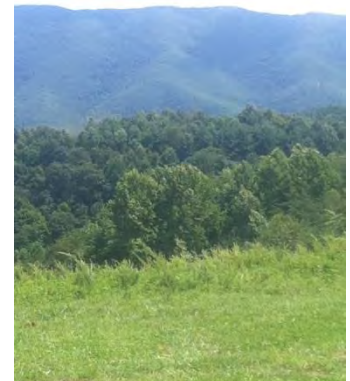
DEVELOPING BOTH A THEME AND LOGO

Looking for a recognizable logo to use, Action Team #6 once again reviewed the existing signs in the community and liked best the Welcome to Barbourville portion of the sign below which includes the mountains in the background.



The fact that the Wilderness Road, Warriors Path and Boone Trace all intersect in Knox County. And the fact that Knox County is known for so many firsts, “Barbourville, the First Frontier” is suggested to become its tag line which fit well with the proposed color scheme of rich colors from nature.

Action Team #6 then used this basic color scheme and logo to develop a uniform signage plan for Barbourville as shown below and at the end of this chapter.



Conceptual idea for both uniform signage and color scheme was based on reviewing existing signage and murals.



NOTE: This conceptual idea was shared with members of all Action Teams and received favorably.

BARBOURVILLE'S FRONT DOOR

As noted earlier, it is difficult for first time visitors to know which exit one should take into Barbourville. All members of Action Team #6 agreed, as did Action Team #7 on their walkabout, that the new bridge and Daniel Boone Drive should become Barbourville's "front door". Suggestions were made as to how best to encourage first time visitors to use this route. As noted earlier, ideas included hanging flowering baskets and/or banners from the light posts, adding more light posts down Daniel Boone Drive and along Cumberland Street, and adding plantings on either side of the bridge.



As one crosses the bridge into town on Daniel Boone Drive.



The streets in Pikeville are lined with flowers making the community a very welcoming place to those who visit.

RECOMMENDATION: As the front door entrance into Barbourville, it would be nice to add lamp posts on either side of Daniel Boone Drive then down Cumberland/College Street, and left onto Knox Street to the Square. Both banners and (in season) flowers could then be hung from them as they have done in Pikeville. *Note: College Street past High Street has already been done.*

CREATING A WELCOMING ENTRANCE

Another suggestion was to move the existing "Welcome to Barbourville" sign closer to Hwy 25/ Daniel Boone Drive intersection to make it more visible as shown on the following page.



**PREFERRED RECOMMENDATION:**

Purchase TWO additional signs of similar size and place at an angle on either side of the bridge to serve as Gateway signs. The signs should say "Welcome to Barbourville" "Knox County" "The First Frontier" with a large arrow at the bottom of the signs pointing towards downtown Barbourville *as pictured above*. Also remove the coon skin hat from Daniel Boone's head.

SUGGESTED ROUTE THROUGH COMMUNITY:

If one truly wants to show Barbourville at its best, visitors should be brought in "the front door", taking them through the community via the bridge on Daniel Boone Drive, turn left on College Street, then left on Knox Street entering the Square facing the Courthouse. Same route should be taken for those coming to the Stivers Aquatic Center. In the case of those coming to Union College, they should stay straight on College rather than turning left at Knox. Proposed signage will direct traveler's via these routes.

UPCOMING EVENT “BILLBOARD”

At the base of the bridge on Daniel Boone Drive, Action Team #6 suggests a removable vinyl welcome sign banner be hung on the side of the building similar to the one shown in the second photo that picks up the Brand while welcoming visitors to Barbourville.



The vinyl banner could then be replaced with a banner promoting the Red Bud Festival, the Barbecue Festival, Fright Night, or whatever event might be coming up soon. A separate banner would be made to go across the bottom which would provide the dates of events because the dates may not always be the same.

IMMEDIATE RECOMMENDATION: Ask owner of building about using one side of their building as a “billboard”.

DIRECTIONAL TOURISM SIGN PLAN

In front of the Banner building would be the first of a series of directional signs placed at major intersections directing people to the primary attractions within the community.

On the following pages are the conceptual sign plan, suggested directional signs, and their locations.



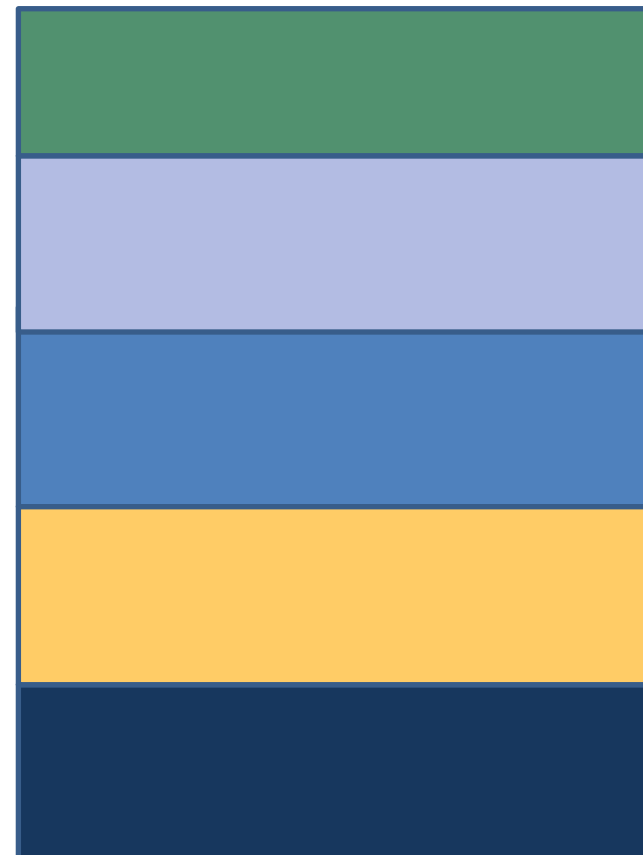
ACTION: Tamara Sanborn is obtaining preliminary prices for the proposed tourism signs for possible inclusion in the 2015 Tourism Budget.





Water & Rec Park →
Visitor Info ↑
Union College ↑
Museum ↑
Historic Downtown ↑
RV Park ↑
Thomas Walker Park ↑

Barbourvilletourism.com



WELCOME TO
BARBOURVILLE

BOY SCOUT TROOP 18

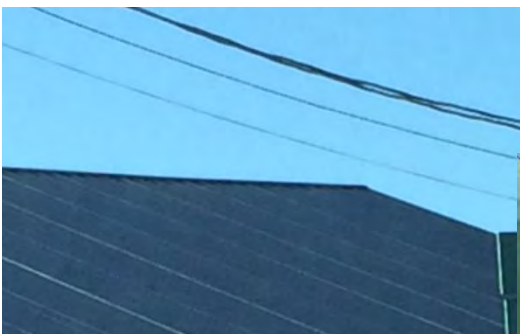
WASH IRON
DRY CLEANING

WELCOME TO
BARBOURVILLE

BOY SCOUT TROOP 18



WASH IRON
DRY CLEANING



- Water & Rec Park →
- Tourist Info ↑
- Museum ↑
- Historic Downtown ↑
- Union College ↑
- RV Park ↑
- Thomas Walker Park ↑

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459



SOUTH

11



DR. THOMAS WALKER
STATE HISTORIC SITE

TO

6



STOP

ONE WAY

Barboursville
Historic Downtown →
• Shopping
• Restaurants
← RV Park
← River Access
Thomas Walker
Historic State Park ↑



Water Park & Rec →
Visitor Center ↑
Union College ↑
Museum ↑
Historic Downtown ↑
RV Park ↑
Thomas Walker Park ↑

Barbourvilletourism.com



Intersections of:

- Daniel Boone St and Allison St
- Knox St and Allison St

(Heading south towards Square)



Visitor Center



Union College



Aquatic Center



Museum



Historic Downtown



RV Park/River Access



Thomas Walker Park



Barbourvilletourism.com



Intersections of:

- Daniel Boone St and College St
- Knox St and College St

(Heading south towards Square)

NOTE: Bicycle Route



Visitor Center →

← Museum

Historic Downtown ↑

RV Park/River Access ↑

Thomas Walker Park ↑

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Intersections of:

- Daniel Boone St and Liberty St
 - Knox St and Liberty St
- (Heading south towards Square)*



Historic Downtown →

- **Shopping**
- **Restaurants**
- **Walking Tour**

← RV Park/River Access

Thomas Walker Park ↑

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Intersection of:

- Daniel Boone St and S. Main St
(Heading south towards Square)



Historic Downtown ↑

- Shopping
- Restaurants
- Walking Tour

Union College ↑

Aquatic Center ↑

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Intersection of:

- Knox St and N. Main St
(Heading south towards Square)



Visitor Center →
Historic Downtown →

- **Shopping**
- **Restaurants**
- **Walking Tour**

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Intersection of:

- College St and High St
*(Heading east as one leave the
College on College Street)*



Visitor Center ➡
Historic Downtown ⬆

- **Shopping**
- **Restaurants**
- **Walking Tour**

Barbourvilletourism.com



Intersection of:

- Main Street and High St
(Heading east on Main Street)



← Historic Downtown

- Shopping
- Restaurants
- Walking Tour

Union College →

Aquatic Center →

Golf Course →

Barbourvilletourism.com



Intersection of:

- High St and N Main St
(Turning west onto Main St)



Union College →
Water Park & Rec →
Hike & Bike Trail →
Aquatic Center ↑
Golf Course ↑

Barbourvilletourism.com



Intersection of:

- N. Main St and S. Manchester St
(Heading west towards Corbin)



RV Park



- River Access
- Playground
- Walking Track

Barbourvilletourism.com



Confirmation Sign:

- As one travels east on S. Main towards RV Park



RV Park



- River Access
- Playground
- Walking Track

Barbourvilletourism.com



At entrance to RV Park on Hwy 11



**Dr. Thomas Walker ↑
State Historic Site**

Barbourvilletourism.com



Confirmation Signs:

- On Daniel Boone Drive
- When road changes names



Water Park
Union College
Aquatic Center
Golf Course



Barbourvilletourism.com



As one heads west on N. Main St
(Route 6) towards Country Club.



Water Park →

Union College ↑

Aquatic Center ↑

Golf Course ↑

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At intersection of N. Main St and
Johnson Street as one heads west
on N. Main St (Route 6)



Union College →

Aquatic Center ↑

Golf Course ↑

Barbourvilletourism.com



At intersection of N. Main St and
Manchester Street as one heads
west on N. Main St (Route 6)



Aquatic Center →
Golf Course ↑

Barbourvilletourism.com



Intersection of Main Street &
Ballard as one travels west on Main
Street



- ← Union College
- ← Water Park
- ↑ Visitor Center
- ↑ Historic Downtown
 - Shopping
 - Restaurants
 - Walking Tour

Barbourvilletourism.com



At intersection of Manchester and Main Street as one heads east on N. Main St (Route 6) towards Downtown.



- ← **Visitor Center**
- ↑ **Historic Downtown**
 - **Shopping**
 - **Restaurants**
 - **Walking Tour**

Barbourvilletourism.com



At intersection of High St. and Main St. as one heads east on N. Main St (Route 6) towards Downtown.



WATER PARK & RECREATION CENTER ↑

- **Picnic Shelters**
- **Putt Putt Golf**
- **Ball Fields**
- **Tennis & Basketball**
- **RV Park**
- **Pump Track & More**

Barbourvilletourism.com



As one heads into Water Park
(Johnson Lane).



WATER PARK & RECREATION CENTER

- **Picnic Shelters** ➡
- **Putt Putt Golf** ➡
- **Ball Fields** ➡
- **Tennis & Basketball** ➡
- **RV Park** ➡
- **Pump Track & More** ➡

Barbourvilletourism.com



As one turns right onto Johnson Lane into Water Park from Allison Street.



Golf Course



Barbourvilletourism.com



Confirmation Signs:

As one heads west on N. Main St
(Route 6) to Country Club.

*Note: If the adventure tourism
Action Group #3 have their way, we
will have this entire sign filled with
additional activities for both young
and old. :)*

CONCEPTUAL MAP OF BARBOURVILLE

Map lets people know Barbourville has a lot to offer and could be on the counters of the local shops and hotel. It could also be the placemat used at local restaurants



GOAL #7

Making a Bikeable, Pedestrian, Dog-Friendly Community

Co-chairmen Sean Trinke & Scot Clouse

A first meeting of Action Team #7 was held March 6th 2015 at the Tourism Center. Those who attended were Sean Trinke, Dennis Mills, Scot Clouse, Kaysey Lawson, Randell Young and Debby Spencer in which there was more in-depth discussion on the following.

- Amazing network of sidewalks in comparison with many communities.
 - Sidewalks for the most part are in excellent condition.
 - Some may be higher than normal and not wheel chair accessible.
 - Need a sidewalk connecting Union to Water Park.
- Need to repaint some crosswalks.
- Barbourville is not currently bicycle friendly
 - Very few areas in county offer bike racks
 - None of the parks have bicycle racks
 - Only business downtown that currently has bike racks is Ugly Mug.
 - Union County recently added bike racks on campus
 - Need to add "Share the Road" bike signage.
 - Suggest also painting bike symbol on roads.
 - Need a bike repair shop once initiative takes off.
 - Need bike friendly routes
 - Used to be bike shops in nearly every community. Now there is only Mike's Hike & Bike in London.
- Sandy Bottoms Trail needs completion
- Barbourville is not "dog friendly"
 - Need a location for a dog park
 - Need to identify businesses that are "dog friendly"

It was decided that a "walkabout" town needed to take place in which members of the committee would literally walk around the community and see exactly where crosswalks were needed, bike racks, signage, best route to take into town so specific recommendations could be made. A review and recommendations for improvements to Sandy Bottoms also needed to be conducted to determine what needed to be done to make it a usable park. It was also decided that making Barbourville more "dog-friendly" should be added as a task for this group.

THE “WALKABOUT”

On March 23rd, 2015 Patty Frazier, Scot Clouse, Dennis Mills and Debby Spencer conducted a walkabout of the downtown area of Barboursville. *Goals for the “walkabout” are included in Appendix H.* The following is a summary of their findings:

- Intersection of Liberty & High Streets
 - Need crosswalks added.
 - Need street repair on Liberty Street next to Thelma’s and Parking Lot.
 - Need to add planter in Visitor Center front parking lot.



Street repair needed on Liberty St.



Tourism Planter area

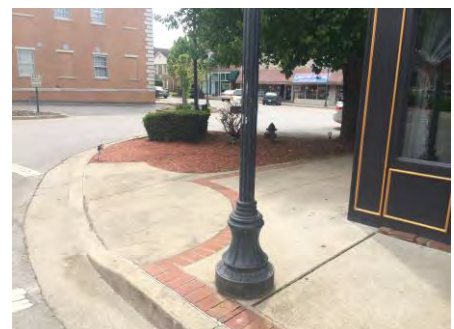


Suggested plantings for planter

- Bank driveway onto High Street needs quite a bit of road repair.
- Intersection of Main Street and High Street
 - Sidewalks are in good shape
 - All four corners are ADA
 - Need repair work on southeast of High Street and Main
- Around the Square
 - Awnings need cleaning
 - Sidewalks are in good shape
 - All cross walks need to be repainted
 - Parking spaces need to be repainted
 - Need foundation work on corner building on the Square next to Ugly Mug.



*This is the crosswalk on N. Main & High St.
NOTE: All the crosswalks need repainting.*



*Sidewalks are nicely done around the square
with brick borders and ADA transition slopes.*

- Intersection of South Main and Daniel Boone Drive
 - Needs crosswalk added
 - There is no sidewalk on Daniel Boone Drive between Sycamore and South Main but in discussions with others in the group, a sidewalk in this location really was not needed due to limited foot traffic.
- Intersection of Liberty Street and Daniel Boone Drive
 - Crosswalks need to be repainted
 - Sidewalks are ADA but need repair work on northwest corner.



Sidewalk repair needed crossing bank driveway on High Street.



Sidewalk on northwest corner of Liberty Street and Daniel Boone Drive needs repair work.



Foundation repair needed on corner building next to Ugly Mug.

- The Front Door into downtown Barbourville will be Daniel Boone Drive
 - Gateway signage needs to be added.*
 - Flowers need to be added to lamp posts.*



Intersection of Hwy 25 and Daniel Boone Drive



View as one crosses bridge on Daniel Boone Drive into Downtown



Corner of Allison Street & Daniel Boone Drive provides space for Welcome & Directional Signage

- The primary driving route to the Recreation & Water Park will be N. Allison Street*
 - Need crosswalks repainted at the intersection of both Daniel Boone and the intersection of Knox.
 - Need tourism directional signage added and changing mural*
- *See Goal #6 Signage Plan for more on this.*

- Bicycle route to Recreation & Water Park will be Broadway*.
 - Need crosswalks repainted at the intersection of both Daniel Boone and the intersection of Knox.
 - Need “Share the Road” Bicycle signs
- The primary route to the Visitor Center, Union College, and the Aquatic & Wellness Center will be Cumberland/College St*. This will also be the Bicycle Route. Justification:
 - Parallels the Civil War Park.
 - Road is wide enough to add bicycle lane.
 - Most scenic drive into Downtown.
 - Crosswalks need to be added at the intersection of Daniel Boone & Cumberland.



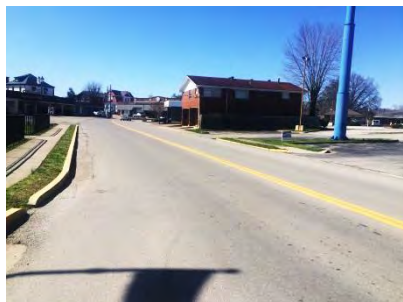
**NOTE: The road name Cumberland which quickly turns into College needs to be changed. It is very confusing to visitors. The street from Union to Daniel Boone Drive should be called College Street.*

Bike lane needs to be painted on N. Cumberland/College Street.

- Crosswalks need to be repainted at the intersection of Knox & College.
- Need tourism directional signage at intersection (See Goal #6)
- Bicycle Lane needs to be added on N. Cumberland/College.
- Restaurant parking lot needs cracks repaired since this will be Barbourville’s “front door”.



Civil War Interpretive Park parallels N. Cumberland



Cumberland St. is wide enough to have a bike lane added.



Mural of the Civil War Battle on north side of Cumberland.

- From College Street, the primary route to the Aquatic & Wellness Center should be to turn left onto Manchester, right onto Main then right again at Ballard*.
- At the intersection of Daniel Boone Drive & Liberty Street, there should be a second sign to the Visitor Center*.

**See Goal #6 for map on preferred routes and signage plan.*

- Knox Street from College Street to the Square will become the main entrance to the Square.
 - Parking spaces need to be repainted from the Square down to Liberty Street.
 - Crosswalks at College, Liberty, and entering the Square need to be repainted.

After the walkabout, Dennis used Mean Green and scrub brush and cleaned a section on one of the awnings and discovered the awnings will clean up very well. It cleaned amazingly well. *See Goal #2 for more on this.*

CREATING A RENT-A-BIKE PROGRAM

One suggestion that came out of the walkabout was the possibility for developing a rent-a-bike program for both the city and college. *Information on one such program is provided in Appendix I - Zagsters.* Sean Trinke volunteered to review rent-a-bike programs to see how one might be implemented in Barbourville at a minimal cost.



Rent-A-Bike Program

DEVELOPING A DOG-FRIENDLY COMMUNITY

Within the past ten to fifteen years, dogs have become more family members than just an indoor or outdoor pet. More people are traveling with dogs which has resulted in more businesses accepting their presence. The lodging industry has made note of this and adapted. Now many hotels including Best Western Wilderness Inn in Barbourville allow dogs.

Dog parks are also becoming more popular all across the United States and have become a noted plus when people are considering where they want to live or visit. Dog parks range in size and design but all share the same purpose and that is to provide a place where dogs can run freely off-leash and socialize with other dogs. Action Team #7 decided a dog park would be one of their short-term, "low hanging fruit" goals.

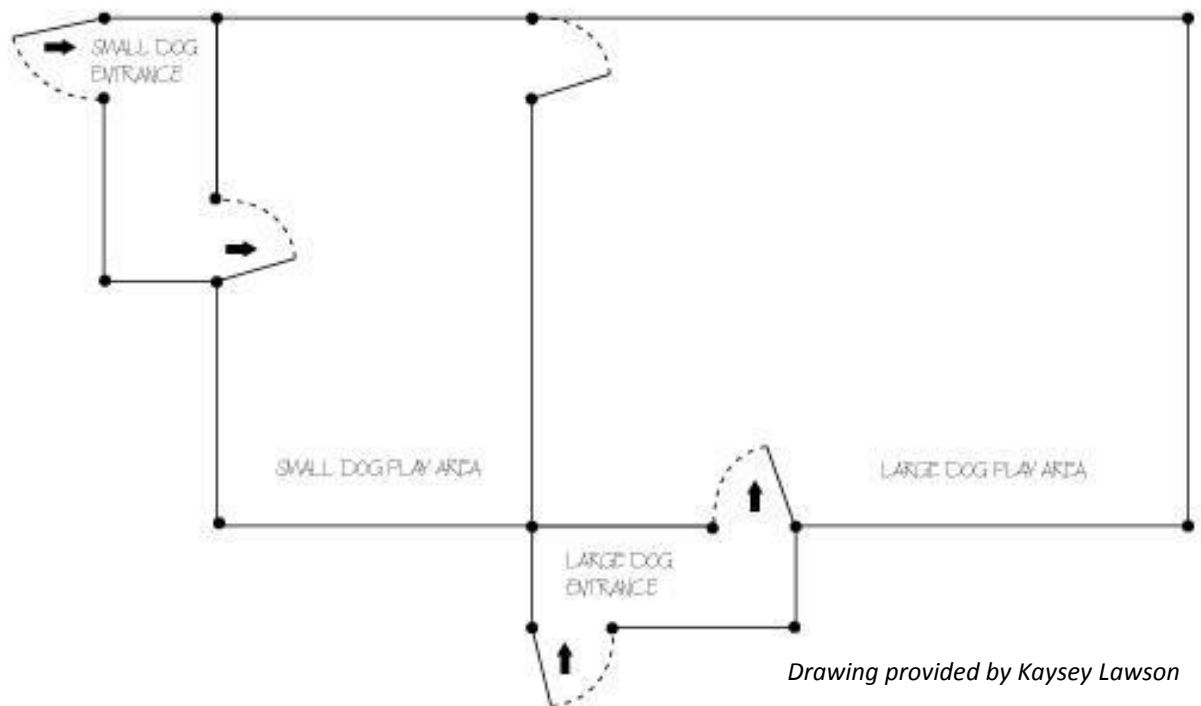


In March, Randell Young, Kaysey and Chris Lawson, Dennis Mills and the consultant visited possible sites. Dog Park location options considered included just past the flood wall on North Main/Hwy 6 west of Town, Sandy Bottom (existing parking would be a plus), and west of the Water Park (again, existing parking as well as strategic location near housing would be a plus). Ideally the dog park would be an enclosed fenced in area approximately 75' to 100' square with a second attached enclosure for small dogs.



Double gate access (shown above) provides owners time to remove their dog's leash and gives dogs time to adjust before joining other dogs.

Conceptual Drawing of a Dog Park with Double Gate Access



Reviewing the pros and cons of each location, it was determined the site next to the Water Park made the most sense for an enclosed dog park facility for the following reasons:

- Ample parking and adequate space.
- Land availability that has limited use due to its location within the flood plain.
- Close proximity to residential area and highly visible from Hwy 25.
- Access to restroom facilities.
- Access to a water source for both providing drinking water for the dogs and future possibility of adding a dog washing area.
- Activities nearby for other family members to do while pet owner and pet are at the dog park.
- Nearby concessions available at the Water Park from Memorial Day to Labor Day.



A follow-up visit to the proposed site March 29th with Scot Clouse and Randell Young and in conversations with Sean Trinque, it was determined there was adequate space to build an enclosed dog park without encroaching on the existing Pump Track.

Anticipated expenses:

- Cost for chained fencing and double gate entrances: Current price per linear foot of fencing is \$10.00, \$13.00 per post and \$12 for top post.

NOTE: Lowes will come out and provide a free estimate.

- Trash receptacles, doggie bag dispensers, park benches, and signs.



ACTION TAKEN:

- After preliminary discussion with Sean Tringue to insure the proposed site would not be an encroachment on the existing pump track, Randell Young contacted the mayor to see if a dog park in this location was permissible. The mayor agreed this would be a useful and very popular use of the property.
- Kaysey Lawson created rules based on AKC standards for dog parks for consideration. *See Appendix J for Dog Park Standards.*
- Chris Lawson's father has volunteered to level the land and assist in any landscaping needed.
- Preliminary discussions with some of the local pharmacies suggest they might be willing to donate vaccines. This should be pursued further.
- Kaysey is also searching to see if there are animal behavior therapists in the area to help train the dogs providing added value at the dog park.
- Potential sponsorships and partnerships need to be explored.
Note: The dog park in Bowling Green was sponsored by Hills Pet Food.
- Partnership, fundraising and events with local shelter -
The Knox-Whitely Shelter said they would love to hold mobile adoption events at the dog park and special events around the holidays such as photos with Santa. For a small fee one can have their dog's photo taken with Santa with proceeds going to the Shelter. Very popular with pet owners but also a great opportunity to gain exposure for the shelter and the community.

Only need a 100'x100' fenced-in area possibly with a separate fenced-in area within the confines for smaller dogs.

Parking already at site.



Photo to right is the preferred site for the proposed dog park between the walking trail/lake and the BMX pump track at the Water Park.

FREE-RANGE DOG PARK

A free range dog park to allow dogs more space to run was also considered. The committee originally suggested property on the east side of South Main behind the flood wall but decided the backside of the floodwall near Sandy Bottoms where dog owners and hikers could share the same parking area made more sense.

Minimal cost would be involved in developing this type of venue. Primarily just signage and strategically placed dog waste dispensers as shown to the right.



RECOMMENDATION: A second “free-run” dog park be established at Sandy Bottoms where dogs could run in the area behind the flood wall as well as walk with their owners on the trails at Sandy Bottom.

SANDY BOTTOM HIKE & BIKE TRAIL

As noted on the Barbourville Tourism website, Sandy Bottoms is a “hike and bike nature trail made possible through the efforts of the City of Barbourville, Union College and the Knox County Health Coalition. The winding trail encompasses over two miles of woodlands, travels along a scenic stream, and offers peaceful moments to commune with nature.”



View looking towards baseball field and flood wall gate at Manchester St.



View as one enters Sandy Bottom.

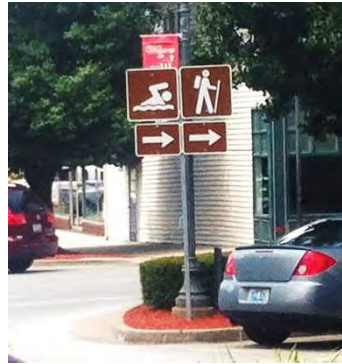


View of trailhead at Sandy Bottoms

Located on the backside of the floodwall off Manchester street, Sandy Bottom Hike & Bike Trail shares parking with a practice baseball field and has excellent signage at the trailhead as well as directing both locals and visitors to the trail off of Highway 25 and primary streets within Barbourville.



Directional signs on Highway 25



Directional signs downtown



One of the signs at trailhead.

But the trails themselves need additional work completed on them before considering them ready for visitors.

In a Knox County Health Coalition meeting in March, one of the visitors mentioned getting lost and confused on the trails. Directional signage on the trails themselves is minimal and one can easily see how one might get confused as to the direction they should take when using the trails.



Existing directional signage



Suggested signage to add

In addition to existing directional signage, **it is recommended that trail signage similar to those used by the National Park Service and numerous trails throughout Kentucky be used.** *The flexible fiberglass reinforced polyester flat surface posts*

stand at eye level and are inexpensive, durable and easy-to-install. Their flat surface allows for reflective stickers to be placed upon them.

The stickers themselves can tell the trail user which trail they are on, what mile marker, which direction to take, and the difficulty of the trail. Even the trail name, types of activities allowed and not allowed on the trails, and more. Below are some universal trail symbols that could be used.

- **UNIVERSAL SYMBOLS FOR TRAILS**



Note: Highly recommend Rockart Sign Company due to their strong reputation and ease in ordering on line both the flexible sign posts and stickers.

See their online catalog at rockartsigns.com.

IMMEDIATE RECOMMENDATION: Additional directional signage similar to that pictured above be added to the trails to avoid people getting lost or confused when on the trails.

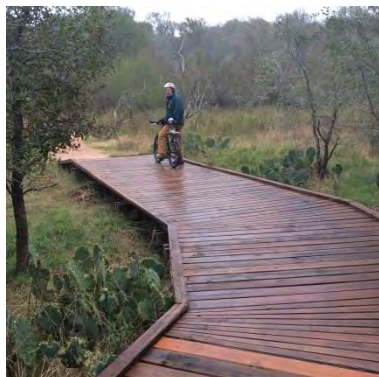
RECOMMENDATION: Members of Action Team #7 review the entire Sandy Bottom trail system and make recommendations of how to improve the trail itself including, but not limited to, addressing the marshlike conditions that make portions of the trail not conducive to either hiking nor biking a large portion of the year and whether or not a hike/bike trail is really needed. A walk/hike trail would be much less expensive to develop.

The conceptual idea of adding a boardwalk should be revisited but possibly executed differently. Below are a few examples of board walks used on other trails.

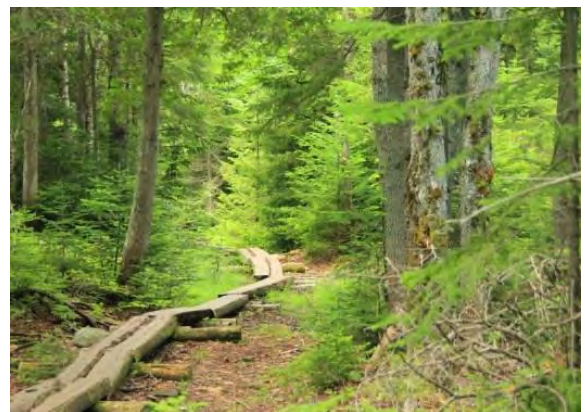
RECOMMENDATION: Submit a second application to Brushy Fork next year for the completion of the trails.



Communities sold sponsorships to build the boardwalks pictured above.



If it is decided the trail will be for hiking only, the two examples (to the right) would be excellent less expensive alternative boardwalk designs.



The above trails (located at Baxter State Park in Maine) protect sensitive plants and keep hikers out of the mud and marsh.

GOAL #8

Become Knox County/Barbourville Proud!

Knox County has a very active and engaged Farmer's Market organization whose goals are to provide venues for local artisans, crafters, farmers and to encourage and promote Agritourism entrepreneurship & the Knox County Farmers Market. They had a very successful year in 2014 and anticipate an even better year in 2015 in their new location near the Ag Extension office off of Hwy 25 near the hospital. Although they will not be as visible in this new location as they were last year, they have plans to put up lots of signs directing people to the new site. And they are actively letting people know of their new "digs" through multiple media sources.

And in conversations with many of the local restaurants, many said they plan to obtaining produce from the local farmers for their businesses which was great to hear and agreements have also been made with Union College.

There are two community gardens in the county. One is maintained by the prisoners and the other is located on property owned by Union College. And there are numerous agri-tourism businesses within the county who are partnering with both the Farmer's Market and tourism to create a greater awareness of everyone's offerings. Members of the Farmer's Market played a very active role in this year's Redbud Festival providing opportunities for local arts & crafters to set up booths and give demonstrations at the event. And the Daniel Boone Festival and Storybook Christmas also provided venues for artisans & crafters to sell their wares.

The fact is, this organization is doing an excellent job and seem to have a plan in place to achieve the goals they have set for themselves. A grant has been received to purchase a permanent location for the Farmer's Market and they are looking at buildings on or near the Square. One building they considered had apartments above to rent out for added revenue. This is an excellent idea.



At this time, a flower shop is occupying the building so it may no longer be on the market. That said, they should continue looking because having a farmer's market with a permanent location downtown is an excellent idea.

In conversations with MaryBeth Jewell and Scot Clouse who are members of the Farmer's Market and served as co-chairs for Action Team #8, it appears all the issues below brought out during the February Public Listening Session are being addressed.

- Redbud Festival – Celebrates Appalachian Culture
- Lots of artisans and crafters in the area
- Farmers Market very successful in its first year.
- Looking for permanent site
- Could be an excellent outlet for local arts & crafts
- Retail opportunity for local arts & crafts
- Subsidies for local farmers
- Great farmers Market
- Many agritourism opportunities
- Many talented artisans/crafters
- We already have two community gardens. One by prisoners
- "Knox County Proud" posted on businesses, T-shirts, cups, etc.
- Offer local arts & crafts consignment shop/vendor mall in a building on the square.
- Have a farmers market on the square at least once a month creating a fair atmosphere with arts & crafts, activities for families, music on the square etc.

ACTION GROUP #8

Become Knox County/Barbourville Proud!

Co-Chairmen: Mary Beth Jewell & Scot Clouse

Knox County Strategic Planning Process

Knox County Proud

February 24, 2015 discussion

Scot Clouse

James Barette

Mary Beth Jewell

Concept: Knox County Proud Week

Mayor David Thompson and County Executive Judge, J.M. Hall, will kick-off Knox County Proud week at Noon on Friday, April 10 from the Court House. The goal of the event is to foster interaction between the college, city and county communities in a fun community-wide activity and to motivate people to visit Knox County's key points of interest.

To celebrate and reinforce the Knox County Proud concept, a pictorial "Knox County Proud" scavenger hunt of historic locations and buildings, places of interest and destination points in Knox County will be held. The pictorial scavenger hunt will begin Friday, April 9, and will culminate on Saturday, April 18, the final day of the Union College Redbud Festival of Appalachian Culture. The winner will be announced at 4:00 p.m. Saturday at the Redbud Festival on Union College Campus (exact location to be determined). There will be ten clues in the form of riddles for ten destinations.

Clues will be posted on a special Facebook page as well as promoted on the Barbourville City Tourism page and promoted by other groups. No items need to be collected or gathered other than a photo of the destination so no property should be impacted during the "hunt."

Prizes

The first three contestants to present photos of the correct ten destinations will receive, by drawing, one of the following three grand prizes donated by the following (these prizes will need to be formally requested and approved by the businesses and the City):

A seasonal pass for a family of four to the Barbourville Water Park.

A three month pass for a family of four to the Stivers' Wellness Center.

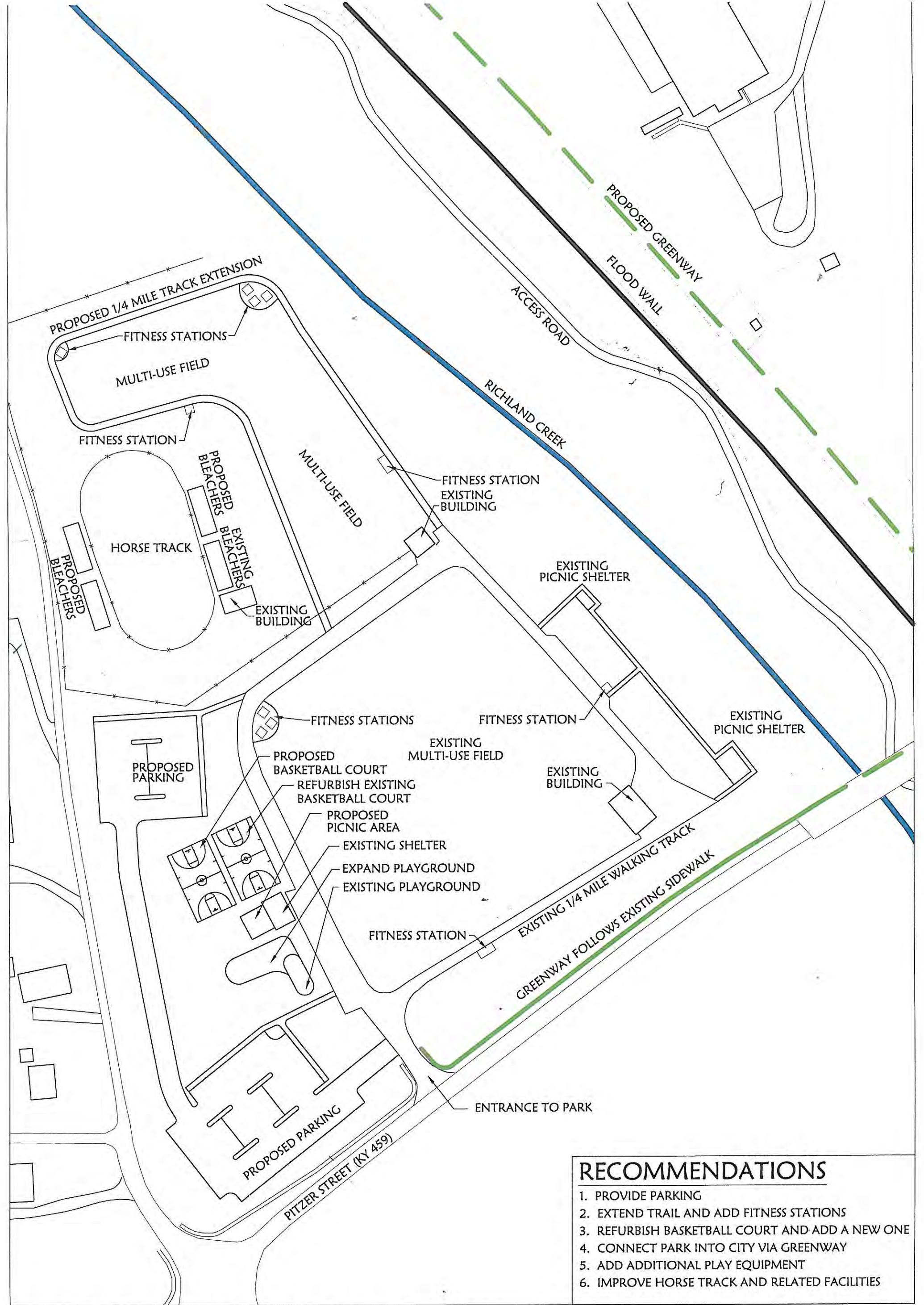
A local restaurant package. Example: six free beverages at the Ugly Mug, lunch for four at Oldway Café, dinner for two at Romeos.

The first twenty contestants, after the three grand prize winners, to present their destination photos on their cell phones at the contest table at Redbud will receive a Knox County Pride license plate. (This prize and winner lineup can be amended as recommended)

Clues to be compiled and released in secrecy 😊

APPENDIX A
Maps of Parks

The following maps were taken from the Barbourville Kentucky Parks & Recreation Master Plan developed by CDP Engineers, 2005. A review of the master plan and an update on the current status of the parks is provided in Chapter 1 “Review of Past Studies”.



- RECOMMENDATIONS**
1. PROVIDE PARKING

2. EXTEND TRAIL AND ADD FITNESS STATIONS

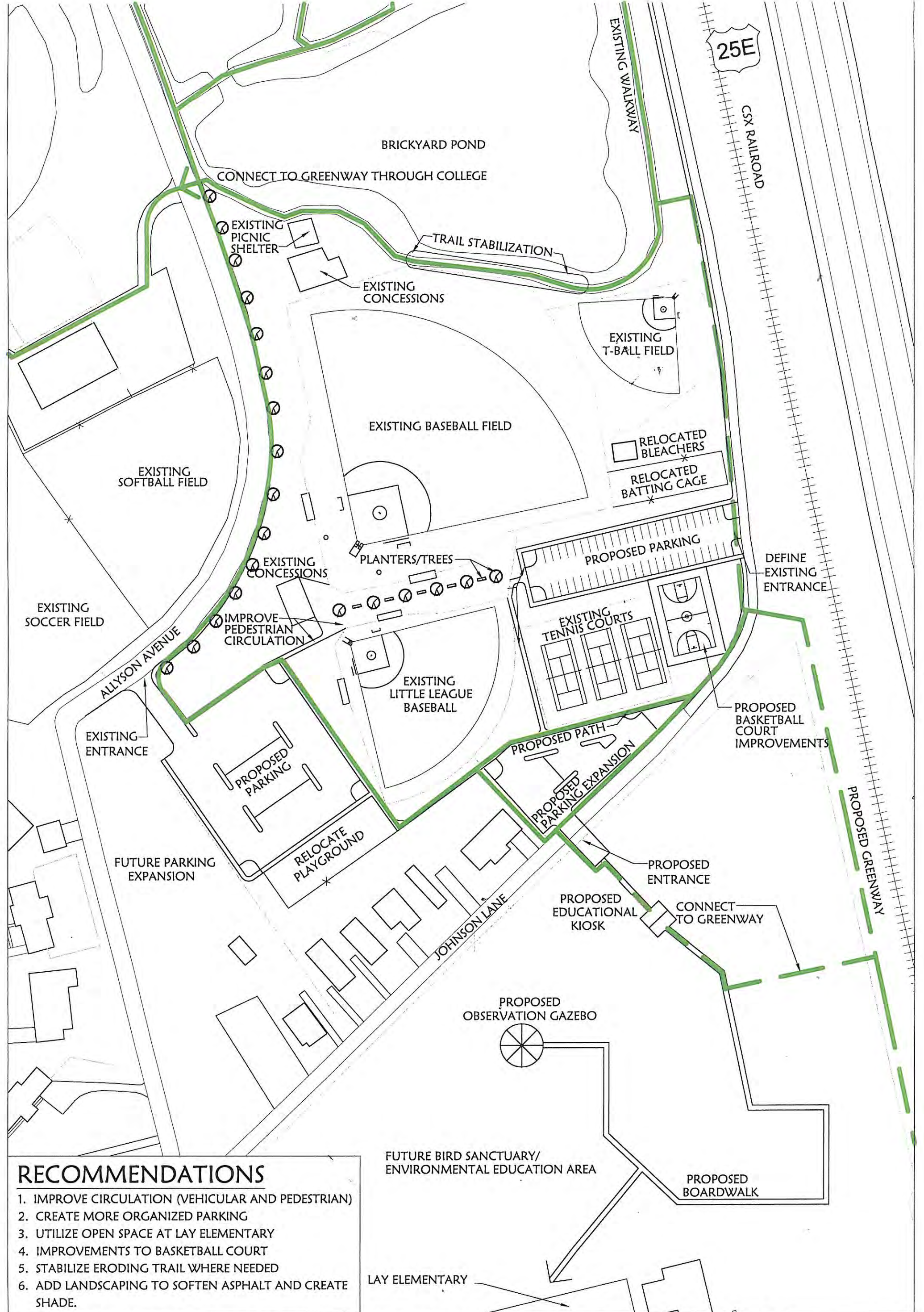
3. REFURBISH BASKETBALL COURT AND ADD A NEW ONE

4. CONNECT PARK INTO CITY VIA GREENWAY

5. ADD ADDITIONAL PLAY EQUIPMENT

6. IMPROVE HORSE TRACK AND RELATED FACILITIES

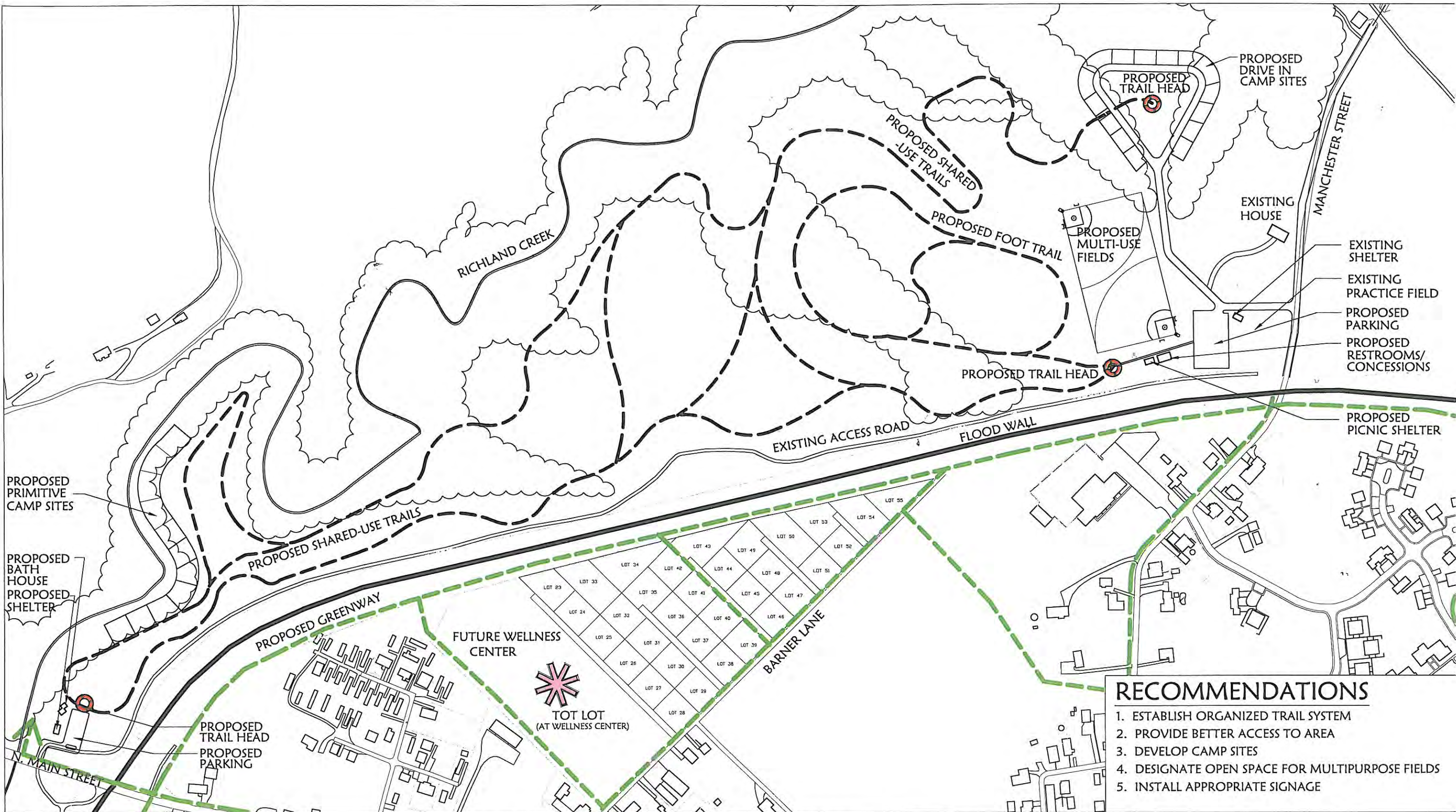
AMERICAN LEGION PARK CONCEPTUAL MASTER PLAN



RECOMMENDATIONS

- 1. IMPROVE CIRCULATION (VEHICULAR AND PEDESTRIAN)
- 2. CREATE MORE ORGANIZED PARKING
- 3. UTILIZE OPEN SPACE AT LAY ELEMENTARY
- 4. IMPROVEMENTS TO BASKETBALL COURT
- 5. STABILIZE ERODING TRAIL WHERE NEEDED
- 6. ADD LANDSCAPING TO SOFTEN ASPHALT AND CREATE SHADE.

BARBOURVILLE CITY PARK CONCEPTUAL MASTER PLAN

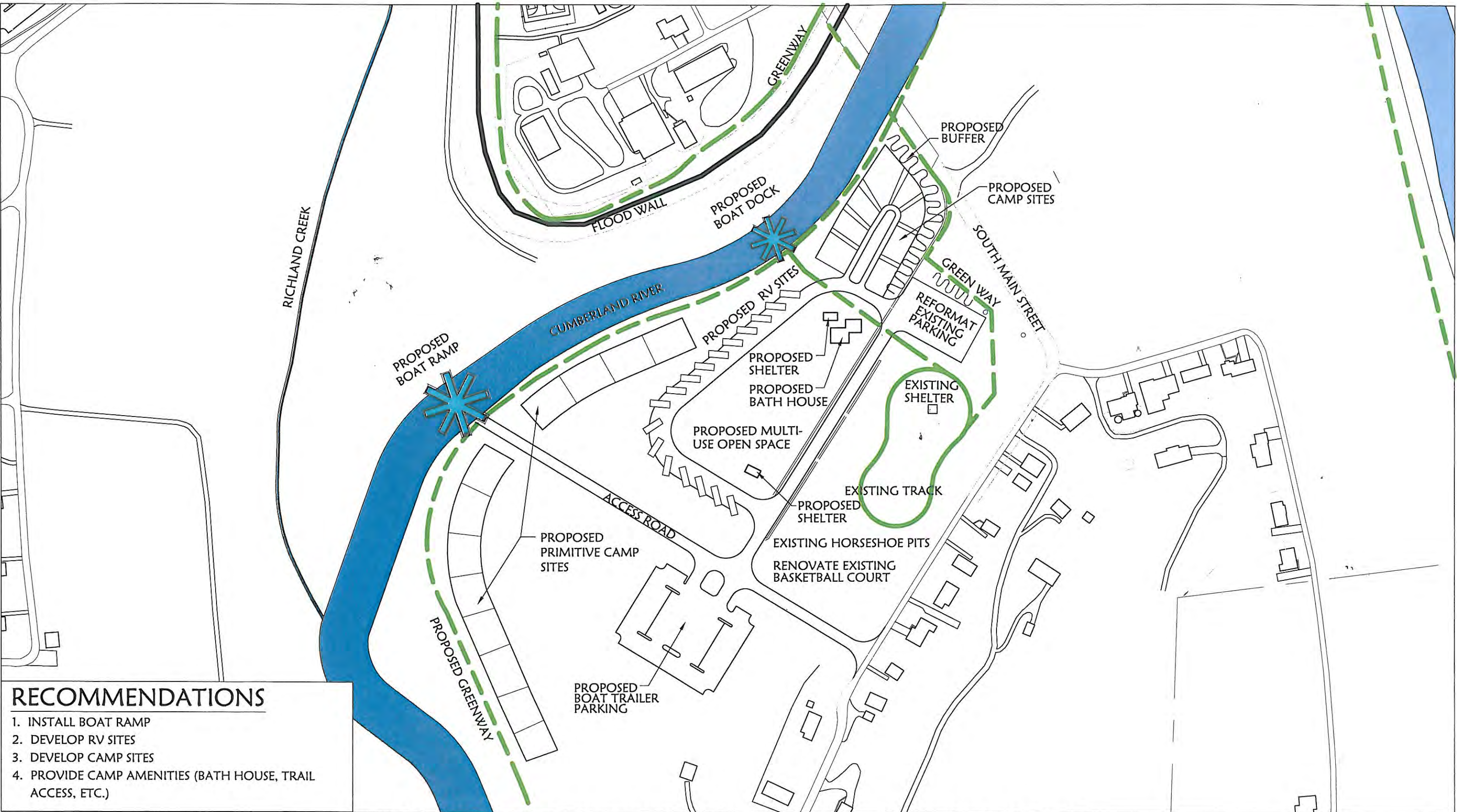


RECOMMENDATIONS

1. ESTABLISH ORGANIZED TRAIL SYSTEM
2. PROVIDE BETTER ACCESS TO AREA
3. DEVELOP CAMP SITES
4. DESIGNATE OPEN SPACE FOR MULTIPURPOSE FIELDS
5. INSTALL APPROPRIATE SIGNAGE

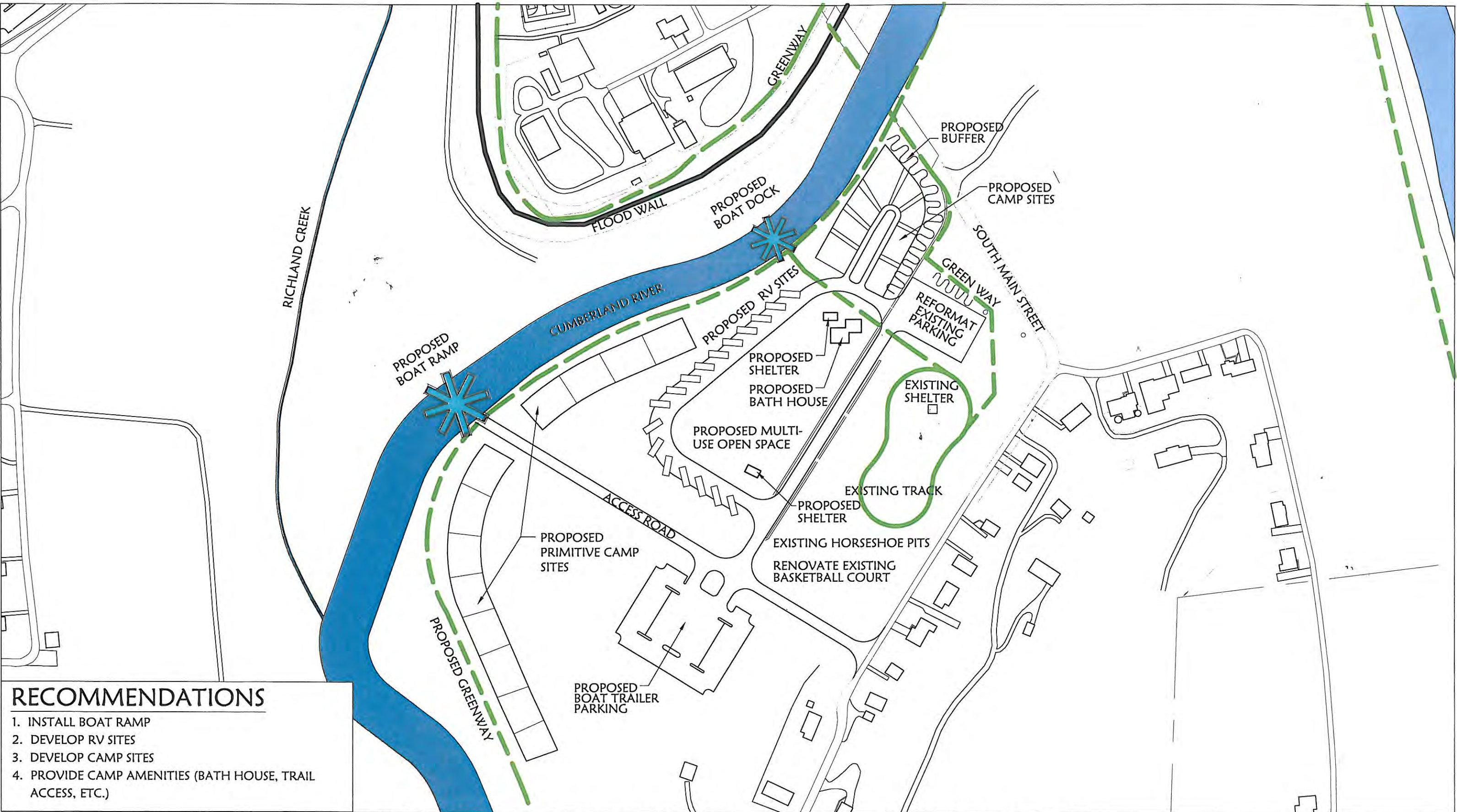
SANDY BOTTOMS CONCEPTUAL MASTER PLAN

CITY OF BARBOURVILLE
OCTOBER 2005



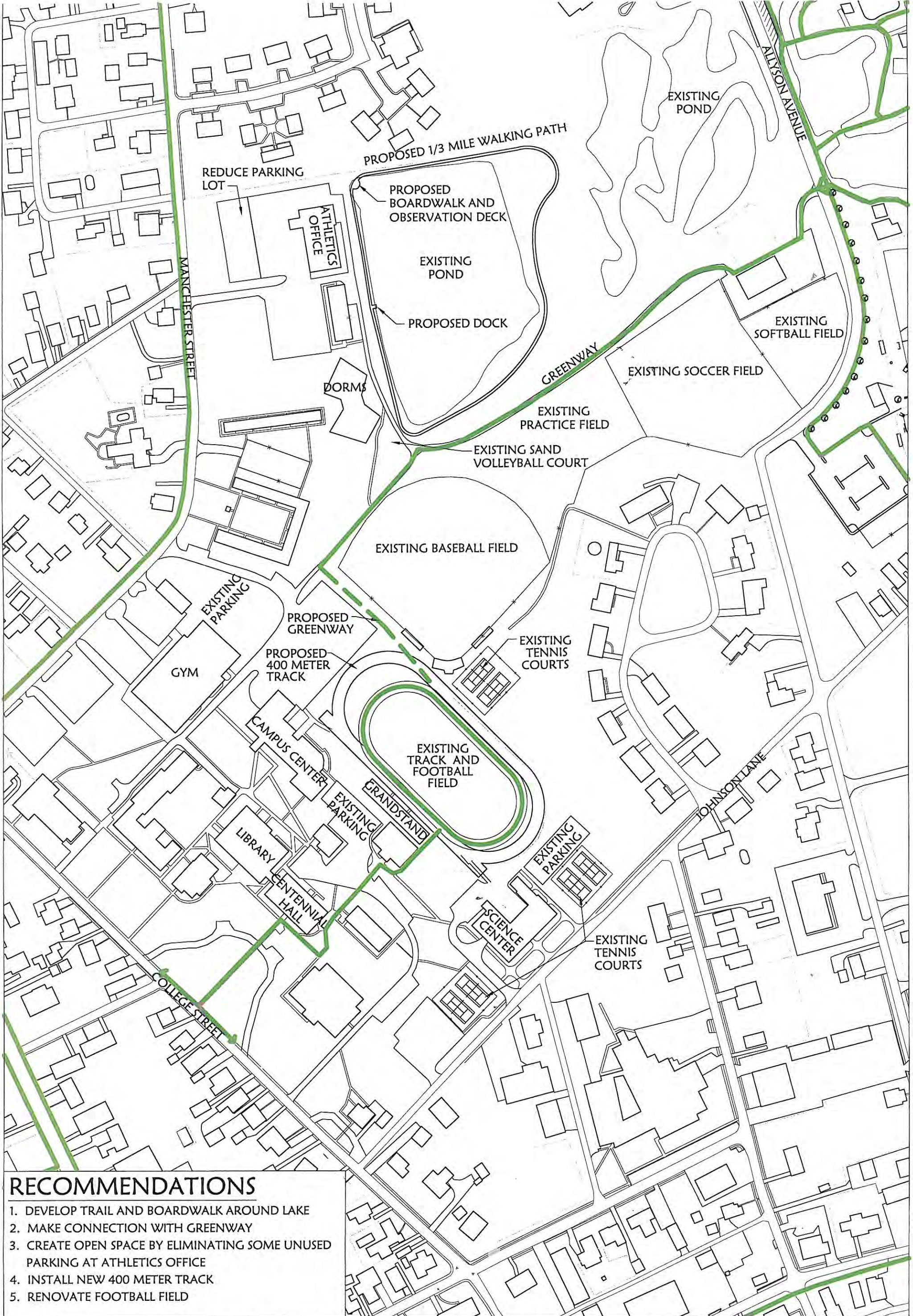
- ### RECOMMENDATIONS
1. INSTALL BOAT RAMP
 2. DEVELOP RV SITES
 3. DEVELOP CAMP SITES
 4. PROVIDE CAMP AMENITIES (BATH HOUSE, TRAIL ACCESS, ETC.)

THOMPSON PARK CONCEPTUAL MASTER PLAN



- ### RECOMMENDATIONS
1. INSTALL BOAT RAMP
 2. DEVELOP RV SITES
 3. DEVELOP CAMP SITES
 4. PROVIDE CAMP AMENITIES (BATH HOUSE, TRAIL ACCESS, ETC.)

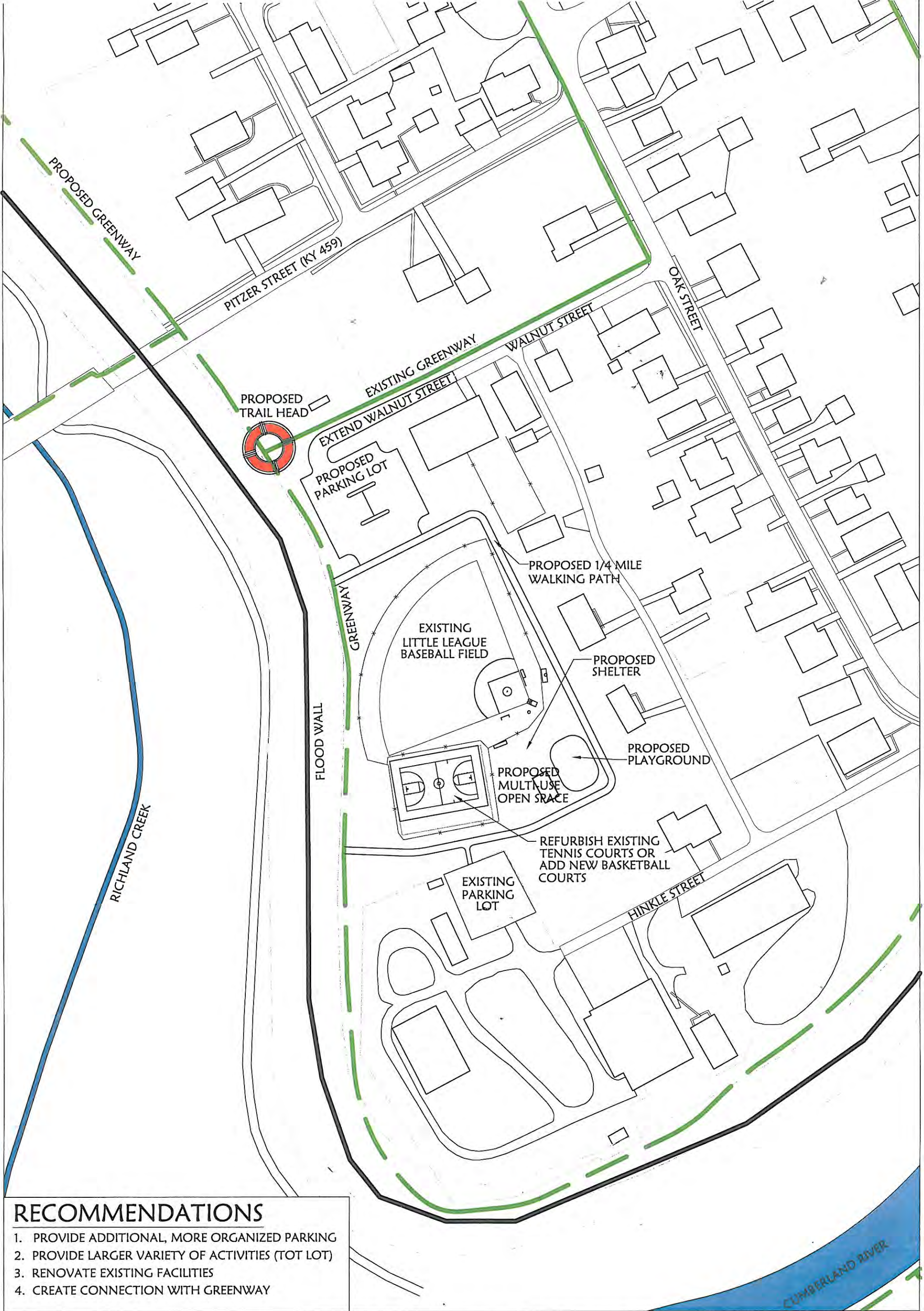
THOMPSON PARK CONCEPTUAL MASTER PLAN



RECOMMENDATIONS

- 1. DEVELOP TRAIL AND BOARDWALK AROUND LAKE
- 2. MAKE CONNECTION WITH GREENWAY
- 3. CREATE OPEN SPACE BY ELIMINATING SOME UNUSED PARKING AT ATHLETICS OFFICE
- 4. INSTALL NEW 400 METER TRACK
- 5. RENOVATE FOOTBALL FIELD

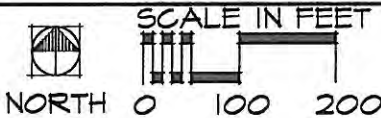
UNION COLLEGE CONCEPTUAL MASTER PLAN

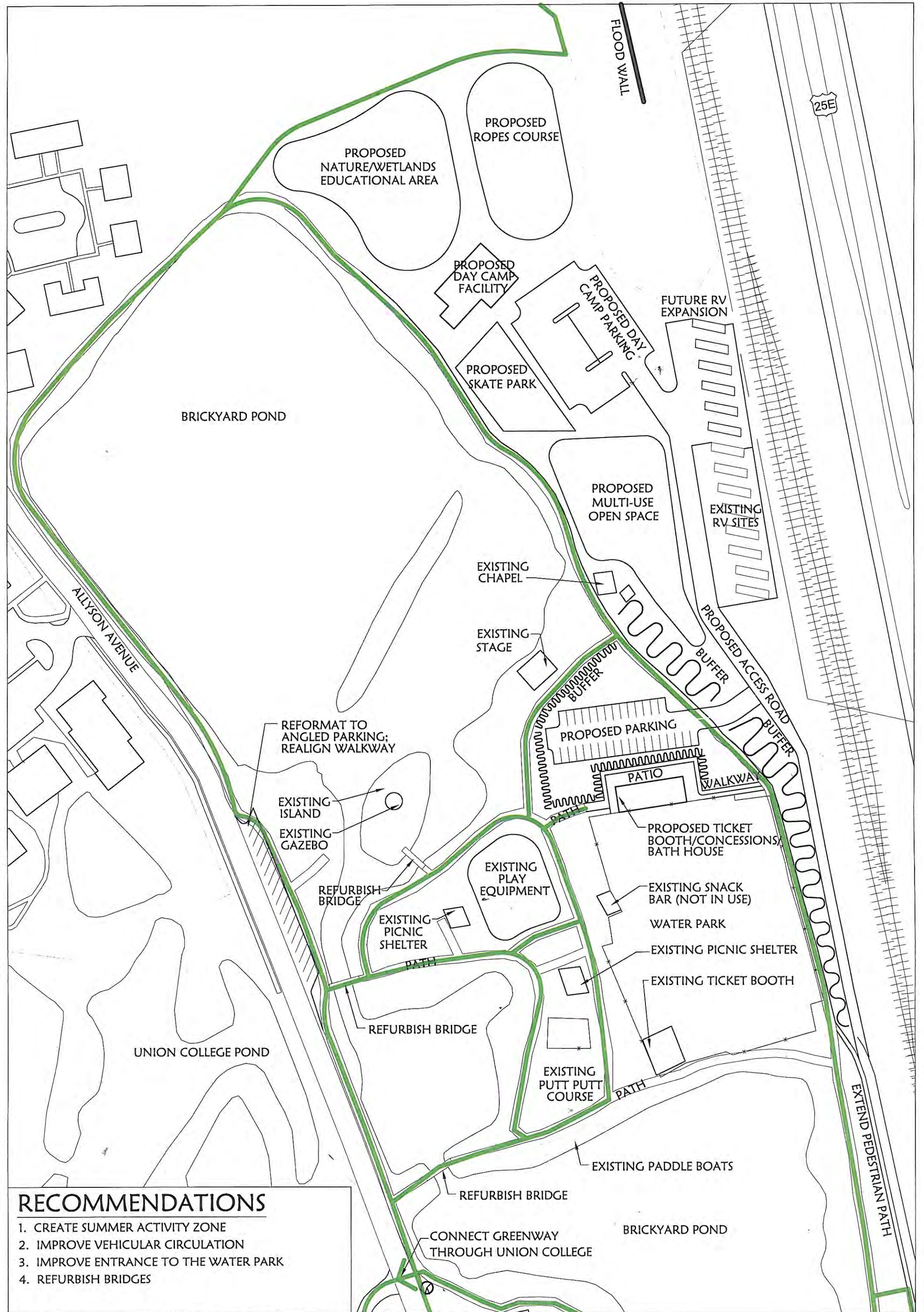


- RECOMMENDATIONS**
- 1. PROVIDE ADDITIONAL, MORE ORGANIZED PARKING
 - 2. PROVIDE LARGER VARIETY OF ACTIVITIES (TOT LOT)
 - 3. RENOVATE EXISTING FACILITIES
 - 4. CREATE CONNECTION WITH GREENWAY

WALNUT PARK CONCEPTUAL MASTER PLAN

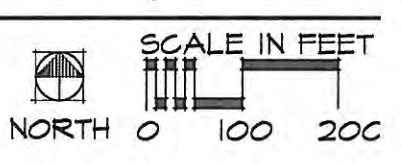
CITY OF BARBOURVILLE
OCTOBER 2005
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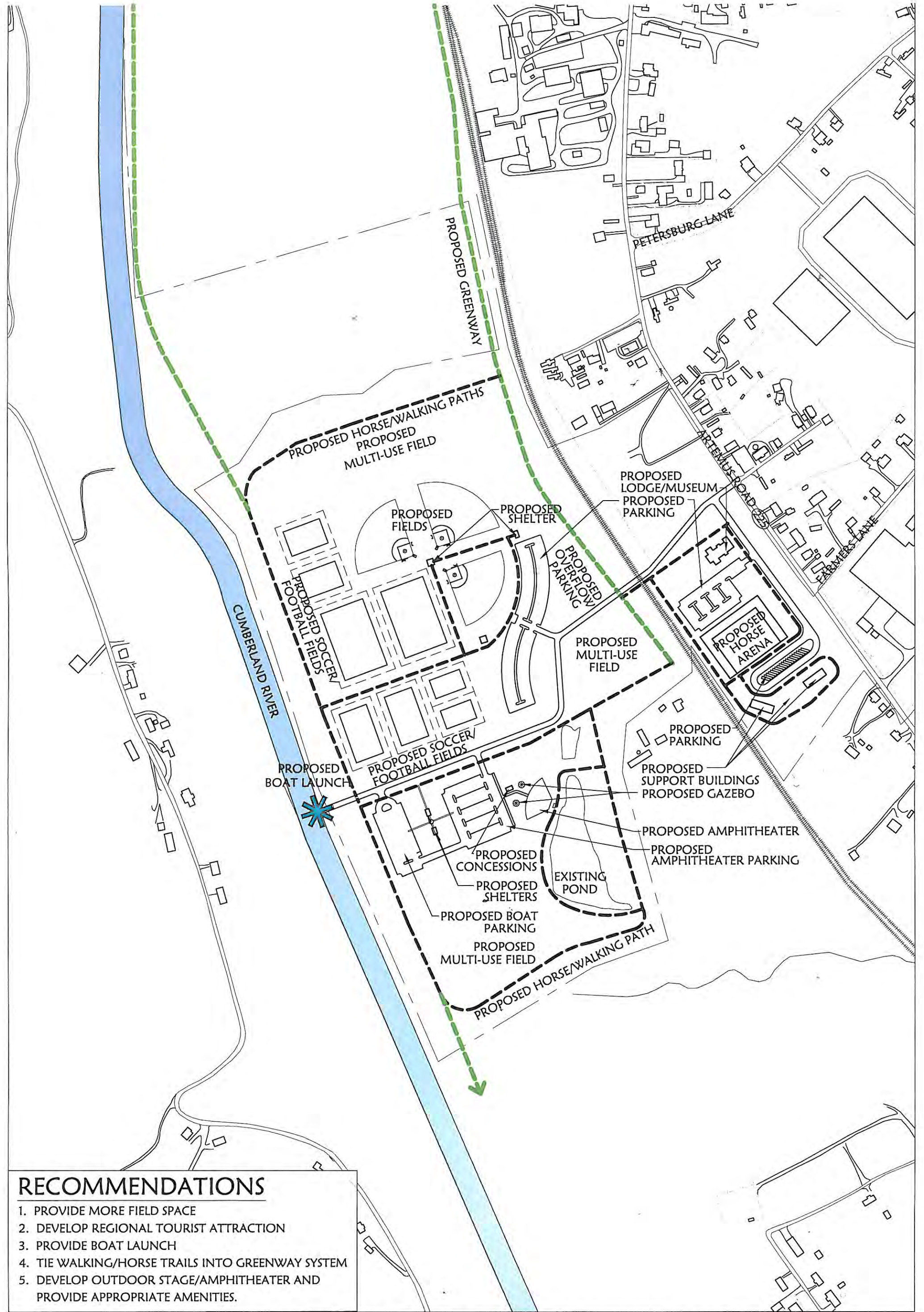




WATER PARK CONCEPTUAL MASTER PLAN

CITY OF BARBOURVILLE
OCTOBER 2005
-20-





- RECOMMENDATIONS**
- 1. PROVIDE MORE FIELD SPACE
 - 2. DEVELOP REGIONAL TOURIST ATTRACTION
 - 3. PROVIDE BOAT LAUNCH
 - 4. TIE WALKING/HORSE TRAILS INTO GREENWAY SYSTEM
 - 5. DEVELOP OUTDOOR STAGE/AMPHITHEATER AND PROVIDE APPROPRIATE AMENITIES.

RICHLAND COAL PROPERTY CONCEPTUAL MASTER PLAN

APPENDIX B

Outcome of Public Listening Session

BARBOURVILLE/KNOX COUNTY STRATEGIC PLAN ACTION TEAM

In February 2015, two public listening sessions were held by the Barbourville Tourism Commission. Below are the outcomes divided into categories under eight action groups. Chairmen were selected for each “team” and included at least one member from the Tourist Commission either as chairman or member. *Note: Either Tourism Chairman Randell Young and Director Denise Wainscott tried to attend every meeting of the Action Teams when possible.*

ACTION TEAM #1: Co-Chairmen Mike Mills & Charles Frazier

Rich History of area become a focus of why people want to visit**Important “Firsts”**

ASSETS

- First College in Kentucky,
- First Historic Trails come together in Knox County (See more below)
- Thomas Walker State Historical Site is within Knox County and includes a replica of the first home built in Kentucky
- Longest running event in the State is centered around Daniel Boone, another historical figure who came through this area
 - ❖ Attracts thousands from outside the area and many from outside the state.
- Battle of Barbourville - First Civil War battle with casualties in Kentucky
 - Annual Reenactment to commemorate it.
- Also a rich history in coal, railroad, Governors, schools, floods, and more.

CHALLENGES

- Many people, including those living in the community, do not know Barbourville and all its “Firsts” and its rich history. Unless one goes to the Knox County Museum, they may never know what a unique and historic place.
- Local history is no longer taught in schools.
- Many educational and documentaries on DVD people have never seen.

Awesome history museum

ASSETS

- Already has brown signs on Hwy 25.
- Strong historical group overseeing it that have a passion for Knox County and history
- An amazing collection specifically on the history of Knox County and Barbourville in the Knox County Museum
- Awesome website <http://www.knoxhistoricalmuseum.org/> and on Facebook

- Has a genealogy room that includes information and research from multiple counties, a copy machine and more.
- Have the capability to enlarge historic photos and maps in-house
- Offer historical collectible calendars to purchase

CHALLENGES

- On second floor - No elevator in Museum
Note: Current solution is a virtual tour on site as well as website option
- Both venues need further promotion to let people know
- Limited hours. Need to open more
- Need better signage at Museum itself.
- Very limited space in which to display and little to no space to grow.
- Limited space to bring large groups in at one time
- Limited staff who are all volunteers. Could use more volunteers
- Upstairs of City Hall does not make one think there is much to see. We have a great museum

Historic Roads – Boone Trace, Wilderness Road, Warriors Path, Skaggs Trace**ASSETS**

- All three historic roads merge in Knox County
- Wilderness Road is a national scenic byway.
- Boone Trace is documented and now has signs showing driving route
- Daniel Boone Memorial Park in Flat Lick – Site where trails split
- Potential to walk undisturbed sections of the trail
- A historic park along the path and open to the public
- Only truly documented route of Boone and much of it is on asphalt road making access easy by car, bike or pedestrians.
- The wealth of information gathered by local historians including Mike Mills and others. Elmer Decker was mentioned at the listening session

CHALLENGES

- Needs to be promoted more.

Other historic offerings:**ASSETS**

- Thomas Walker State Historic Site
- Local history of Native Americans
 - ❖ Great opportunity for archeological digs
- Historic log cabin homes
- One room school houses still remaining
- Churches
- Trestle Bridge in Artemus/Kay Jay

Extensive genealogy collection at museum

Boone Trace – Wilderness Road, Warriors Path, Skaggs Trace

We need to tell our stories and hidden secrets – Unique history.

CHALLENGE

- Most are located outside the immediate area and a few are on private property.

ACTION TEAM #2 – Chairman Mayor Thompson

**Note: This group was absorbed into the existing Downtown Main Street Committee and therefore never met formally as an action group for this study. Individual meetings were held with a few on the original action team.*

A vibrant robust downtown that becomes a tourist attraction in its own right.**Historic Downtown****ASSETS**

- Beautiful well preserved downtown
- Historic buildings are still standing and appear to be in excellent shape
- Historical photos/information available for all downtown buildings
- Most of the buildings are occupied
- Barbourville is one of the few communities around that have a square with courthouse in center
- The quality of most of the retail shops and restaurants downtown exceed expectations.
- Downtown offers some unique shops to the area such as Carreens Prom & Pageant & Lillian June.
- There are a number of restaurants within walking distance of downtown and each offers a unique and different menu from each other.
- Coming soon - A restaurant which appears that it will offer finer dining and dinner menus which, in turn, could attract an evening crowd to the downtown area.
- Although there is limited parking on the square, there are parking lots available off the Square
- The overhead wires have been removed and historic lighting has replaced old street lights
- Sidewalks go all around the Square and are handicapped accessible.
- Alleys off the Square are as inviting as the Square itself.
- Local shops have opportunity with low amount of “chain” competition in downtown area

CHALLENGES

- Limited parking around Square is being taken up by workers leaving no space for shoppers
- Misuse of yellow-lined no parking area around the Square.
- Most of the businesses around the Square are not retail shop. There are just a handful of shops that would be of interest to visitors.
- There is limited information on site telling people the history of the buildings, their age, and pointing out unique architectural features etc. that might be of interest to them although most of this information can be found by talking to the historians at the Museum including old photos of the buildings as they once appeared.
- No bike racks nor is the downtown currently bike friendly.
- Do not believe sidewalks are wide enough for both bikes and pedestrian.
- A challenge is that the fast food restaurants are visible from Hwy 25 which is also an asset.
- Need more shops/points of interest downtown
- Lack of support for downtown businesses
- The streets roll up at 5. Nothing to do at night. Even stores and restaurants close early
- County is dry which deters nice restaurants, industry & tourists
- Not enough evening entertainment
- Lack of enough evening/weekend places to eat downtown.
- Many open buildings – Should be something in each building
- Need more businesses that will draw people downtown including but not limited to: Ice cream/yogurt shop, bookstore, craft store.

ACTION TEAM #3 - Co-Chairmen Larry Cain & Scot Clouse**A variety of Adventure Tourism Offerings****Mountain Biking**

ASSETS

- Union mountain biking team have won national competitions
- Union College has property across Hwy 25 where trails are being developed and competitions held
- We have an excellent mountain biking trail at Turner Outdoor Center across Hwy 25.
- Turner Outdoor Center also offers hiking and wilderness camping opportunities
- The trail is ranked 10th in the state and it has only been in existence for 4 years.
- Union College has partnered with Tourism to build a parking lot and staging area
- The “park” also has areas to walk, historic features, and primitive camping.
- There is a “pump track” on site and one being developed at the water park.
-

CHALLENGES

- Limited parking and no staging area
- Limited signage
- Trails primarily used by Union students

ATV

ASSETS

- A huge number of people ride ATV's in the area
- There are miles and miles of trails people currently ride without permission from the landowners
- The terrain in this area is very conducive to ATV riders due to the hills, mountains and open forest land.
- There are interested businesses in the area willing to invest to encourage development and attract riders.
- There is also strong interest and support within the community to have public ATV trails.
- The closing of a large ATV riding area has further increased the need for trails in this region.

CHALLENGES

- Finding willing landowners to allow public trails to be developed on their properties

Blueways

ASSETS

- Cumberland River goes through Knox County and through portions of Barbourville
- A public campground is located right on the river and offers boat access
- A canoe event has been held and interest level is to do it again.
- Opportunity for canoeing, kayaking, tubing, boating, fishing

CHALLENGES

- Need to map river and determine potential access points
- Need to get landowner permission for river access
 - Note: If access is below a county or state bridge, public access is automatic.*
- Eventually need to add signage at access points, possibly add ramps, parking and signage dependent upon location and market through the tourism commission
- River is not reaching its potential in drawing users at this time. Forgotten.
- Need access to river from Thomas Walker State Historic Site

Increase the use of Thomas Walker Park:

- Start a Thomas Walker Park Pioneer Celebration
 - Involve the schools
- Add a stage at Walker Park for performances throughout the year.
- Offer concerts at the park and art festivals.
- Add an RV park to encourage greater use.

Other Outdoor Activities Suggested

- Archery Range –
 - “Archery in the schools” has resulted in some skilled archers.
 - Archery competitions could draw people to the area.
- Shooting/Target Range – May bring in competitions
- Bike trails on old rail beds (rails-to-trails)
- Ziplines
- Tubing on the river
- “Legal” Horseback Riding Trails
- “Glow in the Dark” sports event.
 - This could be with paintballs but it could also be a fun run or other venues and activities.

ACTION TEAM #4 – Co-Chairmen Monica Clouse & Sam Lee**More for young adults to do during the day and evening offerings for adults****○ Prevent the lost revenue to Corbin****ASSETS**

- Union College is a huge asset <http://www.unionky.edu/>
 - Union College is still thriving in Knox County
 - Over 870 undergraduates, 269 graduates with 33% from outside KY from 27 states and 4 countries.
 - Students are looking for things to do as well as their parents when they visit.
 - Students could become assets within the community if more engaged..
 - Close proximity to downtown Barbourville – Both walkable and bikeable.
 - Close proximity to the water park and Stivers Aquatic Center
- Stivers Aquatic Center – an asset for the community Stivers Aquatic & Wellness Center
 - Swim meets – families here from out of town
 - Center and Community should work together to promote each other.
 - Needs more forms of promoting and communicating events
- Water Park & Recreation Area that includes a lazy river, ball fields, playgrounds, walking track, fishing ponds, a pump track, basketball courts, a covered stage, bumper boats and more.
 - Entire complex is visible from Hwy 25
 - Over 3 acres of ponds – almost 100,000 fish have been added in the last few years
 - Waterpark with wave pool and lazy river

CHALLENGES

- In the past, the college and the community were separated but those perceived barriers appear to be breaking down.
 - More engagement & communication between community and college is happening.
 - Needs to continue.
- Work more to entice Union College students into the downtown
 - Now the challenge is to have something to do in Barbourville to entice students and their parents when they visit, to stay in Barbourville rather than head to Corbin for entertainment, shopping and meals.
- No mall.
- Limited shopping downtown
- Limited activities for children during the day
- Limited activities for adults and students at night
- Lack of activities to bring out college student.
- Students are driving or taking cabs to Corbin
- There is a lack of a central place “hang-out” for young people and students.
- No indoor low cost gathering place except for Ugly Mug.
- No cruise-ins which were once popular
- Stivers Aquatic Center – Underutilized by community and costly to maintain
- Need a large space for special events, proms, theater productions, wedding receptions etc.
- Ballfields need to be improved to encourage tournaments - Parents spend money when traveling with kids to sports events.

Be mindful of local youth interests. Need things for them to do and places to go:

- Skate Park

- Music Store
- Venue to play music
- Bicycle racks downtown
- Indoor gaming room –
- Place to hang out. Ugly Mug is good but need other options.
- Need a bowling alley
- Need a theater. Used to have two movie theaters and a drive-in theater.
 - Examples:
 - Movie night in Lawrence KS where they use a big screen to show movies outdoors
 - Ice Cream and a “Moovie” at Chaney’s Dairy Barn in Bowling Green is shown on side of building.
 - Movie/dinner theater in historic building – does not have to have sloped floor. Still receives rental money from above apartment
- Cosplay Café which is a café where each week or month there is a different theme and both kids, adults, and staff come dressed for that particular theme. Even the menu items might change to fit the theme. Teenagers would have a place to go to express their other side that most are afraid to show.
- A place for kids to play video games and other games rather than sitting at home and playing the games on their own. Basically a meeting place for teens.

ACTION TEAM #5 - Chairman Claudia Greenwood**Website**

ASSETS

- Students at college could help build and maintain website
- Real time data, Facebook, etc.

OBSERVATIONS

- Marketing is limited. Local draw
- Website too focused on Daniel Boone Festival
- Website needs to emphasize other offerings in community
- More "links" on website
- Mobile friendly web presence for cell phone use
- Available website to "sell" a broader variety of what we have to offer
- Website can be improved – search engines

CHALLENGES

- Keeping website up to date with real time data and information
 - Need to have someone constantly updating website.
 - Suggest either hiring a person in-house to do this or train current staff.
- Calendar of Events is needed
 - Claudia gets the word out. Need her assistance on this.

OPPORTUNITY

- for city/county collaboration

EVENTS

ASSETS

- Lots of great well-done events
 - BBQ Cook-off
 - Daniel Boone Festival – Since 1948 – Longest continually running event in KY
 - Christmas events
 -

SUGGESTIONS

- Start movies in the Parks. Rotate between parks (Thompson, Walker and WaterPark).
- Start a community theater
- Hold more scavenger hunts
- Have a permanent place for community events such as:
 - Traveling museums, local art exhibits, music, lego clubs, story & craft hours, get ready for K classes, pottery classes, guest speakers, health classes and more. *Note: Laurel County offers many of the above at their library. Might visit them for ideas.*
- Need to put up LED /Neon signs letting know of upcoming events, attractions and happenings
- Capitalize on the US 25 Yard Sale June 5-7 by drawing them into our community.

ACTION TEAM #6 – Co-Chairmen Tamara Sanborn & Charles Frazier**Creating a visitor friendly community****Assets**

- Very friendly hospitable people. Strong on hospitality!
- Existing signage on Hwy 25 lets people know the area has something to offer
- Natural beauty of the area - Our mountains are as pretty as the Smoky Mountains
- Murals are amazing
- Beautiful new bridge – This is our front door! Dress it up!
- We have lots of tourist & business traffic traveling Hwy 25.
- Need to entice them to stop here and discover our rich history and many offerings
- We are one of the few “coal counties” that is still growing in population! Promote this!
- Twelve Days of Christmas makes a great impression on the community when traveling Hwy 25.
- New bridge into Barbourville very inviting and historic lighting ties in with those on the Square.
- Water Park, fishing, ballfields
 - Recreation area visible from Hwy 25 which draws people in and is quite inviting to visitors to want to come check it out

Challenges

- Very few street signs make finding ones way through downtown difficult.
- Limited directional signs to attractions and offerings once one enters the City.
- Recreation area is hard to find once one gets off Hwy 25
- Existing campground is difficult to find and most often full.
- Entrances to town – Car lots and used cars on blocks not very inviting
- Negative attitude – Lack of support
- Lack of volunteers for events and initiatives.
- Same volunteers doing most of the work
- Lack of pride
- “Nothing to do”
- More lodging w' meeting/event space

Suggestions

- First Impressions to be welcoming, safe, pretty
- Put in a message board as visitors enter town.
- “Knox County Proud” posted on businesses, T-shirts, cups, etc.
- Create a dog park for people to bring their pets.

ACTION TEAM #7 – Co-Chairmen Sean Trinke & Scot Clouse**Making a Bikeable, Pedestrian, Dog- Friendly Community**

ASSETS

- Most of the City of Barboursville is flat making leisure riding fun and easy.
- Drivers within the city tend to drive slow due to all the stop signs and intersecting streets.
- There are sidewalks throughout a large portion of Barboursville and most are in good shape.
- There are cross walks in place in many of the areas that need them.
- Union College is becoming “bike friendly”
 - Recently added more bike racks.
 - Over 100 students have bikes on campus
- The new section of road running parallel to Union College will not be wide enough for a bike lane but it will include “Share the Road” signage
- Great opportunities in downtown for bike-friendly routes!

CHALLENGES

- Need bicycle racks downtown, at the water park and other places throughout the community
- Need “bike-friendly” routes and signage.
- Sidewalks outside the Square aren’t all handicapped accessible.
- Some of the existing cross walks need to be repainted and others need to be created.
- Need to set up a program where people can check out a bike to use.
- Sidewalks appear to be too narrow throughout the city to accommodate both riders and pedestrians. “Share the road” is probably the most logical solution.

SUGGESTION:

- **Add “share the road” signs and bike racks at strategic locations to make the community more bike friendly.**
- **Start a “check out-a-bike” programs at both Union and within the community.**
 - Outdoor Rent-a-bike systems using credit card are gaining popularity.

ACTION: A Committee needs to be created to inventory the area and determine the needs to make a bikeable and Pedestrian Friendly Community. Maps can eventually be created showing preferred routes and “rent-a-bike” locations.

ACTION TEAM #8 – Co-Chairmen Mary Beth Jewell & Scot Clouse

- **Become Knox County/Barbourville Proud!**
 - **Provide venues for local artisans, crafters, farmers**
 - **Encourage and promote Agritourism entrepreneurship & Farmers market**
 - Redbud Festival – Celebrates Appalachian Culture
 - Lots of artisans and crafters in the area
 - Farmers Market very successful in its first year.
 - Looking for permanent site
 - Could be an excellent outlet for local arts & crafts
 - Retail opportunity for local arts & crafts
 - Subsidies for local farmers
 - Great farmers Market
 - Many agritourism opportunities
 - Many talented artisans/crafters
 - We already have two community gardens. One by prisoners
 - “Knox County Proud” posted on businesses, T-shirts, cups, etc.
 - Offer local arts & crafts consignment shop/vendor mall in a building on the square.
 - Have a farmers market on the square at least once a month creating a fair atmosphere with arts & crafts, activities for families, music on the square etc.

APPENDIX C

Action Team Members

BARBOURVILLE/KNOX COUNTY STRATEGIC PLAN ACTION TEAM**ACTION TEAM #1: Rich History of area becomes a focus of why people want to visit.**

Mike Mills, Chair (Historical Museum) jmills@twc.com (606)627-6856
Charles Frazier, Co-Chair - cfrazier606@yahoo.com (606)546-6756 / (606)627-7833
Anita Carr Farmer – anita.farmer@knox.kyschools.us (606)545-3677
Dora Farmer – seriousuu@yahoo.com (606)546-3940 (606)622-1403
Steve Valentine – stevevalentine6060@yahoo.com 606-546-2053 (606)627-3543
Doug Bargo – dbargo85@aol.com (606)622-1482
Charles Mitchell – crm237@yahoo.com 606-546-7581
David (Tech person for museum) - khm1446@gmail.com 606-546-7581
Kris Hubbard - wildwoodfarmsartemus@gmail.com 606-546-9634

ACTION TEAM #2: A vibrant robust downtown that becomes a tourist attraction in its own right.

David Thompson (Mayor), Chair – mayor@barbourville.com (606)627-8586
Jodi Carroll (Union College) – jcarroll@unionky.edu (606)524-7092
Betty Cole (Coal House 4) – colebarbourville@gmail.com (606)627-7990 or (606)546-8657
Anita Carr Farmer anita.farmer@knox.kyschools.us (606)545-3677
Jon Phoenix – jon.cariba.phoenix@gmail.com
Marcia Dixon - mdixon@barbourville.com
Lisa Phipps –

ACTION TEAM #3: A variety of Adventure Tourism offerings

Scot Clouse, Chair (Tourism) – sclouse418@yahoo.com (606)627-4388
Larry Cain, Co-Chair (Tourism) – tdbatbw@aol.com (606)546-0824
Randell Young, (Tourism) – ryoung@barbourville.com (606)545-2482
Sean Trinqué (Union College/Mt Biking) – stringue@unionky.edu (401)636-1846
Bill Frazier, (Radio Shack/BBQ) – bf606@yahoo.com (606)622-4778
Jon Phoenix – jon.cariba.phoenix@gmail.com

ACTION TEAM #4: More for young adults to do during the day and evening offerings for adults

Monica Clouse, Chair (Union College) – mclouse@unionky.edu (606)546-1215

Sam Lee, Co-Chair (Union College) - slee@unionky.edu

Peyton Mills – millspeyton02@gmail.com (606)545-0347

Dianne Simpson (Knox Arts, Crafts, Humanities) - wdsimpson@peoplepc.com
(606)546-8447

Sherry Stark – sherry.stark@bville.kyschools.us

Jon Phoenix (Goes by Phoenix) – jon.cariba.phoenix@gmail.com

ACTION TEAM #5: Help develop a website/calendar of events etc that truly captures all that is happening

Claudia Greenwood, Chair - cgreenwo@barbourville.com (606)546-9515

Dennis Mills (Knoxky.com) - dmills@knoxky.com (606)545-0347

Sue Danner, (Barbourville Resident) – sdanner60@windstream.net (606)622-9445

Lydia Kitts (Union College) - lkitts@unionky.edu (606)546-1610

Scot Clouse, Chair (Tourism) – sclouse418@yahoo.com (606)627-4388

ACTION TEAM #6: Create a visitor friendly welcoming community

Tamara Sanborn, Chair (Tourism) - tsanborn@csc.com (606)545-2308

Charles Frazier (Tourism) - cfrazier606@yahoo.com (606)546-6756 or (606)627-7833

Dennis Mills (Knoxky.com) - dmills@knoxky.com (606)545-0347

Kaysey Lawson (Youth Counselor) - kayseymills@yahoo.com (also on facebook)

Patty Frazier (Shop owner) - carreens134@yahoo.com 606-627-7844

ACTION TEAM #7: Become known as a Bikeable, Pedestrian & Dog-Friendly Community

Sean Trinke, Chair (Union /Mt Biking) – stringue@unionky.edu (401)636-1846

Scot Clouse, Co-Chair (Tourism) – sclouse418@yahoo.com (606)627-4388

Dennis Mills (Knoxky.com) - dmills@knoxky.com (606)545-0347

Kaysey Lawson (Youth Counselor) - kayseymills@yahoo.com (also on facebook)

Chris Lawson – clawson750@yahoo.com 606-545-2582

ACTION TEAM #8: Become Knox County/Barbourville Proud! Venues for local artists, crafters, farmers

MaryBeth Jewell, Chair (Farmer's Market) jewellmarybeth@yahoo.com (606)627-1810

Scot Clouse, Co-Chair (Tourism) – sclouse418@yahoo.com (606)627-4388

Jodi Carroll, (Union College) – jcarroll@unionky.edu (606)524-7092

Danielle Barrett (Knox Co Extension) – danielle.barrett@uky.edu (859)473-5147

Sharon Oxendine skoxendine51@gmail.com

Wendy McRight rpcwendy@yahoo.com

James Barrett (See Danielle above)

Sue Danner, (Barbourville Resident) – sdanner60@windstream.net (606)622-9445

APPENDIX D

Cell-phone Based Walking & Driving Tours

As noted in Goal #1, Action Team #1 has agreed to assist the Tourism Commission and Action Team #2 in the development of a cell-phone based historic walking through Downtown and a historic driving tour through Knox County. Spatial Adventure which is the company used by a number of tourism commissions across Kentucky has offered a trial program for interested organizations and has provided a user name, password and temporary phone number that will enable one to build a trial cell phone walking tour for a three-month period. *A tutorial for developing the walking tour is provided on the following pages.*

As also noted in Goal #1, if a “smart phone” is used, it is also possible to have photos come up on one’s phone as well as the verbal narration. This is through an app program that can be downloaded to one’s phone. Spatial Adventures can provide information on this as well.

Visit the website <http://spatialadventures.com/> for more on this.

For further assistance in implementation, contact Michael Giniger, mginiger@spatialadventure.com (978)448-0056 or (978)760-1128.

It is also recommended that a brochure be produced by the Tourism Commission in partnership with Action Team #1 and the Historical Museum curators.

*Sample of a
brochure produced
for the walking tour
in Hopkinsville KY.*

APPENDIX E

OHV TRAIL SYSTEM

On the following pages are maps created by Bill Reed with Managed Adventure Systems on property currently owned by Molpus Timberland Investments, a potential location for developing a 100 mile long looped OHV Trail System for both ATV's and off-road motorcycles and possibly 30 miles of horse trails. Molpus currently has a land use agreement with Kentucky Department of Fish & Wildlife as a wildlife management area. An OHV trail system could still be developed on the property by changing KDFWR's agreement with Molpus to a Hunter Access agreement which does allow both ATV and horse trails to be developed if the property owner agrees.



APPENDIX F

Ice Skate Rink at the Waterpark

Adding an ice skate rink at the Waterpark for year-round use of the facility makes a lot of sense. It could also add much needed revenue and offer a unique activity to attract visitors during the off-season. Not only might it be fun for families, it could result in ice hockey teams coming to the area to play. The EZ Glide 350 system would enable Barbourville to extend the season no matter the temperature.



EZ Glide 350 offers three different synthetic ice products, each with its own characteristics. In most cases our lead product, EZ Glide 350® is one's best choice because its overall performance under all conditions is superior. Hockey stops and side slides, as well as jumps and spins can easily be performed on the EZ Glide 350 surface. If it can be done on refrigerated ice, it can be done on EZ Glide 350!

The EZ Glide 350 product is manufactured specifically for indoor and outdoor use. It is completely UV stable and will not discolor or degrade in direct sunlight or under florescent lighting for the life of the product. Each DoveTail panel measures 46" x 91" dovetail to dovetail or 45" x 90" once connected. The dimensions and pricing given below are based on the 45" x 90" panel size, since the dovetails are normally not considered part of the skating surface. Please note these panels are not oil injected and will not cause any respiratory problems or any allergic reaction if used. The EZ Glide 350 panels as well as the EZ Glide Enhancer are both environmentally friendly, nontoxic products.



There are a few items not included in the estimate on the following page. These items include a floor cleaner, skate racks including storage and seating for the skate lace-up area. For an outdoor rink we recommend a 3500- 6500 PSI pressure washer. The skate racks, storage and seating are items one could obtain locally. A few customers have used storage

buildings and lined them with shelving. This is a great way to keep the skates dry, secure during off hours and it can also serve as a location to rent the skates from while keeping employees out of the elements. The structures already at the waterpark should work well without additional purchases needing to be made.

The company recommends the 1/2 thick DL DoveTail panel but have included information pertaining to subfloor since this can be a determining factor when choosing the correct thickness of panel.

ESTIMATED QUOTES

The quote below is based on one of the more popular sized public rinks of 60' x 30' which allows a capacity of 45 - 60 skaters at one time.

60' x 30' EZ Glide 350 Rink Package Including:

- 64 - 46" x 91" x 1/2" EZ Glide 350 DL DoveTail panels @ \$334.00 each = \$21,376.00
- 15 - Gallons EZ Glide Enhancer (\$420.00) - Free of Charge
- 1 – Magna Mat (Used in Conjunction with Enhancer) (\$40.00 each) – Free of Charge
- 1 - Standup Installation Mallet - (\$68.00 each) - Free of Charge
- 1 - Installation Manual & DVD - Free of Charge
- 1 - Enhancer Sprayer - (\$30.00 each) – Free of Charge

Total for Basic Package: \$21,376.00 less End of Season Discount =\$19,238.40

Panel Option 2: Synthetic Ice Warehouse Panels: May want to consider purchasing used 1/2" EZ Glide 350 DoveTail panels from our Synthetic Ice Warehouse. We inspect each and every panel before it is entered into the Warehouse for resale to ensure it is in good condition. **The price for the 45" x 90" x 1/2" DL DoveTail Warehouse panel in this quantity is \$284.00 per panel for a total of \$16,358.40 including the discount and accessories listed above.**

Recommended Accessory Items:

- 1 – Perimeter Edging Kit to “Square Off” DoveTails - \$792.00
- 1 – 4 Foot Squeegee - \$120.00
- 5 - Pair Reusable Shoe Covers for staff- \$16.00 per pair = \$80.00
- 1 – Box Disposable Shoe Covers (150 pair) for Customers - \$44.00
- 2 - Protective Moisture Membrane - \$109.00 each = \$218.00
(Goes in-between subfloor and panels)
- 20 - 4' x 6' x 1/2" Square Edge Rubber Mats for skate lace-up area@ \$88.00 each = \$1,760.00

Handrail System:

The cost for the double hand rail system (handrail on top with middle support) including kick plate is \$60.00 per linear foot for a total of \$10,800.00 for the 60' x 30' rink. This system will work for synthetic or refrigerated rinks and was built to be portable with ease of installation, removal and storage in mind. They are not designed for heavy duty permanent applications. The system is powder coated for durability and is supported every eight feet with a plate mounted post welded to the plate.

Skates:

We offer skates from sizes 8 Toddler through 15 Adult. We ship our rental skates with a post-factory professional sharpening so they are ready for you and your guests to use immediately upon receipt.

Figure Skates Professionally Sharpened Sizes 8 Toddler – 15 Adult - \$87.00/Per Pair
Hockey Skates Professionally Sharpened Sizes 10 Toddler - 13 Adult - \$87.00/Per Pair
For your rink we would recommend 120 pair of skates for a total of \$10,440.00
Skate Sharpener including Instructional DVD - \$999.00

Note: The prices quoted do not include freight.

Once order is finalized a final quote can be provided that includes freight

ACTION TO TAKE: Determine size of rink then contact Katharine Houston with Ice Rink Engineering & Manufacturing, 864-232-2591 kathy@ezglide350.com for exact quote.

APPENDIX G
Outdoor Movie Theater

On the following pages are quotes for three different size outdoor movie screen venues





Outdoor Movie Screen Packages

AIRSCREEN® - The World's Best Outdoor Movie Screen Technology

[Outdoor Movie Screen Packages](#) » PlusHD

New! PlusHD Outdoor Movie Screen Theater Systems

If your organization is looking for a best-in-class, easy to use **Outdoor Movie Screen Package**, and you're unwilling to compromise on quality, durability and safety, then you've found the right source. **Outdoor Movies** is proud of our *new* **PlusHD** packages because each includes the ultimate outdoor movie screen from AIRSCREEN®. Each of our packages is built and tested at our facility, then carefully packed and shipped to you. We back all of our packages with warranties and the finest **customer support** that we hope will have you enthusiastically recommending **Outdoor Movies**. There's a reason we are the first choice for movie directors and film studios.

Now in Full High Definition

*Free shipping on all packages**



16' x 9'

Offering economy and features, this is the perfect package for events expecting 75-250 people in the audience. This package is compact and offers extraordinary ease of use.

Ships within 7 days
\$9,595

***FREE Shipping**

[Details & Specs](#)

20' x 11'

This 20' x 11' PlusHD package offers a 46% larger screen than the 16' x 9' and is perfect for organizations expecting 500 people. Often installed by one person, this easy to use offers many features.

Ships within 7 days
\$11,995

***FREE Shipping**

[Details & Specs](#)

24' x 13'

Impressive in every respect, the 24' x 13' PlusHD Package satisfies those needing a truly large screen. This size is perfect for audiences of up to 750 people, this is a good choice for mid-sized parks.

Ships within 7 days
\$14,395

***FREE Shipping**

[Details & Specs](#)

30' x 17'

The 30' x 17' PlusHD package entertains audiences of up to 1200 people with a spectacular lineup of professional sound, screen, and projection superstars.

Ships within 7 days
\$16,495

***FREE shipping**

[Details & Specs](#)

GSA Part 30X17

40' x 22'

The new 40' x 22' package is a budget-friendly option for large scale applications. It is ideal for audience sizes larger than 1,000 people. In this screen size, custom packages and upgrades are common, please inquire.

Ships within 7 days
\$27,995

***\$250 off shipping**

[Details & Specs](#)

New Product

GSA Part 16X9AP-USA
SIN 192-41GSA Part 20X11AP-USA
SIN 192-41GSA Part 24X13-PLUS
SIN 192-41PACKAGE
SIN 192-41GSA Part Number
Coming Soon

State Of The Art

In building the PlusHD Outdoor Theater Systems, we incorporate the newest available technologies so that your outdoor movie package will last for many years in a quickly changing world. At **Outdoor Movies**, standing the test of time means never standing still. And now all of our PlusHD Outdoor Theater Systems are 100% full HD with 1920x1080p resolution!

Unmatched Features

Our patented screen technology combined with the highest quality electronic and projection components set the standard for all other outdoor movie packages. Bright projectors and 2000+ continuous watts of sound are standard at **Outdoor Movies**.

Unrivald Ease

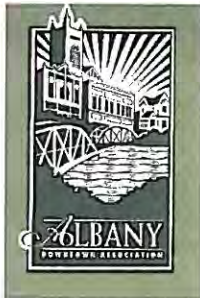
Packages set up and break down in as little as 25 minutes. Safety is critical when we consider your set up crew and the audience. Our packages are intelligently designed with you in mind at your outdoor movie event.

First Class Customer Service

Ever call a help desk and feel tortured? Not here. Our team of experts know every aspect of every outdoor movie package we sell and your support needs are quickly addressed. Call and become a part of our family today.

***Free shipping - 48 states continental USA, commercial addresses**

What Our Customers Say



We love our AIRSCREEN! In fact, I am giving a presentation at the Oregon Festivals and Events Conference about how buying our inflatable screen was a game changer for our summer movie series! We went from shooting a movie against a wall with an average audience of 100 to using the AIRSCREEN at the park with an average audience of 1,500! We jammed 3,000 people into our park last summer! No way we could have done it without our AIRSCREEN. Our only regret is that we didn't buy a larger screen.

*Ron Frische
Downtown Albany Association*

Clients:



[Home](#) [Screens](#) [Packages](#) [About Us](#) [Contact Us](#) [Privacy](#) [Support](#) [Gallery](#)

Outdoor Movies

Phone: 866.800.9350

Int'l/Direct: 301.637.8482

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Deutsch Inc.
 14803 Southlawn Ln
 Ste N
 Rockville, MD 20850

QUOTE

NAME / ADDRESS
Barberville Tourism Commission 117 High Street Barboursville, Kentucky 40906

PROJECT	DATE	ESTIMATE NO.
	4/29/2015	2015-1338

P.O. NO.	TERMS

ITEM	DESCRIPTION	UNITS	COST	TOTAL
20'x11'3" PlusHD	<p>20'x11'3" AIRSCREEN AEROPRO PlusHD system featuring:</p> <p>20'x11'3" AIRSCREEN AEROPRO Inflatable Outdoor Movie Screen:</p> <ul style="list-style-type: none"> - inflatable frame, lower panel - front projection surface for 20"x11'3" AIRSCREEN. Blackout backing, matt white front - screen bungee ties - high pressure blower - black nylon high tension tethers - heavy duty carry bag with handles - four double headed 32" steel stakes - mallet - deluxe repair kit - color manual - three year warranty - screen weight without accessories is 143 lbs. <p>AEROPRO™ PlusHD Console & Sound System</p> <ul style="list-style-type: none"> - ATA Rated Rack Case with removable top and rear panels - Power conditioner and surge protector with two work lamps - BluRay Player - Rack mounted multi-channel audio mixer for volume control with additional inputs available for gaming or PC 	1	11,995.00	11,995.00T

Phone #	Fax #
301 838-4544	

Quotes are valid for 45 days unless otherwise indicated. Free shipping/freight applies to 48 states contiguous to the USA, commercial addresses.

TOTAL



Deutsch Inc.
 14803 Southlawn Ln
 Ste N
 Rockville, MD 20850

QUOTE

NAME / ADDRESS
Barberville Tourism Commission 117 High Street Barboursville, Kentucky 40906

PROJECT	DATE	ESTIMATE NO.
	4/29/2015	2015-1338

P.O. NO.	TERMS

ITEM	DESCRIPTION	UNITS	COST	TOTAL
Shipping-Equip Sales	- All audio and video cables are pre-wired, labeled (stored conveniently in the case) o Two QSC K10 1,000 watt (2,000 watt peak) Speakers o Speaker bags for the K10's o Speaker stands with bags are included PROJECTOR - 4,700 Lumen 1980 x 1080p full high definition projector - Carry case for your projector -58" Portable Projection Stand with handles Freight - FREE (to commercial addresses) Sales Tax	1	0.00%	0.00
				0.00

Phone #	Fax #
301 838-4544	

Quotes are valid for 45 days unless otherwise indicated. Free shipping/freight applies to 48 states contiguous to USA, commercial addresses.

TOTAL	USD 11,995.00
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Deutsch Inc.
 14803 Southlawn Ln
 Ste N
 Rockville, MD 20850

QUOTE

NAME / ADDRESS
Barberville Tourism Commission 117 High Street Barboursville, Kentucky 40906

PROJECT	DATE	ESTIMATE NO.
	4/29/2015	2015-1339

P.O. NO.	TERMS

ITEM	DESCRIPTION	UNITS	COST	TOTAL
24"x13'6" PlusHD	<p>24"x13.5' AIRSCREEN AEROPRO Plus system featuring:</p> <p>24"x13.5' AIRSCREEN AEROPRO Inflatable Outdoor Movie Screen:</p> <ul style="list-style-type: none"> - inflatable frame, lower panel - front projection surface for 24"x13.5' AIRSCREEN. Blackout backing, matt white front - screen bungee ties - high pressure blower - 1" rated nylon tethers with ratchet assemblies - heavy duty carry bag with handles - four double headed 42" steel stakes - mallet - deluxe repair kit - color manual - three year warranty - screen weight without accessories is 143 lbs. <p>AEROPRO™ PlusHD Console & Sound System</p> <ul style="list-style-type: none"> - ATA Rated Rack Case with removable top and rear panels - Power conditioner and surge protector with two work lamps - BluRay Player - Rack mounted multi-channel audio mixer for volume control with additional inputs available for gaming or PC 	1	14,395.00	14,395.00T

Phone #	Fax #
301 838-4544	

Quotes are valid for 45 days unless otherwise indicated. Free shipping/freight applies to 48 states contiguous to the USA, commercial addresses.

TOTAL



Deutsch Inc.
 14803 Southlawn Ln
 Ste N
 Rockville, MD 20850

QUOTE

NAME / ADDRESS
Barberville Tourism Commission 117 High Street Barboursville, Kentucky 40906

PROJECT	DATE	ESTIMATE NO.
	4/29/2015	2015-1339

P.O. NO.	TERMS

ITEM	DESCRIPTION	UNITS	COST	TOTAL
Shipping-Equip Sales	- All audio and video cables are pre-wired, labeled (stored conveniently in the case) o Two QSC K10 1,000 watt (2,000 watt peak) Speakers o Speaker bags for the K10's o Speaker stands with bags are included PROJECTOR - 4,700 Lumen 1980 x 1080p full high definition projector - Carry case for your projector -58" Portable Projection Stand with handles Freight - FREE (to commercial addresses) Sales Tax	1	0.00%	0.00
				0.00

Phone #	Fax #
301 838-4544	

Quotes are valid for 45 days unless otherwise indicated. Free shipping/freight applies to 48 states contiguous to USA, commercial addresses.

TOTAL	USD 14,395.00
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Deutsch Inc.
 14803 Southlawn Ln
 Ste N
 Rockville, MD 20850

QUOTE

NAME / ADDRESS
Barberville Tourism Commission 117 High Street Barboursville, Kentucky 40906

PROJECT	DATE	ESTIMATE NO.
	4/29/2015	2015-1340

P.O. NO.	TERMS

ITEM	DESCRIPTION	UNITS	COST	TOTAL
30'x16'9" PlusHD	<p>30'x17' AIRSCREEN AEROPRO PlusHD system featuring:</p> <p>30'x17' AIRSCREEN AEROPRO Inflatable Outdoor Movie Screen:</p> <ul style="list-style-type: none"> - inflatable frame, lower panel - front projection surface for 30"x17" AIRSCREEN. Blackout backing, matt white front - screen bungee ties - high pressure blower - 1" rated nylon tethers with ratchet assemblies - heavy duty carry bag with handles - four double headed 32" steel stakes - mallet - deluxe repair kit - color manual - three year warranty - screen weight without accessories is 143 lbs. <p>AEROPRO™ PlusHD Console & Sound System</p> <ul style="list-style-type: none"> - ATA Rated Rack Case with removable top and rear panels - Power conditioner and surge protector with two work lamps - BluRay Player - Rack mounted multi-channel audio mixer for volume control with additional inputs available for gaming or PC 	1	19,495.00	19,495.00T

Phone #	Fax #
301 838-4544	

Quotes are valid for 45 days unless otherwise indicated. Free shipping/freight applies to 48 states contiguous to the USA, commercial addresses.

TOTAL



Deutsch Inc.
 14803 Southlawn Ln
 Ste N
 Rockville, MD 20850

QUOTE

NAME / ADDRESS
Barberville Tourism Commission 117 High Street Barboursville, Kentucky 40906

PROJECT	DATE	ESTIMATE NO.
	4/29/2015	2015-1340

P.O. NO.	TERMS

ITEM	DESCRIPTION	UNITS	COST	TOTAL
Shipping-Equip Sales	- All audio and video cables are pre-wired, labeled (stored conveniently in the case) o Two QSC K10 1,000 watt (2,000 watt peak) Speakers o Speaker bags for the K10's o Speaker stands with bags are included PROJECTOR - 5,000 Lumen 1980 x 1080p full high definition projector - Carry case for your projector -58" Portable Projection Stand with handles Freight - FREE (to commercial addresses) Sales Tax	1	0.00%	0.00
				0.00

Phone #	Fax #
301 838-4544	

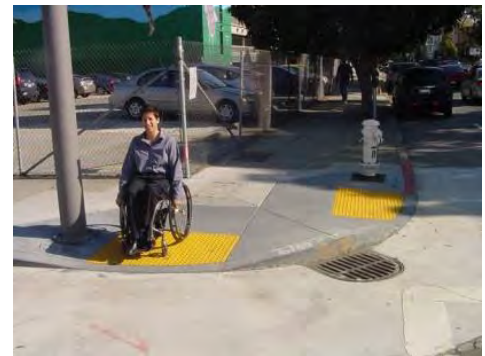
Quotes are valid for 45 days unless otherwise indicated. Free shipping/freight applies to 48 states contiguous to the USA, commercial addresses.

TOTAL	USD 19,495.00
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APPENDIX H

Suggestions for What One Should Look
For When Conducting a Walkabout in Barbourville

- Condition of sidewalks
- Where additional sidewalks are needed including, but not limited to, a connector sidewalk from Union to Water Park,
- Suggested pedestrian routes to destinations such as Water Park, Downtown, Civil War Park, Union, Stivers etc.
- Determine if transition ramps need to be added,
- Where crosswalks need to be repainted or added,
- Where “share the road” signs need to be erected.
 - Provide a number of signs needed,
- Strategic places to paint bicycles on the road as reminders,
- Suggested locations for bike racks,
- Determine if a “rent-a-bike” program is something to consider in Barbourville and, if so, where stations should be set up.
See Appendix I for more on this.
- Show on a map which roads should be designated “bike friendly” and/or “preferred bike route” and which routes for car traffic.
 - Develop best route for both pedestrians and bikers to Walmart area
 - Determine most scenic route from Union to Stivers or suggest what might be done to make more scenic.



Transition ramps



Bike Rental Programs

APPENDIX I**Zagster Bicycle Rental Center**

On the following pages is information on a bicycle rental program Barbourville might want to consider. There are many different programs available. And with Union College so close, and their strong bicycle program, they may want to consider developing such a program in-house.



APPENDIX J

Conceptual Rules and Regulations for Proposed Dog Park
based on AKC standards

- Owners are legally responsible for their dogs and any injuries caused by them.
- Puppies and dogs must be properly licensed, inoculated, and healthy.
- Animals should wear a collar and ID tags at all times.
- Owners must clean up after their dogs.
- Dogs showing aggression toward people or other animals will be removed from the park. Animals who exhibit a history of aggressive behavior will not be permitted to enter
- Puppies using the park must be at least four months old.
- Owners should not leave their dog(s) unattended or allowed out of sight.
- Dogs in heat will not be allowed in the park.
- Owners must carry a leash at all times. Dogs should be leashed before entering and prior to leaving the park.
- Violators will be subject to removal from the park and suspension of park privileges.
- If young children are in the dog park, they too should be under constant supervision.



Rules should be placed prominently at all gate entrances into the Dog Park.