
Chapter XII

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The active pursuit of funding opportunities will be an important function of the Scenic Byway Advisory Committee. Funding sources include grants from government and private organizations and donations from private individuals, either monetary donations or in-kind donations such as computers, printing, or office supplies. The selection of a funding source will depend on the type of project funded. Resources listed in this chapter include federal, state, and foundation sources. Partnering with other local organizations for specific projects can significantly broaden fund-raising opportunities. Formation of a nonprofit organization can also improve the opportunities for funding and provide an organizational structure for fund-raising efforts.

General Resources

There are many resources available that offer funding resource advice, examples of grant applications, grant search engines, and fundraising ideas. The following websites have “links” pages that list excellent related resources.

- <http://www.byways.org/community/program> Funding advice, examples of grant applications.
- www.sonoran.org/cat Grant search engines.
- www.nonprofit.about.com Information about becoming a not-for-profit organization.
- www.fdncenter.org Information about foundations.
- www.enhancements.org Information about transportation enhancements.
- www.npxpress.com Information for not-for-profit organizations.
- www.azgrants.com Grant information.
- www.fund-raising.com Source for fundraising opportunities.
- www.fundraising-ideas.com Fundraising directory.

Funding Partnership Opportunities

Reviewers of grant applications are often interested in the strength and sustainability of the organization for requesting funds. Partnering with other organizations on projects of mutual interest can improve the chances of receiving grant money. A few of these are listed on the following page.

The Audubon Society (www.audubon.org) – Certain types of Scenic Byway projects including roadside native vegetation enhancement, interpretive facilities, and bird-watching facilities may be able to benefit from the expertise and funding sources of the Audubon Society.

The Trust for Public Lands (<http://www.tpl.org>) – The national nonprofit TPL helps conserve land for recreation and public benefit. It could be a valuable partner in efforts to purchase scenic easements and open space along the Scenic Byway. The website has valuable links to other similar organizations.

National Trust for Historic Preservation, Main Street Program (<http://www.mainst.org/>) – The Main Street Program works with communities to revitalize their historic and traditional commercial areas. This is an excellent source of information and funding for improvements along SC 46 Scenic Byway.

The Nature Conservancy – Conservation buyers who receive money from foundations and may be able to reward or act as a steward of any natural corridors.

AS NOTED IN CHAPTER X: Opportunity for funding pathways and greenways from SRTS Program¹:

The purpose of the Federal Safe Routes to School (SRTS) Program is to address these issues head on. At its heart, the SRTS Program empowers communities to make walking and bicycling to school a safe and routine activity once again. The Program makes funding available for a wide variety of programs and projects, from building safer street crossings to establishing programs that encourage children and their parents to walk and bicycle safely to school.

***The SRTS Program is funded at \$612 million and provides Federal-aid highway funds to State Departments of Transportation over five Federal fiscal years (FY 2005 - FY 2009), in accordance with a formula specified in the legislation. FHWA will apportion SRTS funding annually to each State, in conjunction with regular Federal-aid highway apportionments.**

¹Visit the following website for detailed information on SRTS
<http://safety.fhwa.dot.gov/saferoutes/index.htm#s1>