

The following PowerPoint is a concept idea for a uniform signage program for the eight ARC counties within the “Big South Fork Between the Lakes” area.

The photos of existing signs were taken on a recent drive through Clay County, TN.





Starting at the Overton/Clay county line
on Hwy 52W...



Keep the Clay Co.
(green sign) and
the Clay County
Welcome sign.

Add the sign below.

Swan Ridge Lake Resort



Dale Hollow Dam



Horse Creek Resort



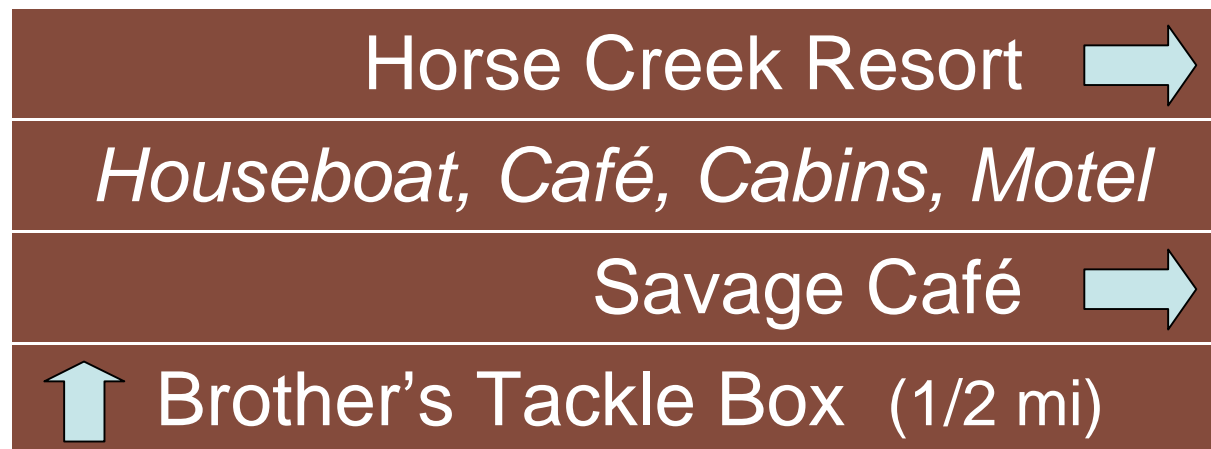


Signs along Hwy 52 W shortly after crossing Overton/Clay county line heading towards Celina.



Hwy 52 W heading towards Celina

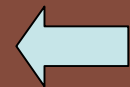
The sign below would replace the signs to the left.





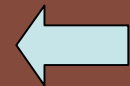
Coming from the other direction.

Hwy 52 W heading towards Livingston



Horse Creek Resort

Houseboat, Café, Cabins, Motel



Savage Café



Livingston Boat Dock (3 mi)



Signs at the intersection of Highways 53S, 52W and 53N



Current signs at the intersection of Highways 53 South and 52W/53N near Celina

Historic Downtown Celina →

← Mickie's Place Outdoor Gear

← LLD Lodging & Boat Storage

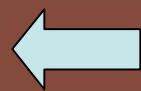
← Wet Mill Creek Pay Lake

← Butler's Landing Church

Recommended sign



Sign on Hwy 53S needs to be replaced with the sign below.



Wet Mill Creek Pay Lake

Heading east on Hwy 53N/52W
BEFORE one gets to where Hwy 52W
and Hwy 53N split, these two signs
would be added so the traveler will
know what is up ahead.



Move this sign in front of the museum



Historic Downtown Celina
*Museum, Restaurants
Lodging, Shops*



Dale Hollow Lake (10 mi)



Tourist Info. @ Chamber



Hospital



At the intersection of Hwy 52E and Hwy 53N at Celina which is a major entrance into Celina, these are the two signs one sees.



Sister Sister Antiques & Gone Country Café



Antique Shop

Downtown Celina



China Palace Restaurant



Cordell Hull Law Office



Clay County Courthouse

Downtown Celina
has restaurants,
antique shops,
courthouse



*Nearing the intersection of
Hwy 53E & Hwy 52 N*

Historic Downtown Celina has a lot to offer the traveling public and yet the current signage does not let the traveler know this.

Remove the “Celina Business District” sign and “Hospital” sign and replace with the two signs below.

←	Historic Downtown Celina
←	Museum, Restaurants
←	Lodging, Shops
	Dale Hollow Lake ↑

←	Tourist Info. @ Chamber
	Hospital →



Heading west on Hwy 53S at the intersection of Hwy 52W, the signs below should be located just before one gets to the intersection.

Historic Downtown Celina



Museum, Restaurants

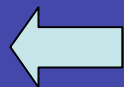


Lodging, Shops



Food, Gas

Tourist Info. @ Chamber



Hospital



Heading east on Hwy 53S at the intersection of Hwy 52W, the signs below should replace the signs on the corner.

Turnoff onto Hwy 52w into Downtown Celina

← Historic Downtown Celina

← Museum, Restaurants

← Lodging, Shops

Dale Hollow Lake ↑

← Tourist Info. @ Chamber

Hospital →



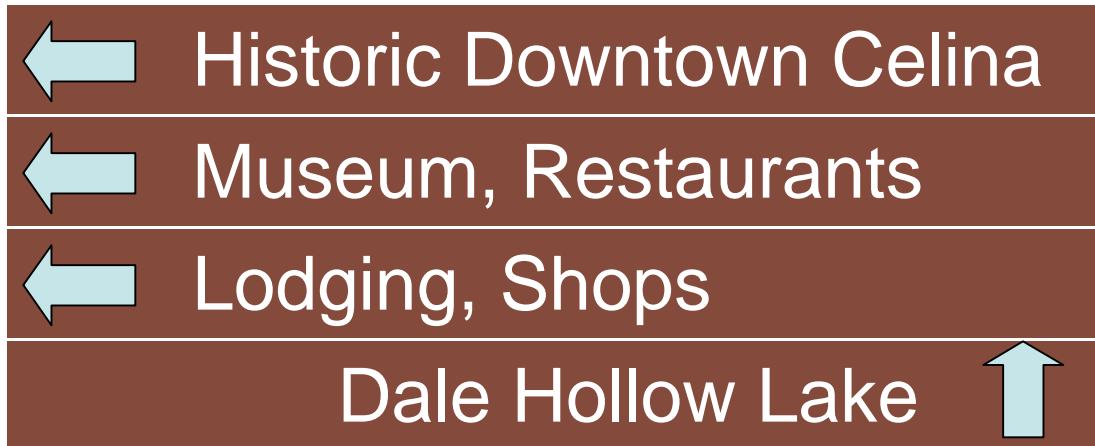
Clay County
Museum



Tourist Information at the
Chamber of Commerce



Doris' Restaurant



Proposed signage as noted on previous slide



These are the tourism related businesses one will find traveling Hwy 52W towards Downtown.

This sign would be located as one comes to the intersection of Hwy 52w and Lake Avenue where one has a choice of turning right into the downtown area or heading left towards Dale Hollow Lake.

	Historic Downtown	
	Restaurants, Shops	
	Shops	
	Restaurants, Motel	
	Spirits & Gas	



Valley View Motel



Dutch Crafts & Furniture



Benis Cuban Restaurant



Riverside Liquors

As one heads from Square toward Hwy 53 on Lake Avenue, place the sign below next to mural of fisherman.



Dairy Chef



Liquor Store/Gas

↑ Shops

↑ Restaurants, Motel

↑ Spirits & Gas

Museum, Restaurants →

Tourist Information →





At the intersection of Hwy 53 N and River Road

The signs to the left are turned in such a way to make it hard to read no matter what direction you are traveling.



This is at a four way intersection.

We would suggest there only be two signs. One properly placed where River Trail Campground is now located and...

Note:

Signs should be kept at eye level to the driver.

River Trail Campground →

Horse Creek Resort →

↑ Dale Hollow Dam

↑ Cedar Hill Resort

↑ Holly Creek Resort

↑ Dale Hollow Marina



And the other sign in line with the highway facing the other road coming in.

Once again, only two signs would be needed

River Trail Campground



Horse Creek Resort



← Dale Hollow Dam

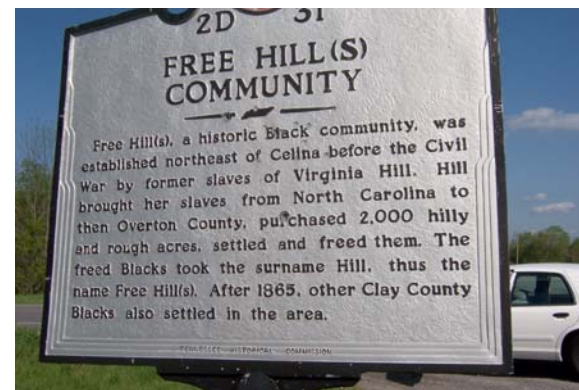
← Cedar Hill Resort

← Holly Creek Resort

← Dale Hollow Marina

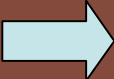


This has become an attraction in itself. Just ask the locals.





On Hwy 53N, just before Dale Hollow One Stop, add the following sign.





Dale Hollow One Stop 

Gas, Food, Fishing Supplies

 Dale Hollow Dam

 Dale Hollow Fish Hatchery

 Moody's Boat Ramp

 Historic Marker (up ahead)



Coming east on Hwy 53S, this sign should be added just before Dale Hollow One Stop





Continuing northwest on Hwy 53N just before Dale Hollow Dam Road



Hwy 53N at the turnoff to Dale Hollow Dam Road

Consolidate these three signs into one.

Add a sign coming from the the other direction.



This photo was taken at the intersection of Highway 53 South and Cedar Hill Road.





More photos of the same intersection to show every sign.

Recommendation

Dale Hollow Marina



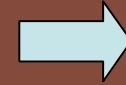
J.J's Road House Food & Spirits



Cedar Hill Resort & Restaurant



Mountain Crafts & Gifts



Pleasant Grove Recreation Area



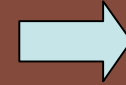
Dale Hollow Barbecue



Holiday Hill Motel & Cabins



Hunter's Lodge, Cabins & Motel



Two signs would replace all the other signs

↑ Turn off - 2 Miles ↑
Cabins, Resorts, Campgrounds
Restaurants, Gifts
Marinas, Recreation Area
Marina

OPTION "A"

Early signage provides the driver warning this is coming up

To let the traveler know all of this is up ahead and have time to prepare, there would be another sign(s) 2 to 5 miles before the actual turnoff.

Replace this sign with one that includes all of the above



People need to anticipate this.



2 miles ahead



Dale Hollow Marina

J.J's Road House Food & Spirits

Cedar Hill Resort & Restaurant

Mountain Crafts & Gifts

OPTION "B"

Preferred

*Option "B"
would still
limit the total
to two signs*



2 miles ahead



Pleasant Grove Recreation Area

Dale Hollow Barbecue

Holiday Hill Motel & Cabins

Hunter's Lodge, Cabins & Motel

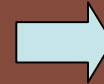


This restaurant is located just before the bridge (*across the Cumberland River*) as one leaves downtown and heads west on Hwy 52W towards KY/TN state line. Across the bridge is a gas station and fairgrounds.



*As one heads west on Hwy 52 from
the square at Celina*

Sherry's Restaurant



Fairgrounds



Gas



Winery (*4 miles*)





Turn off to Mill Road Winery is on a wicked turn. Giving the traveler prior notice that it is coming up is needed.



Restaurant within the town of Moss



Specification:

- .08 gauge aluminum or possibly core aluminum
- Brown background with reflective lettering
- Letter size: Minimum 6" ht. as required by MUTCD Federal Guidelines for signs.
- Average size of sign 8' x 4'.

Please Note: *Originally we considered doing separate panels that could be removed if a business closed or changed its name. Since that time, we have found it would be less expensive to just cover the name with a thin aluminum patch or replace the sign altogether.*